



Institute of
Management Technology
Ghaziabad | Nagpur | Dubai | Hyderabad



EXCELLENCE IN MANAGEMENT
FROM **A** to **Z**



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Management Technology
Ghaziabad | Nagpur | Dubai | Hyderabad



A B C D **E X C E L L E N T**
G U I D A N C E F G H I J
K L M N O P Q R S T U V W X Y Z

Defining our vision and strategy is the **IMT Governing Council**. Each in their own respect, they are the eminent handful, who continue to forge greater benchmarks in both industry and academia, along with us.

Shri. Kamal Nath
President
Lajpatrai Educational Society

Shri. Bakul Nath
Vice President
Lajpatrai Educational Society

Shri. Dipankar Chatterji
Vice President
Lajpatrai Educational Society

Mr. Satish Kaura
Member
Chairman & Managing Director
Samtel Group

Dr. A H Kalro
Member
Former Director
IIM Kozhikode

Mr. Rajeev Karwal
Member
Chairman
Milagrow Business and
Knowledge Solutions (P) Ltd

Dr. K R S Murthy
Member
Former Director
IIM Bangalore

Dr. Abad Ahmad
Member
Former Pro Vice Chancellor & Dean
Faculty of Management Studies
University of Delhi
Chairman
Aga Khan Foundation (India)



A B C D E **F** O C U S E D
B E G I N N I N G H I J K L
M N O P Q R S T U V W X Y Z

Welcome to the best start on your journey towards excellence. What you will witness next, is a 36 year old legacy that has diversified the world of business simply by sharpening – leadership, entrepreneurial and intellectual talent. IMT Ghaziabad fosters what

you call a 'World View' and inculcates diversity, inclusion and ethical participation. We speak only the language of excellence here, allow us to walk you through its alphabet.





Institute of Management Technology

Ghaziabad, Delhi NCR

A B C A M P U S H I G H L I G H T S T U V W X Y Z

36 Years - A legacy of excellence

IMT Ghaziabad has done what people, entities and society as a whole strive to achieve: to carve a legacy for themselves. It is an arduous task, one that requires patience, perseverance and above all, excellence. Thirty six years of the same have produced the kind of legacy bellwether institutions are expected to, while maintaining a distinction among peers, a commanding degree of respect and serving as a launch pad for some of India's brightest minds. IMT has grown to understand the changing world, and has implemented in its system the drivers of this

very change through excellent faculty, state-of-the-art infrastructure and above all, a culture to foster and encourage leadership, thought and action.

It is an underexplored thought that management goes much beyond the technical aspects learned to master the science. The rigours of training and education undergone at IMT encapsulate not only the curriculum of a typical management institution but also the holistic world-view that acts as a beacon for students out there.

To achieve this, IMT encourages a plethora of events and activities, both cultural and otherwise, through its numerous clubs and committees working to provide an environment of learning through collaboration. As the economy grows and the market evolves to adapt to the technological changes, IMT finds it prudent to follow suit, if not to lead. IMT will continue to achieve that, as it has in the past, strengthening that legacy every year, to achieve a mission not of 36 years of excellence, but of a century and greater.



A B C D E F G H I J K L M N
P R O G R A M M E S O F F E R E D E F G
H I J K L M N O P Q R S T U V W X Y Z

Strategically located in a hub of economic activity in the Delhi NCR region, IMT Ghaziabad is consistently ranked as one of India’s top B-schools and is only the fourth business school in India and among the only 5% of the world’s business schools to achieve an AACSB accreditation. An autonomous, not-for-profit institute, offering

highly sought after postgraduate programmes over the past more than three-and-a-half decades, IMTG currently offers the following programmes with a distinct focus on innovation, execution and social responsibility.

PGDM
Post Graduate Diploma
in Management

DCP
PGDM Dual Country
Programme

PGDM
Executive

PGDM
Part Time

PGDM
Post-Graduate Diploma
in Management

IMT’s vision for its full-time academic programmes is to groom young graduates as leaders who are innovative, creative, can execute effectively, and are socially responsible. The focus is on

experiential learning, design thinking, developing skill sets while sharpening the ability to deal with the basics, and critical and analytical thinking.

The PGDM bouquet of programmes at IMT Ghaziabad comprises of:

- PGDM Full Time**
- PGDM Marketing**
- PGDM Finance**

Programme Architecture

Keeping with the tradition, a comprehensive review of the PGDM Full Time programme architecture and curriculum was completed in August 2016 under the leadership of Professor Srikant Datar, Associate Dean of Harvard Business School and the author of

‘Rethinking The MBA’, resulting in several innovative additions to the curriculum which will not only enhance the value proposition IMTG offers to its students and the community but also enrich campus life.

The focus of the restructured programme architecture is on the following:

- Self Awareness
- Self Management & Self Development
- Innovation & Entrepreneurship
- Execution Effectiveness
- Sustainability & Social Responsibility
- Domain Specific Specialisations

The first year of the programme offers core courses to develop the right attitude, skills and knowledge which are incumbent for a leader in the long term. The elective courses offered in the second year give students an opportunity to delve deeper in their respective areas of specialisation and thus cater to the sector and role specific short term career objectives.

		Attitudes	Skills	Knowledge		
				Fundamentals	Specialised	Integrative
Year1	Foundation Jun-Jul	•Innovation and Design Thinking •Organisational Realities •Social Responsibility	Professional Development Cell (PDC)	Core (required) Courses		
	Term I to III Jul-Jan					
	Term IV Jan-Mar			Specialisation Core Courses (Major Areas) Mktg l Fin l IM l OM l HRM l Entrepreneurship		
	Apr-Jun	Summer Internship				
Year2	Term V Jun-Jul	Electives in Major Areas Mktg l Fin l IM l OM l HRM l Entrepreneurship				
	Term VI Jul-Sep	Minor Specialisations Digital Mktg l Mktg Analytics l Media & Entertainment l Sales & Service Mgmt l Banking l Equity Research Development Mgmt l Consulting l IT Analytics l SCM l HRM l Entrepreneurship				
	Oct-Nov	Entrepreneurial/Social/International Immersion				
	Nov-Dec	Final Placement				
	Term VII & VIII Jan-Feb	General Electives and Dissertation/Incubation				

Major Highlights of the Curriculum

Design Thinking and Innovation

Mandatory courses in areas like Design Thinking, Innovation and Critical Thinking in the first year add inventiveness, nimbleness and flexibility to the students’ problem solving skillset for the emerging business environment and groom them to function as a leader in the long run.

Specialisations before Summer Internship (SIP)

Students begin specialisation courses in Term IV, which serves to strengthen their knowledge base just before the start of the SIPs. The courses are grouped broadly into six major Specialisations:

- Marketing
- Finance
- Information Management and Analytics
- Operations Management
- Human Resources
- Innovation and Entrepreneurship

Domain Specialisations

There are twelve domain specialisations under the six major specialisations. Each student will take a total of 17 specialisation courses in all. This sector and role specific education is intended to impact the student’s immediate post MBA career.

List of domain specialisations

- Digital Marketing
- Marketing Analytics and Research
- Media and Entertainment
- Banking
- Equity Research and Portfolio Management
- Development Management
- Consulting
- IT Analytics
- Operations and Supply Chain Management
- Human Resource Management
- Service Management
- Innovation and Entrepreneurship

**new domain specialisations may be added based on an assessment of demand for such courses*

Entrepreneurial Orientation

With the objective of developing an entrepreneurial mind-set and holistic business view, specialised core courses in Entrepreneurship are offered in the first year. After completing the specialised courses, as well as eight weeks of corporate training during SIP, students join a start-up on a mandatory six week intensive Entrepreneurial Immersion Programme. Those desirous of becoming entrepreneurs take specialised elective courses in the second year.

Sustainability and Social Responsibility (SSR)

As a socially responsible institution, IMT Ghaziabad offers its students an action-based mandatory three-credit course on Sustainability and Social Responsibility, aimed at learning by doing, while simultaneously serving the needs of society. It requires the students to work with the community through on-ground projects. The idea is to understand how people who are different from us live their lives, to appreciate contribution as a value and to know how each of the decisions we take in business impacts society.

Professional Development Cell (PDC)

The goal of the PDC is to help the students in three main areas: academic goals, career exploration and personal development. This begins upon the commencement of the programme and continues into the programme tenure as well as the career of the student. A major PD activity conducted at the time of orientation for incoming students is a Personal Growth Lab (PGL) which aims at identifying the strengths and weaknesses of each student through well-established instruments of psychological

assessment and self-assessment sessions. This is followed by sessions designed to develop competencies and soft skills such as networking and communication (Developing Brand You), and culminates in individualised career counselling and interview preparation to assist the student in resume development, internship search, career planning and placements.

Organisation Based Projects (OBP)

The purpose of this course is to make the students learn the art of getting things done by engaging in institution building activities at IMT Ghaziabad. It aims at inculcating professionalism in students and addressing the challenges of collaboration, conflict resolution, and effective execution. Its focus is on self-development through working on organisation based projects and reflection on the learning acquired in the process.

A B C A M P U S L I F E F G H I J K L M N O P Q R S T U V W X Y Z

Life at IMT Ghaziabad is an exemplary combination of fun and learning. The plethora of opportunities available both inside and outside the classroom give immense learning opportunities to the students. The campus is always abuzz with activities ranging from case study competitions to cultural events. The prime mode of learning at IMT Ghaziabad is peer learning, which is ensured through students involvement in every activity, academic or non-academic. This equips them with a great level of confidence.



The college proudly hosts 32 student driven committees which are involved in organising events throughout the year. They create a platform for students to display, develop, and polish their skills and acquire new ones. Students at IMT participate in various B-School competitions and bring laurels to the college from various international and national events. IMT Ghaziabad recently represented India as the national winners (among over 100 participating teams) in Paris, highlighting our continuous drive to combine theoretical learning with practical exposure. With its unwritten rule “IMT never sleeps”, IMT keeps its students engaged in various activities throughout the year. Chakravyuh, popularly known as the “Olympics of B-Schools” is hosted by the Sports Committee of IMT Ghaziabad every year.

The 72 hour non-stop extravaganza brings you the best talent from several B-schools all over the country in the field of sports. Passion, the largest Management cum Cultural Fest of IMT Ghaziabad sets an unparalleled precedent combining the multiple facets of management, culture and fun events. Marketing World Cup, the largest Marketing Competition of IMT Ghaziabad witnesses stalwarts from the field of marketing all across the country. LOT, is the Sports Event where different sections compete against each other. The exposure that IMT provides to every student is unique and creates the best environment for holistic development.



A B C D E **F** **A C U L T Y** V W X Y Z

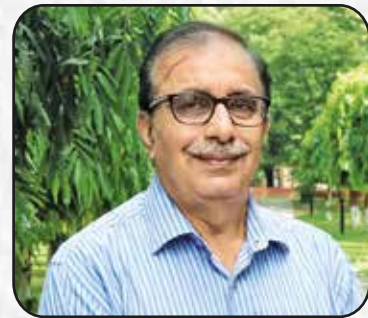
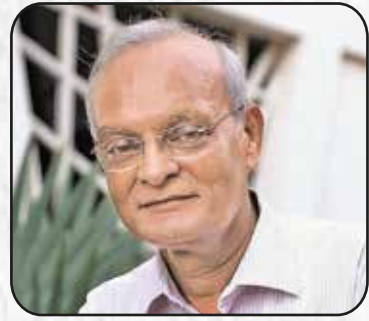
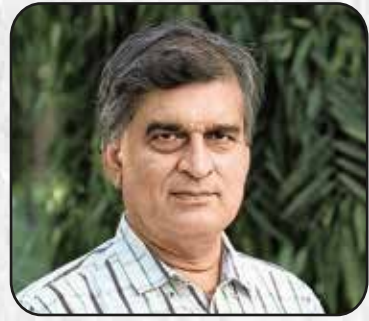
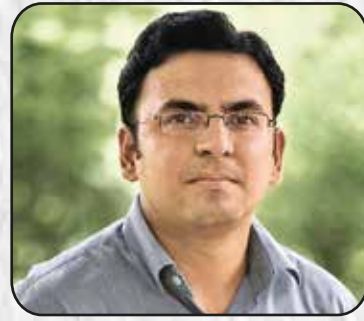
The academic and research environment at IMT Ghaziabad attracts the most competent, qualified and experienced faculty from both academia and industry. The institute today has a strong team of 60 highly qualified, research oriented, fulltime faculty members with a strong desire for learning. To enhance the cross-culture learning of the students, we also have 9 adjunct faculty members from the USA, UK and other countries. These international faculty members spend significant time at IMT Ghaziabad teaching and working with our resident faculty. The

faculty at IMT Ghaziabad keep themselves abreast to the latest developments in content and pedagogy of management education and Executive Learning and Development (ELD).

Our faculty is actively engaged in rigorous research leading to success in relevant national and international forums. The institute provides all the necessary facilities and resources for their development and success. IMT Ghaziabad has won the Business School with Best academic input Syllabus in marketing Award- testifying to its

academic quality. IMT's faculty, who are well-recognised in their respective fields, work closely with students to help them define their leadership goals, and actively support them through individual training and mentoring to actualise them. IMT's extensive tie-ups with reputed B-Schools (National and International), Promote faculty exchanges allowing students to access renowned professors from all over the world, and also sharing its faculty expertise with students of other institutions.





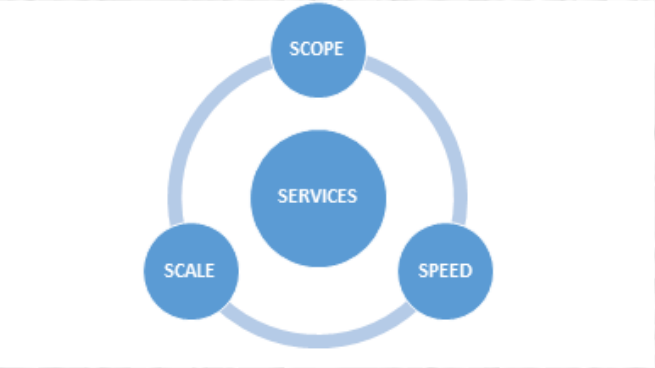
**PGDM
Dual Country
Programme (DCP)**

Two-year full-time AICTE approved and AACSB accredited Dual Country residential programme in Business Management.

Graduates from IMT are increasingly stepping into roles that require working with international clientele and colleagues. Conventional PGDM/MBA programmes poorly equip the students with skills needed for cross-cultural interaction by offering short-term international exchange. PGDM (Dual Country programme), on the other hand, provides the students with a year-long intense international experience in a multi-cultural environment in one of the most dynamic markets of the world. Students get to learn the global way of life, study internationally benchmarked curriculum and work with multinational companies.

Programme Focus

Services sector contributes the maximum to the world economy. Most job offers made to MBA students also come from services sector. To give cutting edge exposure to the students of DCP, the programme is strategically anchored around Dubai which is the hub for best practices in services business. DCP students experience the scope, scale and speed of service businesses in the context of Dubai.



DCP is broad enough to cover different industry verticals and offer diverse career prospects, yet focussed enough to impart core skills relating to a dominant sector of economy i.e. services.

Programme Architecture

Both the years of PGDM (DCP) have been conceptualised and executed to add distinct knowledge and skill sets. Students spend their first year in Dubai where they cover a range of courses benchmarked to the best MBA programmes in the world. These include:

- (a) Key foundation courses
- (b) All functional courses
- (c) Relevant integrative courses
- (d) Contextual courses

- (e) Specialisation courses
- (f) International business consulting module
- (g) Field activities in the UAE
- (h) Organisation Based Projects

At the end of the first year, students complete 8-10 weeks of summer internship, preferably at an international location.

On completion of the first year, students gain knowledge and skills needed to manage services business in an international context and develop the attitude needed to work in a multi-cultural setting.

In the second year students join IMT Ghaziabad and complete specialisation courses covering vital domains of industry needed to secure their first job. During this year students also get an opportunity to apply their learnings from Dubai in context of a developing economy like India.

At the end of second year students have the right set of knowledge and skills to grab their first job on campus and the attitude to compete and succeed during initial years of their career.

Programme Highlights

• Focus:

DCP focuses on imparting skill-set for long-term career growth in services sector. This learning is facilitated by the first year programme in Dubai which is a global hub for services.

• Orientation:

The programme is oriented towards practice in an international context. Industry orientation is institutionalised through a year-long industry interaction module in the form of International Business Consulting Project and other field activities. These are in addition to the field projects assigned by faculty members in their respective courses.

• Engagement:

Students are constantly engaged beyond class-room hours in a meaningful manner. Every DCP student is a member of a formal committee vested with the responsibility of an organisational activity/task.

• Pedagogy:

The programme stresses looking beyond lecturing and case studies. The programme emphasises learning by doing and experiencing.

Campus Life

Life of a PGDM (DCP) student is a blend of learning and fun. The two campuses at Ghaziabad and Dubai add their distinctive flavours to the first and second year of DCP students. First year of the programme spent in Dubai campus lets them imbibe the experiences of living in a multi-cultural environment. Students get to interact with people from all over the world, on and outside the campus. The state-of-the-art 2,50,000 square feet lively campus at Dubai is spread over seven buildings. It is situated in the Dubai International Academic city and is very well connected to the city by public transport. The campus itself provides a safe, comfortable and

dynamic life with sports facilities, extra-curricular activities and professional engagements.

The Ghaziabad campus is an ever-buzzing campus that never sleeps. Classroom rigour is complemented by academic, extra-curricular and professional activities inside and outside the class-room. Ghaziabad has carved a special place in the world of business competitions by making it to the podium in almost all major competitions. It is further garnished by frequent industry interaction in the form of guest-lectures and alumni interaction sessions.



Faculty

The quality of a business school is best defined by its faculty. The academic and research environment at IMT attracts the most competent, qualified and experienced faculty from academia and industry. PGDM (DCP) is endowed with two sets of such faculty members at Ghaziabad and Dubai campus. IMT Ghaziabad has a strong team of 60 highly qualified, research-oriented, full-time faculty members with a strong desire for learning. IMT Dubai campus has an accomplished team of 20 highly-qualified, full-time faculty members having international exposure and the right blend of academic and industry experience. Faculty team at both the campuses are further strengthened by international adjunct faculty members from renowned global universities in USA, UK and other

countries. These international faculty members spend significant time at IMT teaching and working with our resident faculty. Faculty at both the campuses of IMT keep themselves updated by engaging themselves actively with industries in India and the Middle-East. IMT faculty members are well recognised in their respective fields and are considered as thought-leaders, expressing opinions at vital national and international forums. They have also won accolades at various industry and academic platforms.

With the help of an industry focussed curriculum, and contemporary pedagogy, IMT faculty chisels students into market-ready professionals.

A B C D E F G H I J K L M N O P L A C E M E N T S T U V W X Y Z

IMT Ghaziabad has a history of excellent placements year on year in leading industries and sectors such as Analytics, Automotive, Consulting, Energy & Power, Engineering, FMCG, IT & ITES, Market Research, Pharmaceuticals, Projects, Retail , Telecom, etc.

This year too, IMT witnessed the who’s who of the corporate world queuing up to hire some impeccable talent from the campus!

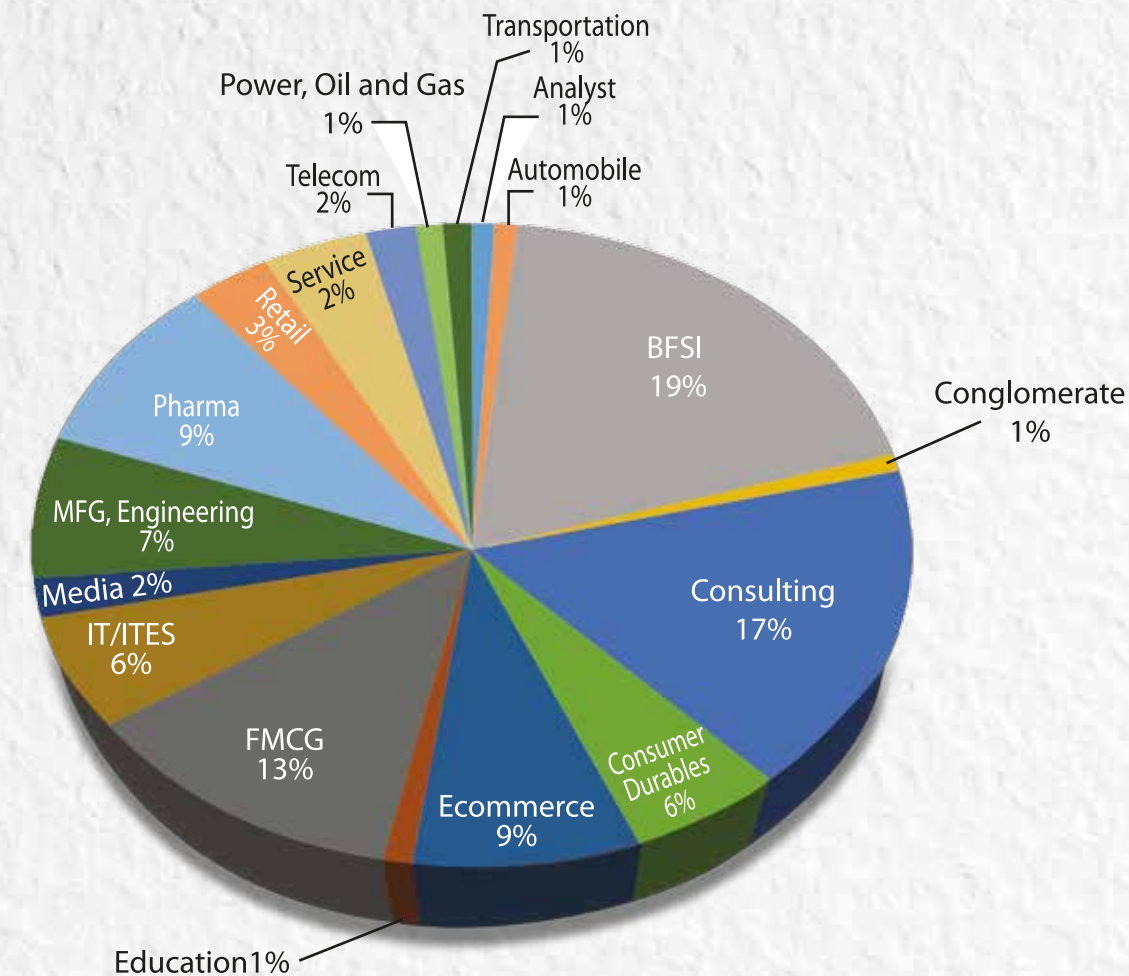
Successful placements happened with major emerging e-commerce companies such as Groupon, Shaadi.com, Shoplcues, Infoedge, Merajob.in, Proptiger, Indiamart, Zovi, Crownit, M-Junction, Amazon, Woo technology, Monster.com, etc.

The institute also received major analytics companies like Axteria, Genpact, Eranca, AIG Analytics, CARE to name a few.

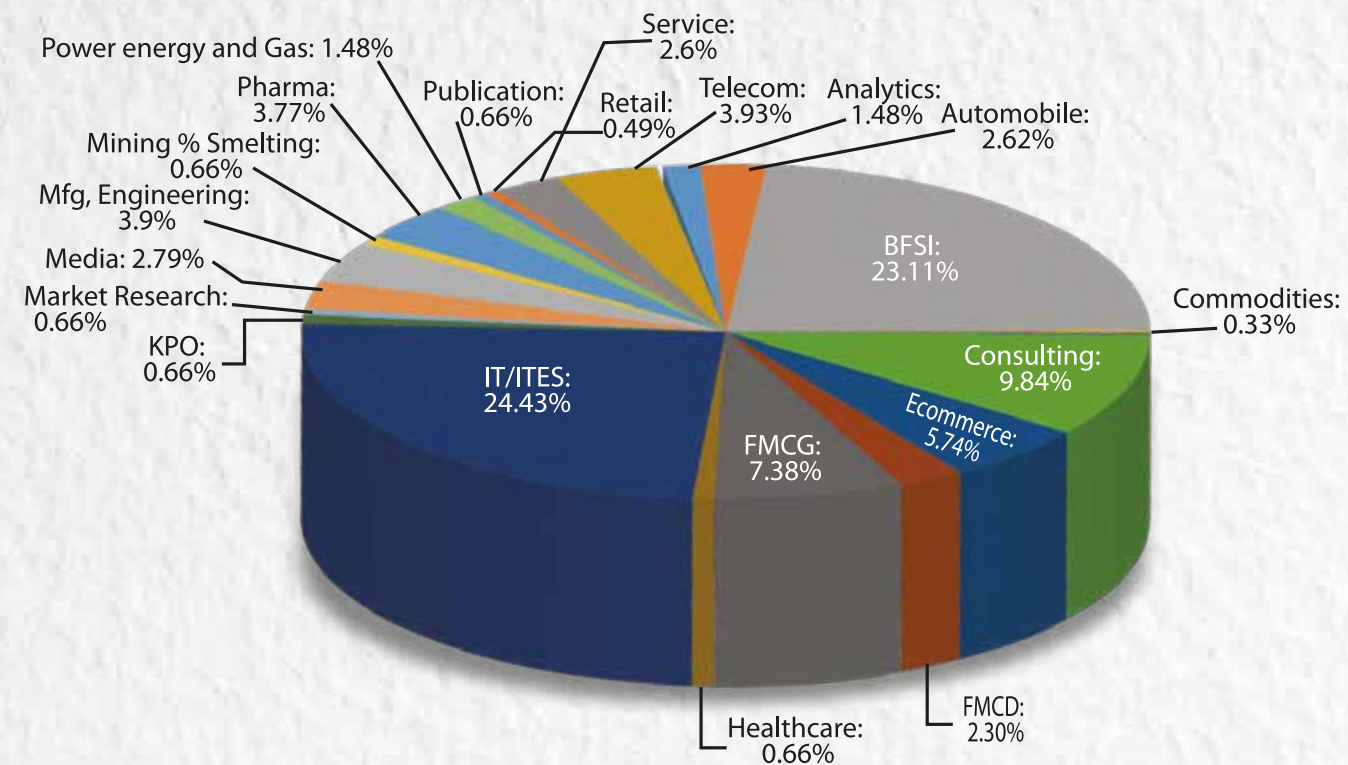
BFSI (19%), Consulting (17%) and FMCG (13%) dominated the placements as the top three preferred sectors.

In total, around 178 companies visited IMT for placements this year out of which 52 were new recruiters.

SNAPSHOT of PLACEMENTS 2016 Summer Internship 2016



Sectorwise Summer Placement - 2016



Sector Wise Final Placement- 2016

Placements

Placement 2016 at a Glance

Number of participating companies	180	Highest Recruiting Sector	IT/ITES
Average salary	11.01	Highest Recruiting Domain/profile/function	Management Trainee, Deputy Manager, Analyst
Highest salary	21.17	Company Making Highest Offer	Google
Lowest salary	7.00	Top Recruiting Companies	Cognizant, HCl, Deloitte, Credit Suisse Idea, Accenture

