

**Institute of  
Management Technology**  
Hyderabad





## A B C A M P U S H I G H L I G H T S T U V W X Y Z

IMT Hyderabad's state-of-the-art campus is spread across 30 acres near Hyderabad's Rajiv Gandhi International Airport. The beautifully landscaped green campus of IMT Hyderabad is self-contained with an academic block, a library building, dining halls, and hostels & faculty housing facilities. IMT Hyderabad's PGDM programmes are residential in nature and all the students are required to stay in the hostel. The campus is fully Wi-Fi enabled and consists of all the latest amenities required to sustain a conducive learning environment. At IMT Hyderabad, we pride ourselves on having a strong industry participation in all the subject boards and

being a Centre of Excellence in Business Analytics. Our institution comprises of world class faculty with international teaching and research experience which helps us in creating leaders of tomorrow. We have academic partnership with 20 global universities for faculty and student exchange programmes. We have conducted numerous faculty exchanges and student exchanges in a short span of three years. Placements have been consistently good with nearly 100% over the last three years.





A B C D E F G H I J K L M N P R O G R A M M E S O F F E R E D

E F G H I J K L M N O P Q R S T U V W X Y Z

IMT Hyderabad follows a term system, with emphasis on in-depth courses and rigorous pedagogical processes. The programme is well integrated into the curriculum with six terms and comprehensive 14-16 weeks internship, spread over two years. The students are provided with relevant reading materials prior to the sessions to help them derive maximum benefit from the sessions. The programme necessitates practitioner sessions in the curriculum where 15% of each course is taught by an industry expert. More than 200+ practitioners deliver and share their real-life business

experiences in more than 400 sessions conducted during the course tenure. The programme also has workshops on leadership that provide an overview of leadership competencies and on creativity, & innovation that fosters lateral thinking and develops competencies beyond the regular syllabus. At IMT Hyderabad, the curriculum is revised every three years with extensive participation from industry members and academic experts. The students are allowed to have a major and a minor area of specialisation. IMT Hyderabad offers the following AICTE approved programmes:

- PGDM
- PGDM

Finance
- PGDM

Marketing
- PGDM

Executive







Programmes  
in Detail

Post-Graduate Diploma in Management

The PGDM programme at IMT Hyderabad exposes students to the various tools and requisite skills of managing a business and effectively administering business functions, through its subjects that are integrative in nature. Students choose elective subjects, in their second year. The students choose their specialisation as per their career goal and long term plans, from an array of options like analytics, marketing, operations, investment banking, branding, digital marketing, consulting, and entrepreneurship. The students can choose any area as their major and minor specialisation.

Post-Graduate Diploma in Management (Finance):

The PGDM (Finance) programme aims at providing updated knowledge and skill-set in the broad area of finance in addition to other core subjects of a business management programme. Students study core courses like corporate finance, project finance, security analysis and portfolio management, banking and financial services, investment banking, financial econometrics, etc. The students opt for more electives from finance as their major area of specialization in their second year. They tend to choose their specialisation as per their career goal and long term plans. The students can also choose a minor area of specialisation.

Post-Graduate Diploma in Management (Marketing): PGDM Executive

The core and elective courses prepare students to experience a wide array of marketing issues and their solutions by adopting varied pedagogies in the classroom. Curriculum of PGDM (Marketing) at IMT Hyderabad involves a major emphasis on sales and distribution, digital marketing, brand management, integrated marketing communications, international marketing, marketing research, etc. Students enrolled in PGDM (Marketing) take more electives from marketing as their major area of specialisation in their second year. The curriculum design matches the fast growing and changing trend in the industry. The students can also choose a minor area of specialisation.

The Executive Post-Graduate Diploma in Management (PGDM – Executive) at IMT Hyderabad is a 15 months programme for working executives. The programme can be customised according to the specific needs of the corporates that sponsor their employees for the programme. The programme not only instills functional and operational expertise but also groom participants for leadership positions. The courses are taught using a mix of various methods such as case discussions, lectures, simulations, business games, seminars, and practitioner sessions.





## A B C D E **F A C U L T Y** V W X Y Z

Our academic and research environment attracts the most competent, qualified and experienced faculty from both academics and industry. The institute has 28 highly qualified, research-oriented, full-time faculty members and 7 faculty associates. All faculty members have doctorates in their respective fields of research, and are experts in Marketing, Finance, HR, Analytics, Business Strategy, Economics and Operations. The faculty is highly accessible, which allows a closer student-faculty relationship and contributes to the sense of community on campus. The faculty members are the principal driver of change through

their direct involvement in every aspect of the Institute: academics, governance, research, and consultancy. Research has always been our hallmark and more than 20 of our research papers got published in reputed management publications and business journals like Science Direct, EBSCO, Elsevier, and Ivey Publishing House in the academic year 2015-16. IMT Hyderabad faculty members are active and regular participants in international conferences and symposia. Faculty members have regular industry interaction through consulting, training, and membership of professional bodies such as CII, FICCI, and NHRD.





# A B C D E F G H I N F R A S T R U C T U R E

## F G H I J K L M N O P Q R S T U V W X Y Z

IMT Hyderabad's state-of-the-art campus is located near Hyderabad's Rajiv Gandhi International Airport in Shamshabad. The beautiful campus of IMT Hyderabad has a sports complex that houses a cricket ground, a football ground, basketball court, tennis court, and badminton court.

The academic block houses 9 lecture theaters, 11 flat classrooms, 55 faculty offices, IT labs with more than 100 systems, administrative offices, meeting rooms, conference halls and an open air amphitheater with a capacity of more than 300 people. To help students with study and research, IMT Hyderabad has a Learning Resource Center (LRC) that is open to all students, faculty, professional faculty, research scholar and research

associates, officers and staff of the institute. The centre is equipped with books, journals, CD's and electronic databases. Our PGDM programmes are residential in nature and all the students are required to stay in the hostel. Currently we have 3 hostel blocks with 180 rooms each. All the hostel rooms are single occupancy, fully furnished and have internet connectivity. The institute provides medical assistance to the students through a fully equipped medical centre. Our fully Wi-Fi enabled campus boasts of world-class IT infrastructure. We also have academic alliance with SAP University, Microsoft, and SAS. And all classrooms here are equipped with Wi-Fi enabled projectors, Smart Boards and Learning Management Systems.

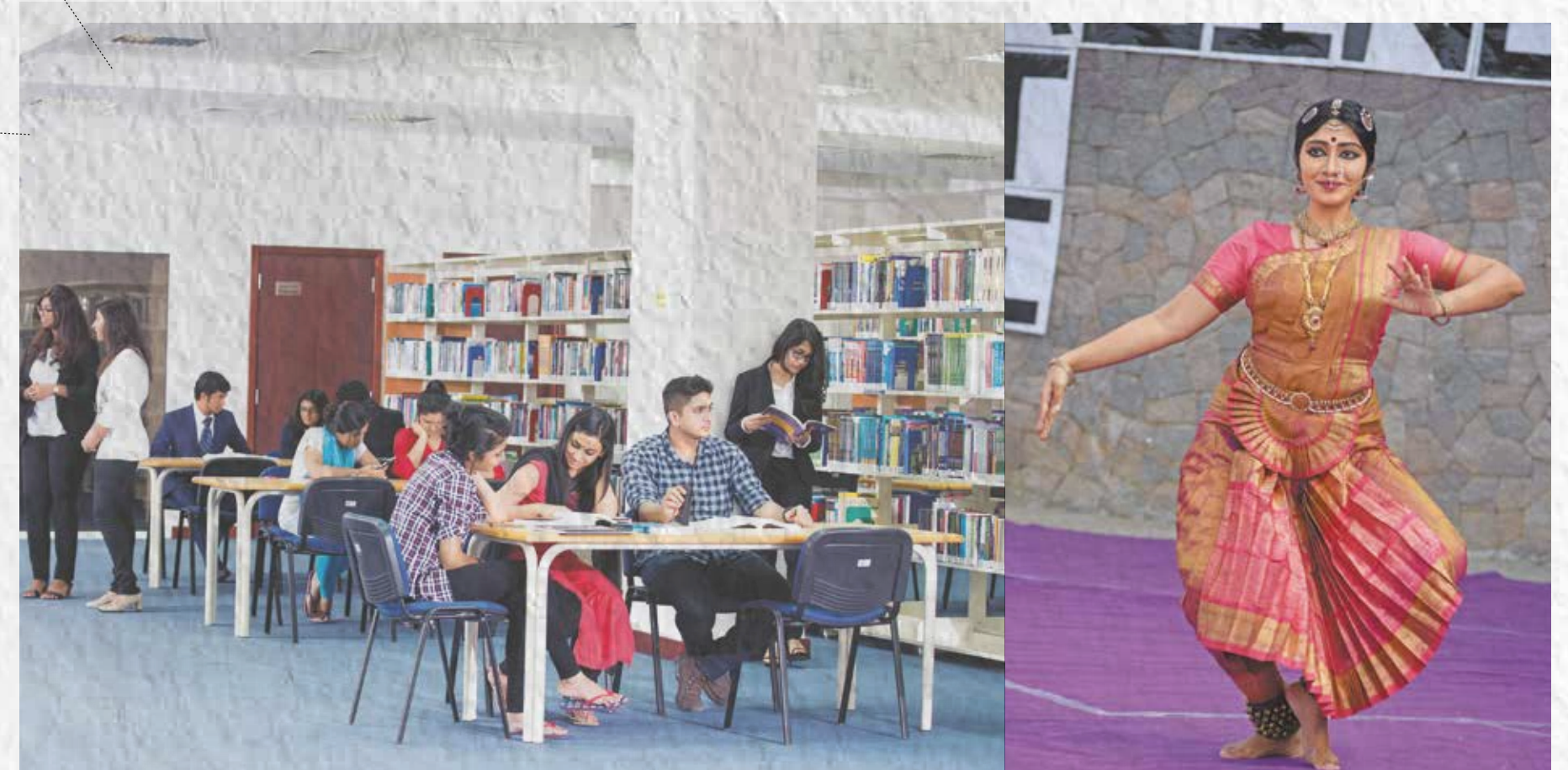




# L I F E A T I M T U V W X Y Z

Student life at IMT Hyderabad is an impeccable mix of fun and studies. The diversity of options inside IMT's classrooms is mirrored by the spectrum of opportunities outside the class. These activities form a valuable part of the training. Students are involved with different clubs and committees and stay in the residential facility on campus. Each student is allotted an independent room on campus. The various clubs and committees of IMT are entirely run by students along with faculty members as facilitators. Students also

participate in different B-school competitions organised on campus and by other B-schools. IMT-H repeatedly reinforces its unwritten rule, "IMT-H never sleeps", it keeps awake hundreds of students through a plethora of activities and events all year round. There are 11 clubs and 5 student committees that keep the student engaged in activities beyond the classroom. Impelz, Periods, Ace-Connect, Buzzar, Food Fiesta, Pitch up, Prakshepan are some of the marquee events conducted by students on campus.





A B C D E F G H I J K L M N O  
P L A C E M E N T S T U V W X Y Z

Placements Report - Academic Year 2015-16

IMT Hyderabad has yet again had a very successful campus placement season for the class of 2016. Of the total 135 eligible students, 7 have opted out and the remaining 128 students have received 117 job offers resulting in 91% placements of this batch.

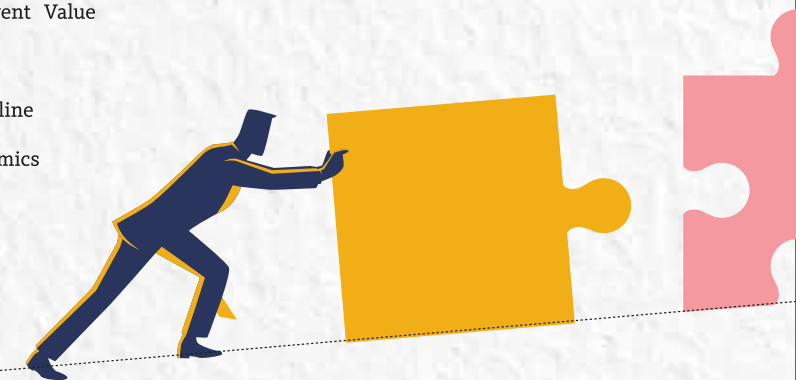
The highest package offered is ₹21 Lakhs and the average package is ₹6.49 Lakhs. Roles offered to our students include Business Development Manager, Associate Analyst, Business Analyst, Associate Consultant, HR Business Partner, Functional Consultant, Area Sales Manager, Tax Consultant, Management Trainee, Senior Audit Consultant, Market Research Analyst, Research Associate, etc.

This year, campus placements have seen improvements in a number of areas such as compensation, number of offers per recruiter, repeat recruiters, enhanced job roles and first time participation by a few sought after recruiters.

The students at IMT Hyderabad undergo a 2-week campus to corporate readiness programme to hone their soft skills, functional skills, and analytical skills prior to commencement of campus placements. Select corporate leaders provided career counselling the student to help them identify their strengths and position themselves better vis-à-vis the career opportunities provided through campus placements.

Our Past Recruiters

Abbott India	HDFC Bank	Milagrow
Adani Wilmar	Hyderabad Industries Limited	Nephro Plus
Aditya Birla Retail Limited	ICICI Bank	Nuevora
Amazon	ICICI Prudential	OLAM
Blue Star	iGate	Philips
Capital First	IMRB	Practo Technologies
Capital IQ	iNautix	Prolifics
Capital via Global Research	Infiniti Research	S BI Life
Citi Bank	ING Vysya	Silver People
D.E.Shaw	InRhythm Solutions Pvt. Ltd	Sumedha Ventures
Deloitte	Ivax Paper Chemical Ltd	TCS
DuPont India	Janalakshmi Financial Services	Tech Mahindra
Factset	JoulestoWatts Business	Transparent Value
Future Group	Solutions Pvt Ltd	Uber
GenY Medium	Khimji Ramdas	Way2Online
Grandview Research	KPMG	XL Dynamics
Hackett Group	L & T Finance	Zomato
Hafele India Pvt Ltd	Lease Base	
Mahindra & Mahindra Finance		





A B C D E F G H I J K L M N O P Q R **S T U D E N T**  
**T E S T I M O N I A L S** T U V W X Y Z

Batch 2016-18

**Aveek Chatterjee**  
PGDM  
Batch 2016-18

IMT Hyderabad has enthused up my life in more ways than one. The academic rigour and extracurricular opportunities to which we are

exposed are widening my intellectual horizons, polishing my managerial skills and shaping my personality in a way which is in today’s corporate context.

**Sukoon Sharma**  
PGDM  
Batch 2016-18

My time at this wonderful institution has been filled with nothing but energy and enthusiasm. The people I've met are a diverse and incredible bunch. The dedication, support, and motivation of the faculty

is remarkable, and enables students to improve themselves. With its state-of-the-art facilities and engaging extracurricular activities, there is never a dull moment at IMT Hyderabad.

**Ritika Bali**  
PGDM  
Batch 2016-18

Life at IMT Hyderabad has been an extremely pleasing experience. I am amazed at how culturally diverse yet close-knit the IMT student community is. The beautiful campus is always bustling with

energy and positivity. There are a plethora of opportunities and activities that will always keep you pumped-up. Learning has never been more fun and engaging.

**Kunal Deep**  
PGDM  
Batch 2016-18

An amazing place to learn where you get endless opportunities and endless possibilities. It offers the best platform for any student to develop into a

full-fledged management professional. Every day at IMT Hyderabad is a new experience.





# A L U M N I T E S T I M O N I A L S T U V W X Y Z



**RUCHIKA AGARWAL**  
**(Batch of 2014-16)**  
Analyst - Arcesium India LLC (Spun out of D.E. Shaw)

Looking back at those two well spent years and intending to sum up it up in a couple of sentences seems to be a difficult task. But for the amazing life at IMT-H with excellent professors, little brain racking is worth it. My journey at IMT-H has been no less than a roller coaster ride, leaving me with a bag-full of experiences and learning. The curriculum at IMT-H with pedagogical tools like case-based analysis, debates, presentations, quizzes, showcases and practitioner sessions has helped me to gain business knowledge and simultaneously hone my soft skills. Moreover, organising and participating in sports and cultural programmes amidst the stringent deadlines for assignments and presentations kept me on my toes and helped me move a step closer towards holistic development. The curriculum designed by the most talented and knowledgeable professors helped me achieve my 'Pot of Gold' - D.E. Shaw.



**SHILADITYO BHATTACHARYA**  
**(Batch of 2013-15)**  
Programme Coordinator (Strategic Initiative and Vendor Management) UK and Europe HCL IT Infrastructure Services

IMT Hyderabad is the place that completely changed my way of thinking towards life and career. I consider myself most fortunate to be a part of such a prestigious institution and its pedagogy. The sixteen weeks internship programme had gave me the best exposure to the corporate world and its intricacies. I have applied my learning from Supply Chain Management in my corporate project, which has been a significant achievement in my short span of time. I wish IMT-H reaches new glories in the near future and every individual associated with it is be proud to be associated with it.



**ANKIT SACHDEVA**  
**(Batch of 2011-13)**  
Relationship Team Leader - Yes Bank

Two years of IMT Hyderabad have been an awesome journey with a real learning experience. The institute environment has, in many ways, moulded me as a potential human resource with diverse personality enhancements.



**SUSHANT ARORA**  
**(Batch of 2013-15)**  
Analyst - Ernst & Young

IMT Hyderabad provided an immensely knowledgeable platform to understand and develop critical business thinking. Case study pedagogy and Industry experts sessions boosted our knowledge in a holistic way and placed us in a parallel real-business universe. Indeed an enriching experience..!!!



**PRAGYA CHAUBE**  
**(Batch of 2011-13)**  
Channels manager- Linux and VM- North America - Oracle India Pvt. Ltd.

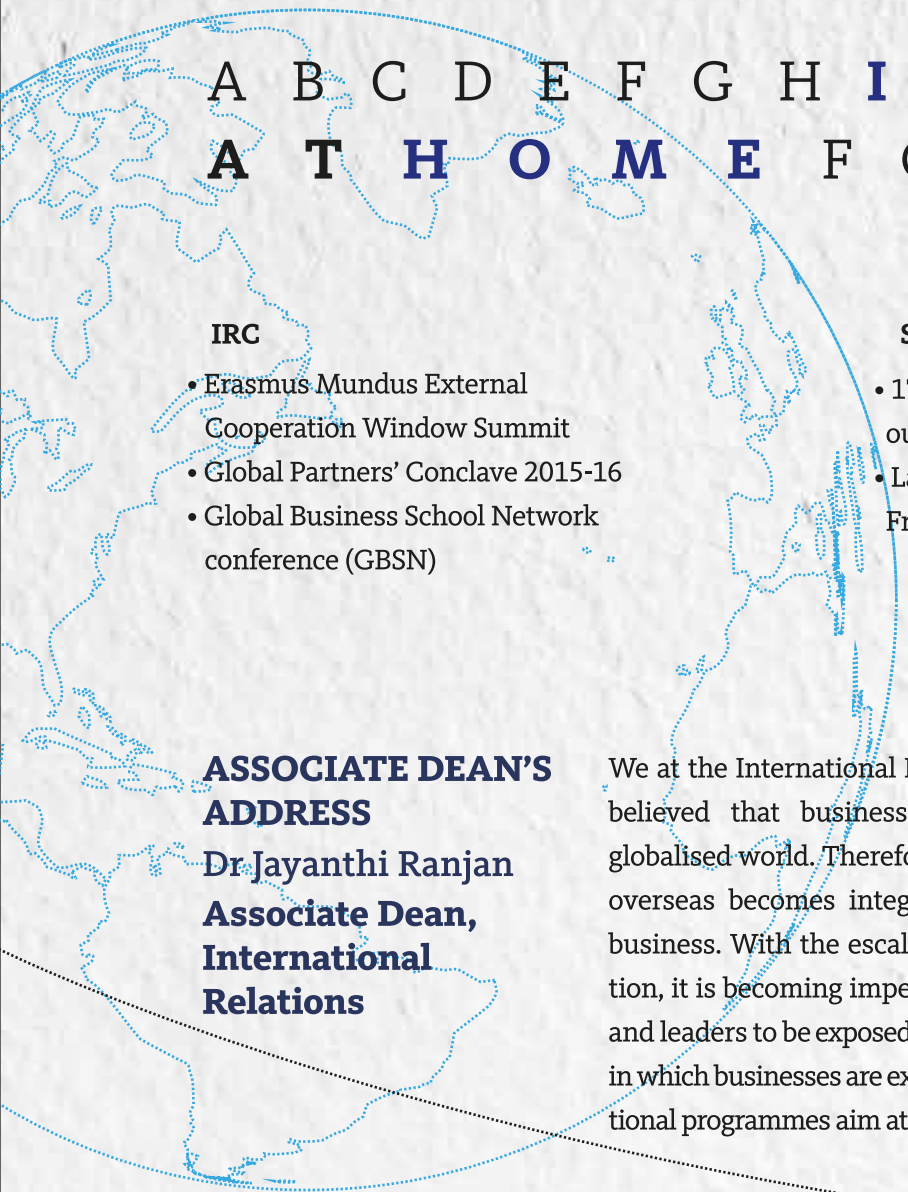
Situated in the beautiful outskirts, IMT Hyderabad will always be my second home. This place was an important catalyst in the discovery and development of who I am today. From the interactive sessions, and creative assignments inside the classroom, to peer engagement activities outside of classroom- everything resulted in provocative thinking thereby nurturing the entire knowledge base and overall personality. This place gifted me with knowledge, friends, and beautiful memories for a lifetime.



**AANCHAL RAJPUT**  
**(Batch of 2013-15)**  
Analyst, Market Development - Deloitte Support Services India Private Limited

IMT Hyderabad has been an amazing learning experience. The culture at IMT gives you enough opportunities to learn and grow in your career. Team projects, case studies, presentations, management fests, cultural activities, all have helped us understand the dynamics of management.





A B C D E F G H I N T E R N A T I O N A L I S A T I O N  
A T H O M E F G H I J K L M N O P Q R S T U V W X Y Z

- IRC**
- Erasmus Mundus External Cooperation Window Summit
  - Global Partners’ Conclave 2015-16
  - Global Business School Network conference (GBSN)

**ASSOCIATE DEAN’S ADDRESS**  
**Dr Jayanthi Ranjan**  
**Associate Dean, International Relations**

- STUDENTS**
- 175+ students in incoming and outgoing exchange programmes
  - Language classes-German, French and Spanish

- STEP**
- Duration: 1-3 weeks
  - Streams Offered: Marketing, Finance, Human Resources, Operations
  - Earn credits
  - On/Off campus accommodation

We at the International Relations Centre have always believed that business can’t exist in silos in a globalised world. Therefore, forging new relationships overseas becomes integral to the scalability of any business. With the escalating need for global integration, it is becoming imperative for potential managers and leaders to be exposed to global culture and scenarios in which businesses are expected to operate. Our international programmes aim at providing such exposure.

We realised the exigent need for an International Relations Centre in 2005 and since then, the number of faculty and students participating in international programmes is on the rise. One of the fastest growing departments at IMT, IRC has been instrumental in helping IMT gain a strong foothold in the International Management Circuit. I am proud to say that my team has done a spectacular job this year right from fastidious planning to flawless execution. I look forward to the forthcoming year with a new zeal and I am sure my team will make me proud for yet another year.

**Short Term Exchange**

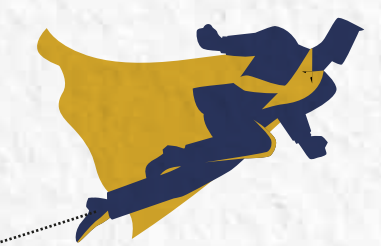
The Short Term Exchange Programme (STEP) allows students to go to a partner institute for a brief period of time for a specialised course of two to three weeks and vice-versa. The programme is a blend of industrial visits, classroom study, guest lectures, seminars and cultural visits. IMT has welcomed STEP delegations from universities like Copenhagen Business School, ISCTE Portugal, Telecom Portugal, etc., as well as sent its students to partner institutes for the same. The programme offers the students an insight into the various facets of cross-cultural differences, business ethics, and the modus operandi.

- How to apply**
- Students must be nominated by the partner university
  - Students must have completed the required years of study in Management
  - Al tuition fee must be paid to IMT through the partner institute.

**International Relatations**

The International Relations Centre (IRC) for the group IMT, headquartered at Ghaziabad is not just about facilitating students to study abroad but also about opening up global gateways for the overall development of the students. It involves an exchange of ideas, experiences, and thoughts amongst students across boundaries and leads to cultural sensitisation of future leaders.

Started in 2005, IRC has always taken new initiatives and made sure that the number of incoming and outgoing students, as well as faculties are always on the rise. Now known as the fastest growing department at IMT, IRC has helped IMT in setting a firm international foothold.





A B C D E F G H I J K L M N O P Q R **S T U D E N T**  
**E X P E R I E N C E S** T U V W X Y Z

**SARA ALICIA  
LOZANO BALDERAS**  
(Student, IPADE,  
Mexico)

“My experience has been very good. I have interacted with excellent people. The professors are very good. All of them have very interesting backgrounds. I made very good friends. I learnt a lot about India.”

**ANKE SIELKER**  
(Student,  
University of  
Liechenstein)

“I had a great time staying at IMT for half a year. Interactions with students from all parts of India during class and in the hostel made my stay an enriching and unforgettable experience. Also, the

quality of the IMT lecturers and the huge network were really impressive. I really appreciate the great friendships I made during my stay and look forward to visit incredible India again.”

**VINCENT ANTOINE**  
(Student, REIMS  
Management School,  
France)

“I am so glad I did this Exchange at IMT. Thanks to that, I discovered a whole new country, got to understand Indian culture- different religions, languages, diverse people. This experience has helped me improve my English

and my knowledge in business management. I hope I will be back in India very soon to know more about this country and its people because I am sure I’ve just scratched the surface of it.”

**CAMPUS LIFE**

IMT is the place where the ‘sun never sets’. You can see students engrossed in their work round the clock. Every day, the students rise to a refreshingly busy and challenging schedule . One of the institute’s most distinctive characteristics is its closely-knit and integrated residential community. The Library and Computer Laboratories are open 24\*7, to provide the best study support. IMT has a vibrant campus life with a wide range of opportunities. The institute has an impressive and pollution-free campus with panoramic green surroundings, elegant landscaping and beautiful flower-beds. IMT is also home to 30 dynamic committees which include the likes of Cultural Committee, Sports Committee, ENACTUS, Centre for Rural Innovation & Capacity Building through Entrepreneurship and Technology (CRICKET), MarkUP (the official Marketing Committee), IMTeamPrism (Media Relations Committee) and many more.

Chakravyuh, the three-day sporting spectacle of IMT Ghaziabad is the flagship sports event of the college. The event continues to grow in popularity every year and has shown unparalleled level of participation. Popularly known as ‘Olympics of B-Schools’ and rightly so, the event requires exceptional managerial skills to marshal a 25 member team to participate in all sports for 72 hours non-stop. This rigorous format puts the team’s commitment and coordination to the ultimate test, to battle all odds and rice to victory. The event covers almost all sports like Football, Cricket, Basketball, Badminton, Lawn-tennis, Table-tennis, Volleyball and Throwball.