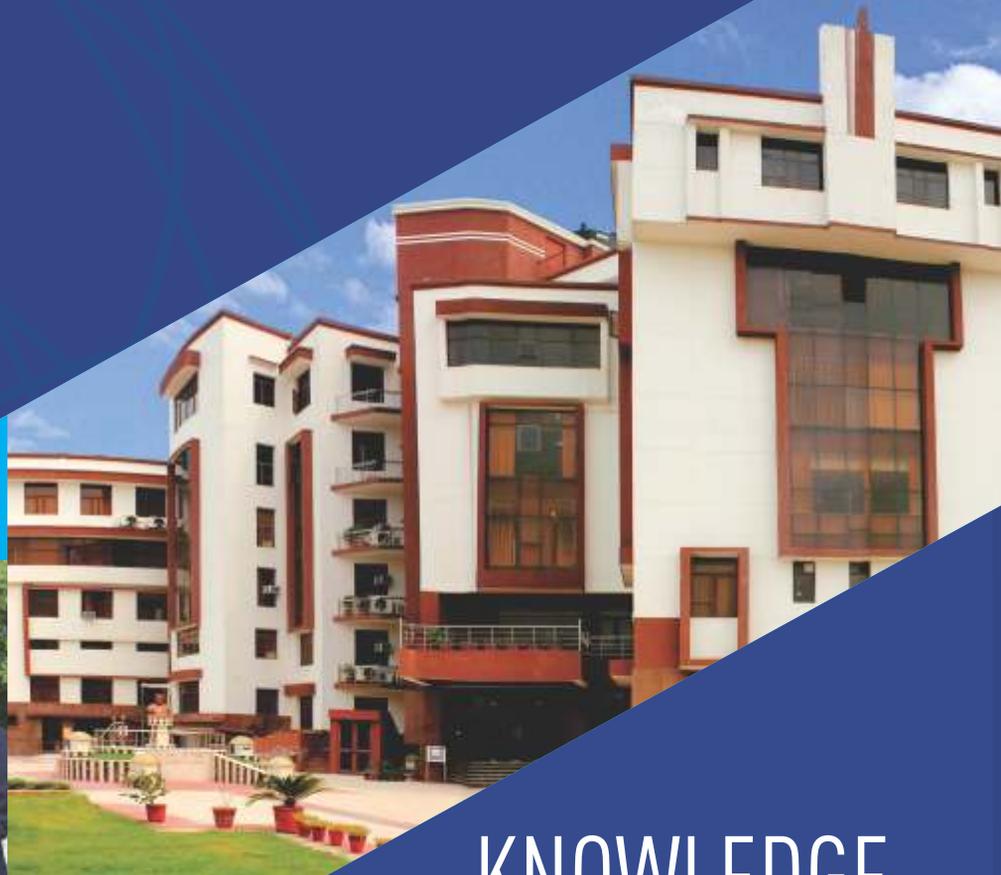




LAL BAHADUR SHASTRI
INSTITUTE OF MANAGEMENT, DELHI



KNOWLEDGE
TAKES YOU
BEYOND
THE OBVIOUS

POST GRADUATE
PROGRAMMES **2018**

Lal Bahadur Shastri

(October 2, 1904 - January 11, 1966)

A pragmatic and down-to-earth leader of India, a fine statesman, an able administrator, and a person of impeccable integrity with moral and ethical attributes of a 'Mahatma', Shastri Ji was a noble soul who dedicated his life to the welfare of the common man.

Shri Lal Bahadur Shastri, born on October 2, 1904, came from a humble background, and rose to become the Prime Minister of India. A firm believer in the social responsibilities of business enterprises, he looked at the economic and social realities of Indian life with a clear vision, never allowing his judgment to be influenced by any doctrine or ideological preconceptions.

Shastri Ji felt the need for a responsive and effective administration during his tenure as the Prime Minister of India. The appointment of an Administrative Reforms Commission to streamline Public Administration bears a testimony to this fact. Creation of the Central Vigilance Commission by him to handle corruption was also another bold step taken to make India a free and powerful nation.

His vision of establishing quality institutions to promote good governance by producing a cadre of professional and responsive civil servants was accomplished when the Lal Bahadur Shastri National Academy of Administration was set up in Mussoorie. Shastri Ji passed away in Tashkent, the capital of Uzbekistan on January 11, 1966 after signing the famous Tashkent Declaration. In order to cherish his ideals and uphold his vision, Lal Bahadur Shastri Educational Society established the Lal Bahadur Shastri Institute of Management(LBSIM) in the year 1995 at Delhi.

“ Too often the community views the businessmen's aims as a means of selfish gain rather than a step towards advancement of general welfare. That impression can be removed only if business becomes fully alive to its social responsibilities and helps our society to function in harmony as one organic whole. ”

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VISION

Leadership through Excellence in Value-Based Management and Technology Education.

MISSION

To Impart Quality and Value-Based Management and Technology Education relevant to Corporate and Societal Needs through Continuous Learning, Societal Responsiveness supported by Strategic National and International Partnerships.

VALUES

Commitment

Striving for quality and results

Self-Discipline

Taking responsibility, reflecting punctuality, persistence, tenacity, patience and pro-active behaviour

Honesty & Integrity

Adherence to high standards and ethics by all stakeholders in their thought, conduct and behavior

Fairness & Firmness

Transparency in governance, Trust worthiness and respect

Collaborative Spirit

Teamwork, unity and inclusion

LAL BAHADUR SHASTRI INSTITUTE OF MANAGEMENT, DELHI

BOARD OF GOVERNORS

Mr. Anil Shastri (Former Union Minister)	Chairman
Mr. J.P. Aggarwal (Industrialist)	Vice Chairman
Prof. T.N. Kapoor (Former Vice Chancellor) Punjab University, Chandigarh	Member
Prof. D.K. Bandyopadhyay (Former Vice Chancellor) GGSIPIU	Member
Ms Vinita Bali (Non-Executive Director) Crisil Limited	Member
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Prof. P.K. Jain (Professor of Finance & Modi Chair Professor) Dept. of Management Studies, IIT Delhi	Member
Dr. R.L. Raina (Vice Chancellor) JK Lakshmi Pat University, Jaipur	Member
Prof. Madhu Vij, Professor (Finance & Accounting) Faculty of Management Studies, University of Delhi	Member
Mr. Adarsh Shastri (Member of the Legislative Assembly, Delhi) Former Head Sales, Apple India Pvt. Ltd.	Member
Director LBSIM, Delhi	Member-Secretary



THE INSTITUTE

Lal Bahadur Shastri Institute of Management (LBSIM), Delhi is a premier institute for management and information technology education in the country. Established by the Lal Bahadur Shastri Educational Society in 1995, with a modest beginning, this Institute has come to be recognized as one of the pioneering business schools in India. It takes pride in providing value-based management education, thus developing professionals with a humane and pragmatic approach towards corporate excellence.

The Institute is continuously striving to provide quality management education by adopting modern teaching methodologies and sophisticated business techniques. The business challenges that are thrown open by the process of globalization and liberalization are addressed by the Institute through upgradation in its course content and pedagogy. It aims to equip students with skill-sets required to become effective and capable corporate managers.

The Institute has state-of-the-art infrastructure and well-equipped lecture theatres. The Institute's campus at Dwarka is located near Delhi Metro line and hence easily accessible for the students living anywhere in Delhi/NCR.



PROGRAMMES

The Institute offers an array of programmes starting with its flagship Two-Year PostGraduate Diploma in Management (General) to the Three Year Full-Time Programme in Master of Computer Application. The PGDM(General) and PGDM(Finance) are the most sought after programmes of the Institute drawing a competitive CAT score and having a pan-Indian representation. LBSIM is recognized by All India Council for Technical Education (AICTE), Ministry of Human Resource Development, Government of India. The Institute offers following courses recognized by AICTE:

- Two-Year Full-Time Post Graduate Diploma in Management (General)
- Two-Year Full-Time Post-Graduate Diploma in Management (Finance)
- Three-Year Post-Graduate Diploma in Management (Part-Time)
- 15-Month Full-Time Post-Graduate Diploma in Management (Working Executives)
- Three-Year Full-Time Programme in Master of Computer Applications
(Affiliated to Guru Gobind Singh Indraprastha University, Delhi)

The PGDM (General) and PGDM (Finance) programmes have been accredited by National Board Accreditation(NBA).

POST-GRADUATE DIPLOMA IN MANAGEMENT (GENERAL)

(2018-20)



The Two-Year Post-Graduate Diploma in Management (PGDM) was launched in 1995 and is the flagship programme of the Institute. The programme prepares the students to take up challenging roles in this ever changing corporate world and society at large with deep ingrained value system. The programme has been developed in a way to ensure the overall development of a human being so that he/she may contribute fully to the society and the nation in terms of economic and social growth.

PROGRAMME OBJECTIVES

The programme nurtures an individual and helps him/her to harness their true potential through integrated efforts, experiential learning, self-study, group exercises, case studies, industry interface and research projects. The programme aims to:

- Impart professional education in modern management techniques relevant to business
- Connect with dynamic, uncertain and disruptive world
- Become socially responsible citizen and become competent and effective managers
- Develop awareness about ethics, corporate social responsibility and corporate governance

PROGRAMME STRUCTURE:

The Two Year Full-Time Post Graduate Diploma in Management (General) programme consists of six trimesters. The course structure has been designed to ensure that the management graduates of LBSIM develop a judicious blend of strategic thinking, tactical implementation, specialized knowledge and general management skills. In the first year the focus is primarily on basic courses, to build a foundation of conceptual and analytical skills, required for pursuing specialized study in various functional areas. The students have to take 21 core courses along with a Personal & Interpersonal Effectiveness Lab and undertake Summer Training at the end of the year. The students may also have the opportunity to take a foreign language as an optional course. For promotion to the Second year, each student is required to secure minimum CGPA of 5.00 and not have more than three F/I Grades.

In the second year, the students have to opt for 14 electives in addition to the two compulsory courses. This enables them to pursue in-depth and rigorous learning in the areas of their specialization. The electives cover a minimum of two functional areas, which equip the LBSIM graduates to sharpen their multiple functional skills. As one of the 14 electives, students can opt for End-Term Project, wherein they conduct research on a table of their choice, under the guidance of a faculty member and submit a report of their findings.

SUMMER TRAINING:

Each student is required to undertake summer training in a company of repute for the duration of 8-10 weeks as part of course curriculum after the third trimester examination. They also need to undertake a project assignment with the company. This project training provides an opportunity to the students to have a first-hand practical exposure and allows them to relate the conceptual and analytical skills acquired in classroom to actual managerial practices. The Institute, faculty, as well as the expert from the organization where these projects are carried out, evaluate various projects undertaken by the students.

COURSE STRUCTURE

First Year

Trimester I	Managerial Economics	Business Communication	Management Accounting-I	Marketing Management-I	Interpersonal Effectiveness & Group Dynamics	Quantitative Methods for Management	IT for Business Decisions	
Trimester II	Govt., Business & Society	Management Accounting-II	Corporate Finance-I	Marketing Management-II	Managing Work Organizations	Management Science	Management Information Systems	(Personal & Interpersonal Effectiveness Lab)
Trimester III	Legal Aspects of Business	Business Ethics & Corporate Governance	Global Economic Environment	Corporate Finance-II	Marketing Research	Managing People & Performance	Operations Management	

Second Year

Trimester IV	Strategic Mgmt-I	Elective-1	Elective-2	Elective-3	Elective-4	Elective-5	Elective-14	
Trimester V	Strategic Mgmt-II	Elective-6	Elective-7	Elective-8	Elective-9	Elective-10		
Trimester VI	Elective-11	Elective-12	Elective-13	Elective-14				

- Maximum time period allowed for completion of PGDM (General) is 3 yrs. from the date of admission.
- Students found using unfair means in examinations will be dealt with seriously. Strict action will be taken against them including expulsion from the institute. They will not be eligible for any office bearer positions in any student body.

ELECTIVES

MARKETING

B2B Marketing	Customer Relationship Management	E-Commerce (cross listed)
Consumer Behavior	Digital and Social Media Marketing	International Marketing
Integrated Marketing Communication	Sales & Distribution Management	Marketing Analytics
Services Marketing	Strategic Brand Management	Retail Management
Supply Chain & Logistics Management (cross listed)	Strategic Marketing	Rural Marketing
Social Marketing		

ACCOUNTING & FINANCE

Investment Analysis & Portfolio Management	Commercial Banking	Mergers, Acquisition & Corporate Restructuring
Project Appraisal, Financing & Control	Business Valuation	Financial Engineering
Management of Financial Services	International Financial Management	Investment Banking
Financial Derivatives	Corporate Risk Management	Wealth Management
	Insurance & Risk Management	

SYSTEMS & OPERATIONS MANAGEMENT

Supply Chain & Logistics Management (cross listed)	Project Management	Business Modeling
Data Science-I	Service Operations Management	Operations Strategy
Total Quality Management	Data Science-II	Warehouse & Inventory Management
Advanced Spreadsheet modelling with VBA	Data Modelling and Visualization	Enterprise Systems
Big Data Analytics	Information Security & Risk Management	

ORGANISATIONAL BEHAVIOUR & HUMAN RESOURCE MANAGEMENT

Industrial Relations	Advanced Organizational Behavior	Contemporary Issues in HRM & Future Trends
Labour Laws	HRM in Services Sector	Recruitment & Selection
Training & Development	Organizational Development	Cross-cultural Management

GENERAL MANAGEMENT

Technology & Innovation Management	Art & Practices of Leadership
Consulting & Advisory Practices	Creative Problem Solving
Corporate Social Responsibility & Public Policy	Business Sustainability & Disaster Management
Business History	Change Management

POST-GRADUATE DIPLOMA IN MANAGEMENT (FINANCE)

(2018-20)



The Post-Graduate Diploma in Management (Finance) programme aims to create a cadre of professionals having specialization in the area of Finance. It equips the students to develop strong analytical and problem-solving skills with an ethical mindset. It allows them to develop ability to think critically and operate successfully in a dynamic business environment. The programme enables the participants to understand business challenges holistically and recognize the interplay of finance with other disciplines. The programme aims to:

- Impart conceptual knowledge on the basics in finance, accounting, economics, regulatory environment and human behaviour.
- Develop an appreciation of the interface between financial analysis and other areas such as economics, management, investments, financial markets, international finance, financial services and corporate strategy to facilitate decision making.
- Equip the students with cutting edge technological skills in IT and other key functional areas.

PGDM(Finance) is a two-year full-time programme spread over six trimesters. During the first year, the focus is primarily on building a strong foundation of conceptual and analytical skills required for advanced and specialized courses in finance pursued in the second year. In all, students study 22 courses covering Economics, Human Relations, Quantitative Techniques, Financial & Cost Accounting, Corporate Finance, Information Technology, besides a Personal and Interpersonal Effectiveness Lab. For promotion to the Second year, each student is required to secure minimum CGPA of 5.00 and not have more than three F/I Grades.

In the second year, students have to opt for six electives in addition to ten compulsory courses. This enables the students to pursue an in-depth learning in the area of their specialization. The electives cover a variety of relevant areas, such as Treasury Management, Investment Management, Risk Management, and Strategic Accounting & Control. Besides these courses, each student is also required to undertake a Research Project under the guidance of a faculty member with the aim of gaining an insight into the actual corporate realities by studying a business problem in depth. Students take up the project study at the beginning of the fourth trimester and submit the dissertation thesis towards the end of the fifth trimester.

SUMMER INTERNSHIP:

Each student is required to undertake summer training in a company of repute for the duration of 8-10 weeks as a part of course curriculum just after the third trimester examinations. This project training provides an opportunity to the students to have a first hand practical exposure and familiarize them to relate the conceptual and analytical skills acquired in classroom to actual managerial practices. The project is evaluated by the faculty members of the institute and the experts from organisations where the project was carried out. If the evaluation falls below the expectation level, the student is not promoted to the second year.

COURSE STRUCTURE

First Year

Trimester I	Managerial Economics	Business Communications	Financial Accounting	Financial Institutions and Markets	Marketing Management	Organization Behaviour	Quantitative Methods for Management	
Trimester II	Government, Business & Society	Corporate Finance-I	Cost & Management Accounting	Legal Aspects of Business	Business Research Methods	Managing People & Performance	Management Science	(Personal & Interpersonal Effectiveness Lab)
Trimester III	Financial Systems (Selected Countries)	Corporate Finance-II	Financial Analysis	Corporate Taxation	Global Economic Environment	Business Ethics & Corporate Governance	Operations Management	Financial Modelling & Simulation

Second Year

Trimester IV	Investment Analysis & Portfolio Mgmt	Commercial Bank Management and NBFCs	Financial Derivatives	Financial Analytics	Electives-1	Electives-2		
Trimester V	Strategic Management	Management of Financial Services	Insurance and Risk Management	Electives-3	Electives-4			
Trimester VI	Project Appraisal, Financing, and Control	International Financial Management	Entrepreneurship and Small Business Management	Electives-5	Electives-6			

SPECIALIZATION AREAS (ANY TWO AREAS)

Treasury Management	Investment Management	Risk Management	Strategic Accounting & Control
Commodities & Stock Market Operations	Mergers, Acquisitions & Corporate Restructuring	Enterprise & Financial Risk Management	Corporate Governance and Reporting Practices
Fixed Income Securities	Infrastructural Financing	Bank Risk Management	Mgmt Control System
Treasury & Forex Mgmt	Behavioural Finance	Financial Engineering	Strategic Cost Management

- Maximum time period allowed for completion of PGDM (Finance) is 3 yrs. from the date of admission.
- Students found using unfair means in examinations will be dealt with seriously. Strict action will be taken against them including expulsion from the institute. They will not be eligible for any office bearer positions in any student body.

POST-GRADUATE DIPLOMA IN MANAGEMENT (PART-TIME) PROGRAMME (2018-21)



The programme is targeted at high-caliber working professionals with a minimum two years of work experience. The working professionals, having potential and the desired motivation can benefit from the programme to become truly global, multi-skilled managers. The participants will typically be achievers who want to equip themselves with management skills in order to grow in their organizations and diversify their future profile. Working executives who are already in the general management roles will also find this programme ideally suited as it will immensely enhance their strategic perspectives and decision-making capabilities.

PROGRAMME STRUCTURE

Post Graduate Diploma in Management (Part-Time) programme consists of nine Trimesters. The first four trimesters primarily focus on basic courses to build a foundation of knowledge and skills required for more specialized study in various functional areas, to be pursued in the second year (fifth and sixth trimester) and third year (seventh, eighth and ninth trimesters) of the programme, during which electives will be offered to enable the participants to pursue in depth learning in the area of their specialization. The range of elective courses has been carefully planned to meet the needs of students, society, and the prospective employers.

In the sixth, seventh, eighth and ninth trimesters, the students have to opt for eight electives in addition to the six compulsory courses. The electives cover two functional areas in management which would equip the graduates with multiple functional skills.

Besides, each student undertakes a project study under the guidance of a faculty member during the third year with the aim of gaining an insight into actual corporate realities by studying a business problem or a situation and work out solutions by applying concepts and analytical tools learnt during the programme. The project study is undertaken by the students from the beginning of seventh trimester and the final submission is at the end of ninth trimester.

END-TERM PROJECT

The 'End Term Project' is carried out by the 3rd year students wherein they are required to submit a report containing their research and findings, in support of candidature for the professional qualification.

COURSE STRUCTURE

First Year

Trimester I	Marketing Management - I	Quantitative Methods of Management	Management Accounting	Business Communication
Trimester II	Managerial Economics	Corporate Finance-I	Marketing Management-II	Management Science
Trimester III	Interpersonal Effectiveness & Group Dynamics	Management Information Systems	Operations Management	Corporate Finance - II

Second Year

Trimester IV	Govt., Business & Society	Legal Aspects of Business	Consumer Behaviour	Managing Work Organizations
Trimester V	Managing People & Performance	Marketing Research	E-Commerce	Personal Wealth Management
Trimester VI	Supply Chain Management	Global Economic Environment	Elective-1	Elective-2

Third Year

Trimester VII	Strategic Management -I	Entrepreneurship	Elective -3	Elective -4
Trimester VIII	Strategic Management – II	Elective-5	Elective-6	
Trimester IX	Change Management	Elective-7	Elective-8	End Term Project Study

Each student has to choose two specialization areas from four specialization areas.

ELECTIVES

<p>Marketing</p> <ul style="list-style-type: none"> • B2B Marketing • Customer Relationship Management • Digital and Social Media Marketing • Integrated Marketing Communication • International Marketing • Marketing Analytics • Retail Management • Sales & Distribution Management • Services Marketing • Strategic Brand Management 	<p>Finance and Accounting</p> <ul style="list-style-type: none"> • Commercial Banking • Financial Derivatives • International Financial Management • Investment Analysis & Portfolio Management • Management of Financial Services • Mergers, Acquisition & Corporate Restructuring • Project Appraisal, Financing & Control 	<p>IT & Operations Management</p> <ul style="list-style-type: none"> • Advance Decision Science Models for Management • Business Analytics • Business and Data Communications Networks • Business Intelligence & Data Mining • Enterprise Resource Planning • Operations Strategy & Competitiveness • Project Management • Service Operations Management • Total Quality Management 	<p>Organisational Behaviour & Human Resource Management</p> <ul style="list-style-type: none"> • Compensation Management • Labour Legislation • Organizational Development • Performance Management • Recruitment & Selection • Strategic Human Resource Management • Training and Development
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- Maximum time period allowed for completion from the date of admission is 5 yrs. for PGDM (Part-Time) Programme.
- Students found using unfair means in examinations will be dealt with seriously. Strict action will be taken against them including expulsion from the institute. They will not be eligible for any office bearer positions in any student body.

POST-GRADUATE PROGRAMME IN MANAGEMENT- WORKING EXECUTIVES (2018-19)



The PGDM Executive is a full-time AICTE approved 15-month programme in the nature of an accelerated MBA designed specifically for high-performing professionals with work experience. Primarily aimed at grooming Experienced Executives for a General Management role in the Functional Domain with a Global Orientation, the programme is designed with five distinct modules, namely, foundation, functional, internationalization, integration, and dissertation. The programme brings a global perspective to the participants through an international immersion module as a part of the curriculum. which is designed to give students an opportunity to broaden learning and deepen knowledge about an increasingly globalized economic environment.

Structured around a visit to an emerging economy such as BRICS nations or Eastern European nation or to a developed one in the Asian region like Singapore or South Korea, the class spends two weeks in the country and is hosted by one of the top local business schools. They attend lectures on the country's economy and society with specific emphasis on issues affecting business and industry; go on field visits to local plants and corporate offices; meet business and government leaders; attend cultural events and visit historical sites to help them understand the intricacies of the country. The participants are also exposed to personal growth lab and an assessment center that ensures a better self-appreciation for the areas of strength and development.

PROGRAMME HIGHLIGHTS

- A full-time programme taught by the best of faculty and industry practitioners.
- Contemporary course curriculum weaved in five phases of Foundation, Functional, Internationalization, Integration and Dissertation.
- Immersion programme in a foreign university for 7 to 10 days. The approximate fee is given along with the fee structure of the programme.
- The PGDM-EX programme provides participants the opportunity of a social immersion as part of the sustainability and social responsibility course.
- Strong Industry Interface
- A unique course on contemporary issues in management offered by leading industry practitioners allowing participants an opportunity to debate and discuss the current issues that managers and leaders are occupied with.
- Based on the philosophy of 'Knowing by Doing' the programme architecture has an outcome-centered Elements of Knowledge, Skills, and Attitude which are built into the programme through various courses, workshops, simulations, field projects and experiential learning social immersions.

PEDAGOGY

Knowing by doing & experiential learning are the guiding principles of Pedagogy for all LBSIM Executive Programmes. The learning and pedagogy experience in the PGDM (Executive) course encompasses a broad range of learning techniques including case studies, simulations; real life projects; debates; discussions with senior executives of organizations, start-ups and consulting projects; courses and workshops.

ELIGIBILITY

Three Year Bachelor's Degree in any discipline with at least 50% marks. Minimum five years' experience, Company sponsored candidates will be preferred. The selection will be based on the following criteria:

SELECTION

CAT/GMAT recent scores/ test conducted by LBSIM and personal interview. International Immersion Programme-7-10 days.

COURSE STRUCTURE

Trimester-I	Trimester-II	Trimester-III	Trimester-IV	Trimester-V
Managerial Economics	Economic Environment of Business	Strategic Management	Business Ethics & Corporate Governance	Dissertation/Project Report with Field / Industry Based Training
Business Communication	Corporate Finance	International Business	Organizational Leadership	
Managerial Accounting	Marketing Research	Financial Institutions & Markets	Elective-4 Elective-5 Elective-6 Elective-7 Term Paper-2 Term Paper-3	
Marketing Management	Managing People & Performance	Elective-1 Elective-2 Elective-3 Term Paper-1		
Organizational Behaviour	Operations Management			
Quantitative Methods for Decision Making	Operations Research			
IT for Business	Term Project (Presentation Only - Guide allotted)			

ELECTIVES

Marketing	Finance
Consumer Behavior	Commercial Banking & NBFCs
Integrated Marketing Communication	Investment Analysis and Portfolio Management
Services Marketing	Financial Derivatives
International Marketing	Management of Financial Services
Customer Relationship Management	Insurance & Risk Management
Strategic Brand Management	Mergers & Acquisitions & Corporate Strategy
Retail Management	Investment Banking
Rural Marketing	Corporate Risk Management
Sales & Distribution Management	Financial Engineering
Marketing Analytics	Financial Analytics
Strategic Marketing Management	Project Appraisal Financing and Control
Supply Chain Management (cross listed)	International Financial Management
Operations & System Management	Human Resource Management
Supply Chain Management	Labour Legislations
Service Operations Management	Strategic Human Resource Management
Advanced Materials & Logistics Management	Training and Development
Project Management	Compensation Management
Total Quality Management	Organizational Development
Operations Strategy & Competitiveness	Industrial Relations & Employees' Welfare Mgmt.
Business Analytics	Organizational Effectiveness and Change Mgmt.
Operations & System Management	
E-Commerce	Software Project Management
Business and Data Communications Networks	Enterprise Resource Planning
Information Security and Risk Management	IT Strategy
Business Intelligence and Data Mining	Business Analytics



PERFORMANCE EVALUATION

LBSIM follows a grading system to evaluate the performance of PGDM students. The grading reflects a student's proficiency in the course and his/her relative position in the class. While relative position of the student is clearly indicated by his/ her grades, the process of awarding grades is not necessarily based upon fitting performance of the class to some statistical distribution. The associated faculty of the course formulates appropriate procedure to award grades that are reflective of the student's performance vis-à-vis instructor's expectation. The grades and their description, along with equivalent numerical points are mentioned here:

Grade	Numerical Value of Grades into Points	Description
A+	10	Outstanding
A	9	Excellent
B+	8	Very Good
B	7	Good
C+	6	Average
C	5	Below Average
D	4	Marginal
F	0	Fail

Each student shall be evaluated on the basis of Grade Point Average (GPA) for every term and Cumulative Grade Point Average (CGPA) of all the completed terms at any point of time. Students, who attain a minimum CGPA of 5.00 at the end of two years in case of the Full Time Programmes, at the end of three years in case of Part-Time Programme and at the end of five terms in case of Executive Programme shall be considered successful for the award of Post Graduate Diploma in Management (PGDM). Information given in the admission brochure should not be treated as exhaustive. Detailed rules and regulations and code of conduct will be provided in the Hand Book of Information at the time of joining.



MASTER IN COMPUTER APPLICATIONS (2018-21)

The Three Year Full-Time Post Graduate Programme for Master of Computer Application (MCA) consists of six semesters as per the syllabus and schedule of Guru Gobind Singh Indraprastha University (GGSIPU) Delhi. Eligibility conditions, admission procedure and fees will be as per GGSIPU rules. Likely date of commencement of the course will be August 01, 2018.

For details of fee, syllabus, assessment of performance, etc. please refer to the official website of GGSIPU, Delhi (www.ggsipu.ac.in).

Successful students of Three-Year Full-Time programme in Master of Compute Application will be awarded MCA Degree as per the rules of Guru Gobind Singh Indraprastha University, New Delhi.

FOCAL POINTS OF LBSIM

- Developing professionals with vision & versatility in accordance with ethics, values and principles of Shri Lal Bahadur Shastri.
- Producing, grooming and nurturing professionals with a humané and pragmatic approach, the essence of which lies in teamwork.
- Supplementing classroom learning with real-life field experience through a mandatory 'Corporate Interface Day' conducted weekly.
- Inculcating and nurturing the habit of 'lifelong learning' through mandatory hours every day for accessing, retrieving and using select learning resources.
- Imparting time-tested skill sets in lab environment; for example, imparting communication skills through audio-video recordings/displays.
- Providing regular class inputs by way of conceptual as well practical insights by eminent corporates or industry captains.
- Prompting and encouraging students to ideate with and implement creative/innovative ideas through various formal/informal student bodies like grids, clubs, etc.
- Reviewing academic curricula annually and modifying them through a three way interaction process: Student/Alumni-Faculty-Industry.

ACCREDITATION

- Lal Bahadur Shastri Institute of Management is now a coveted member of **Association to Advance Collegiate Schools of Business (AACSB), USA** since 2014. The process of accreditation is currently in progress and will help the institute benchmark itself with the best business schools of the world. AACSB was founded in 1916 and established its first standards for degree programs in business administration in 1919. AACSB adopted additional standards for undergraduate and graduate degree programs in accountancy in 1980 to address the special needs of the accounting profession. The association regularly reviews its accreditation standards and processes for opportunities to improve relevance, maintain currency, and increase value. The accreditation standards and processes are updated annually by the Committee on Accreditation Policy (CAP) and the AACSB Board of Directors.
- **National Board of Accreditation (NBA)** has accredited PGDM (General) and PGDM (Finance) programmes for a period of 2 years (2016-2018).
- **International Accreditation Organization (IAO), USA**, has accredited PGDM (General), PGDM (Finance), PGDM(Part-Time), PGDM (Working Executives) and MCA programmes for a period of 5 years(2015-2020).
- **The Association of Indian Universities (AIU)**, New Delhi has recognized the Two Year Full-Time PGDM (General) and PGDM (Finance) as equivalent to MBA Degree of any Indian University.





ADMISSION PROCEDURE

PGDM (General) and PGDM (Finance)

LBSIM seeks admission to the PGDM (General) and PGDM (Finance) programmes through a rigorous selection process comprising scores from competitive examinations like CAT, GMAT, followed by Group Discussion, Written Ability Test and Personal Interview. Students are selected by a group of experienced faculty members and industry experts. This enables the Institute to select candidates from diverse educational and cultural backgrounds.

ELIGIBILITY

- Candidates appearing for the final year of Bachelor's degree/equivalent qualification examination in the year 2018, can also apply. However, such candidates, have to submit a certificate from the Principal / Registrar of their University/institution certifying that the candidate has obtained 50% marks or equivalent, based on latest available grades/marks. The deadline for submission of the mark sheet and the certificate is December 15, 2018. Non-fulfillment of this condition will automatically result in the cancellation of the provisional admission.
- Applicants should note that the mere fulfilment of minimum eligibility criteria will not ensure consideration for short listing by LBSIM. Candidates must declare and maintain a valid and unique email account and a phone number throughout the selection process.
- All candidates are required to take the Common Admission Test (CAT 2017) conducted by the IIMs on November 26, 2017, or should have a valid GMAT score in a test taken between January 1, 2016 and January 15, 2018.
- Foreign students, PIO and NRI sponsored candidates are also eligible and are required to take the Graduate Management Aptitude Test (GMAT) at a test centre outside India, between January 1, 2016 and January 15, 2018.
- Indian residents who have appeared for GMAT, between January 1, 2016 and January 15, 2018 are also eligible to apply.
- Candidates will be required to furnish their GMAT scores while applying and provide an attested copy of the GMAT score sheet to the Admission Office for verification at the time of personal interview. GMAT scores without the above document will not be accepted and the application may be summarily rejected.

SELECTION PROCESS

- Candidates are short-listed on the basis of CAT/ GMAT scores, prior academic performance, work experience, and other information disclosed in the Application form. Only shortlisted candidates will be called for Group Discussion, Extempore, Written Analysis Test and Personal Interview, which will be held during February and March 2018.
- The weightage for final selection will be 60% for CAT/GMAT score and 40% for Group Discussion, Extempore, and Personal Interview, past academic performance, Written Ability Test and work experience. Result of the selected candidates shall be displayed on the Institute's Notice Board and also uploaded on the Institute's website: www.lbsim.ac.in

HOW TO APPLY

- Besides registering for CAT 2017 / GMAT, candidates are also required to register with LBSIM, Delhi through a separate Application Form which will be available along with Information Brochure.
- The Information Brochure containing the Application Form is available with the Admission Coordinator, Lal Bahadur Shastri Institute of Management, Delhi on all working days between 9.30 am and 5.30 pm (except 2nd Saturday & Sundays and holidays) at LBSIM Dwarka Campus, on payment of Application Fees of Rs. 1,250/- in cash or by Demand Draft. starting from October 2017.
- Candidates can also download the Application Form from the Institute's website <http://www.lbsim.ac.in>., and submit the filled-in form alongwith the Application Fees of Rs. 1,250/- in cash or by Demand Draft. The demand draft should be drawn in favour of 'Lal Bahadur Shastri Institute of Management' Delhi, payable at New Delhi.
- Candidates can apply Online also at <http://www.lbsim.ac.in>. For online application submission, candidates need to pay Rs. 1,250/- either through Credit/Debit card, Net Banking.
- The application forms can also be obtained by post by forwarding a demand draft of Rs. 1,325/- drawn in favour of "Lal Bahadur Shastri Institute of Management, Delhi".

COMPLETED APPLICATION FORMS MUST BE SENT TO

- Admission Coordinator, Lal Bahadur Shastri Institute of Management, Plot No.-11/7, Sector-11, Dwarka, New Delhi-110075.

INTERVIEW CENTRES

Group Discussion and Personal Interview would be conducted at the following centres: Bengaluru, Bhubaneswar, Chennai, Delhi, Guwahati, Hyderabad, Kolkata, Mumbai, Patna, Ahmedabad, Indore and Thiruvananthapuram. GD/PI centre can be changed by the Institute at its discretion. Candidate is required to select one centre at the time of applying for registration with LBSIM.

SCHEDULE OF ADMISSION

Common Admission Test (CAT) date	:	November 26, 2017
Issue of LBSIM Application Brochure	:	October 6, 2017
GD/PI dates	:	February – March 2018
Final Admission Offer	:	April – May 2018
Programme commences	:	June 15, 2018

ADMISSION OFFER

Successful candidates will be intimated of their final selection in April – May 2018. The result will also be uploaded on LBSIM's website. LBSIM will not accept any responsibility for non-receipt of any admission communication by way of loss during transit or otherwise. **All matters of dispute will be subject to the legal jurisdiction of Delhi Courts.**

FEES AND OTHER CHARGES

PGDM (General) & PGDM (Finance) 2018-20

Academic Year	Installment	Due Dates of Payment	General Category	Corporate Sponsored
2018-2019	I	At the time of admission	3,74,250/-	7,46,550/-
	II	By December 19, 2018	2,20,000/-	
2019-2020	III	By July 2, 2019	2,20,000/-	6,80,000/-
	IV	By December 19, 2019	2,20,000/-	
Total			10,34,250/-	14,26,550/-

Note: The above fees is inclusive of tuition fees, examination fees, library, books and reading material, and Refundable Security Deposit (Rs. 5,000/-) for the programme. However, Management Grid Contribution of Rs. 27,000/- (For Full Course) and Alumni fee Rs. 7,000/- (Life Membership) are required to be paid, in addition to the above fees, at the time of admission.

Three Years Post Graduate Diploma in Management (Evening) for working Executive 2018-2021

Academic Year	Installment	Due Dates of Payment	General Category
2018-2019	I	At the time of admission	97,500/-
	II	By December 19, 2018	57,000/-
2019-2020	III	By August 10, 2019	57,000/-
	IV	By December 19, 2019	57,000/-
2020-2021	V	By August 10, 2020	57,000/-
Total			3,25,500/-

Note: The above fees is inclusive of tuition fees, examination fees, library, and Refundable Security Deposit (Rs. 5,000/-) for the programme. However, Management Grid Contribution of Rs. 15,000/- (For Full Course) and Alumni fee Rs. 7,000/- (Life Membership) are required to be paid, in addition to the above fees, at the time of admission.

15-Month Post Graduate Diploma in Management for Executives (2018-19)

Academic Year	Installment	Due Dates of Payment	General Category
2018-19	I	At the time of admission	2,70,000/-
	II	By December 19, 2018	2,50,000/-
Total			5,20,000/-

Note: The above fees is inclusive of tuition fees, examination fees, library, and Refundable Security Deposit (Rs. 5,000/-) for the programme. However, Management Grid Contribution of Rs. 15,000/- (For Full Course) and Alumni fee Rs. 7,000/- (Life Membership) are required to be paid, in addition to the above fees, at the time of admission.

Three Year Full-Time Post Graduate Programme in Master of Computer Application 2018-2021

Fee as per the rules and schedule of Guru Gobind Singh Indraprastha University, Delhi

Hostel Fees

Boarding and Lodging charges are Rs. 10,450/- per month. Students are required to pay Hostel charges on half yearly basis along with programmes fees.

Merit-cum-Need Scholarships

LBSIM offers scholarship to meritorious students of PGDM (General) and PGDM (Finance) on merit-cum-Need basis. The Merit-cum-Need scholarship is provided on the basis of academic performance and economic conditions of the candidates.

Withdrawal and Refund Policy:

- Withdrawals/refunds, if any, will be as per the prevailing rules.
- All disputes are subject to the jurisdiction of the courts in Delhi



PLACEMENTS

Lal Bahadur Shastri Institute of Management lived up to its glorious past and witnessed another wonderful year for placements and internships. With over 202 students participating in the placement process, the Institute witnessed 212 Job Offers from 96 companies. A host of companies drawn from a variety of sectors such as FMCG, Consulting, IT and ITeS, Engineering and Durables, BFSI, Market Research, Education, Electronics etc visited the campus during the year .

Highlights of the placement season, 2016-17 are as follows:

Highest Domestic CTC

Rs.21 Lacs per annum

Average CTC

Rs.8.5 Lacs per annum

Median CTC

Rs.8.6 Lacs per annum

Companies, which visited our campus

96

Total No. of offers

212



Prominent Recruiters 2017

BANKS & FINANCIAL SERVICES	<ul style="list-style-type: none"> - Royal Bank of Scotland - Arcesium - Marsh & McLennan - Darashaw 	<ul style="list-style-type: none"> - Bajaj Finserv Lending - HDFC Life - ICICI Securities - Kotak Mahindra Bank 	<ul style="list-style-type: none"> - SBI Life Insurance - Reliance Capital - Mazars - Kotak Securities 	<ul style="list-style-type: none"> - JP Morgan Chase
ENGINEERING & DURABLES	<ul style="list-style-type: none"> - Mahindra & Mahindra - Maruti Suzuki - APL Apollo - Balmer & Lawrie 	<ul style="list-style-type: none"> - Groupe SEB - Samsung - JK Tyre - Daikin 	<ul style="list-style-type: none"> - LG Electronics - Vedanta - Stryker - Havells 	<ul style="list-style-type: none"> - Sony India
RESEARCH & CONSULTANCY	<ul style="list-style-type: none"> - Deloitte - ZS Associates - CBRE - Oracle 	<ul style="list-style-type: none"> - Smart Cube - Ernst & Young - Millward Brown - PwC 	<ul style="list-style-type: none"> - Crisil - Gartner - Axis Risk - IMRB 	<ul style="list-style-type: none"> - Ipsos - Maverick
IT & ITES	<ul style="list-style-type: none"> - Infosys Ltd. - Lucideus - Rights Management 	<ul style="list-style-type: none"> - Tata Consultancy Services - Collabera Technologies - Wipro Technologies 	<ul style="list-style-type: none"> - Tech Mahindra - HCL Technologies - Infosys BPO 	<ul style="list-style-type: none"> - Inbound Mantra - Newgen Technologies
FMCG & OTHERS	<ul style="list-style-type: none"> - Asian Paints - Nestle - Unicharm 	<ul style="list-style-type: none"> - Trident - Hackett Group - Zee Entertainment 	<ul style="list-style-type: none"> - Gibson - Grofers - IL&FS 	<ul style="list-style-type: none"> - Indiacan Education - Aircel - Varun Beverages

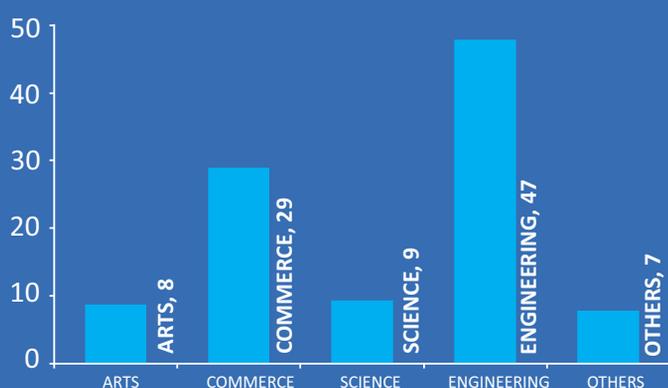
SUMMER PLACEMENTS

Batch 2016-18

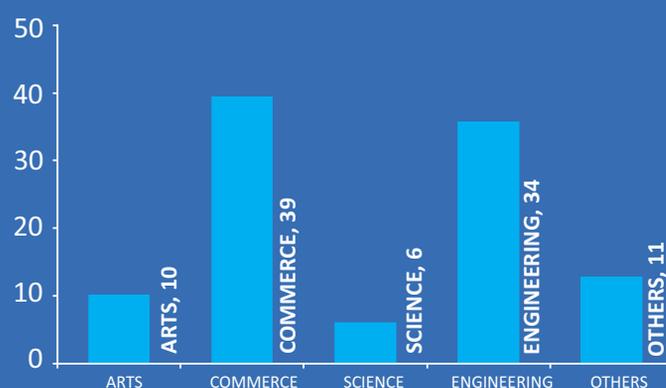
Summer Internships provided an opportunity for students to implement theories, concepts and skills learnt during three trimesters. It allows students to go beyond the realms of the classroom and gain insight into the corporate world. Over 100 companies visited the campus and offered opportunities in diverse areas such as Banking and Financial services, Engineering and Durables, FMCG and IT/ITES amongst others.

- | | | | |
|---|--|---|---|
| <ul style="list-style-type: none"> • Asian Paints • Arcesium • Air India • Abhipra Capital • AdaniWilmar Ltd. • Axis Bank • Bajaj Finserv • Bajaj Electricals • Bank of Baroda • BlackBerry • BhartiAirtel • Britannia • Careers 360 • CBFR • Cushman & Wakefield • Citibank • Daikin India • Deloitte • Dexter Consultancy • Edelweiss • Ernst Young • Food Corporation of India | <ul style="list-style-type: none"> • First Source • GAIL • General Motors • Godrej • Godfrey Phillips India • Grant Thornton • HDFC Bank • Hatsun Agro • Healersathome • Hero Fincorp • Hindustan Copper • Hyderabad Industries • Hyundai Motors • IOCL • IBM • Idea Cellular • IffcoTokio • India Bulls • IndusInd Bank • IDBI • IL&FS • ITC Infotech | <ul style="list-style-type: none"> • Kochartech • Kotak Mahindra • KPMG • Larsen & Toubro • Limeroad • MacawberBeekay • MDRA • Mahindra & Mahindra • Marsh & McLennan • Maruti • Manthan Advisors • Media India • Network18 • Novonous • Nielsen • NCDEX • NTPC • Ogilvy & Mather • ONGC • Panasonic India • Parle • Pepsico India Holdings | <ul style="list-style-type: none"> • Power Finance Corporation • Power Grid Corporation • Punjab National Bank • RBI • SAIL • SBI Life • Shriram fortune • Samsung India Electronics • ShopClues • SBI • Stock Holding Corporation of India • Tata Motors • Tata Teleservices • TCS • Trident • Titan Industries • Videocon Industries • Vodafone India • Zee Entertainment • Wipro |
|---|--|---|---|

Educational Background 2017-19 Batch

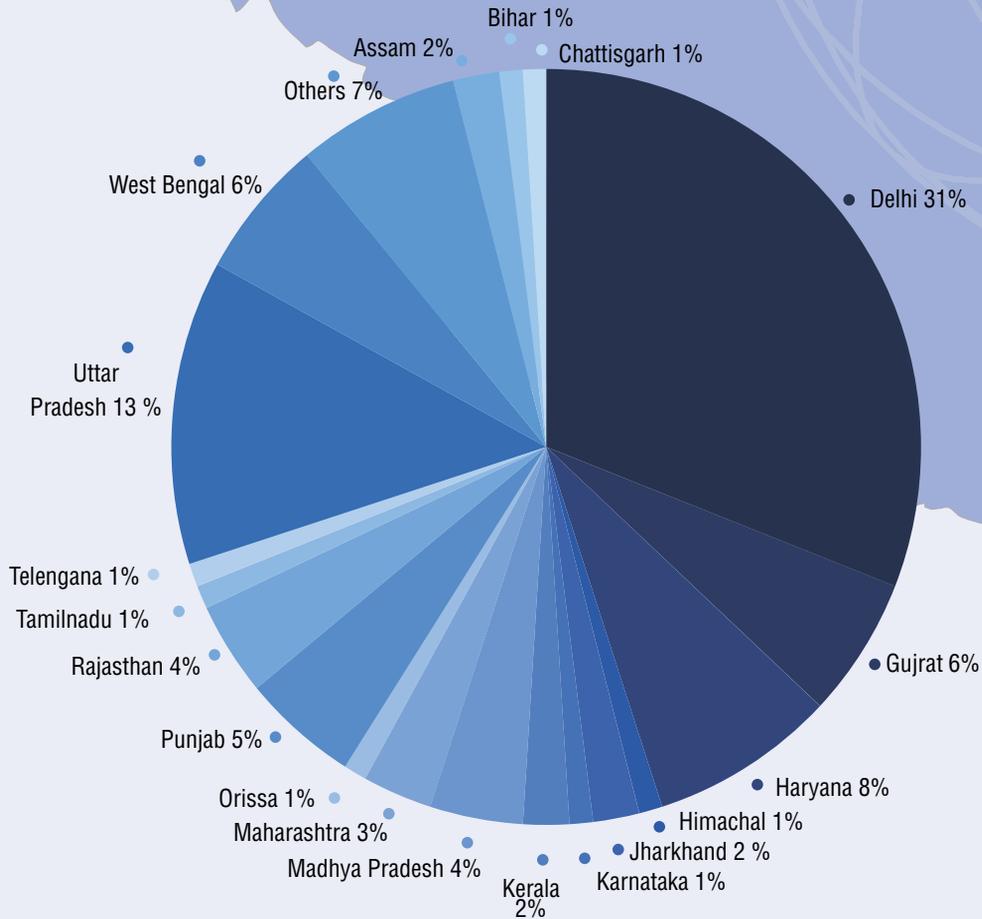


PGDM-GENERAL : 2017-19 BATCH

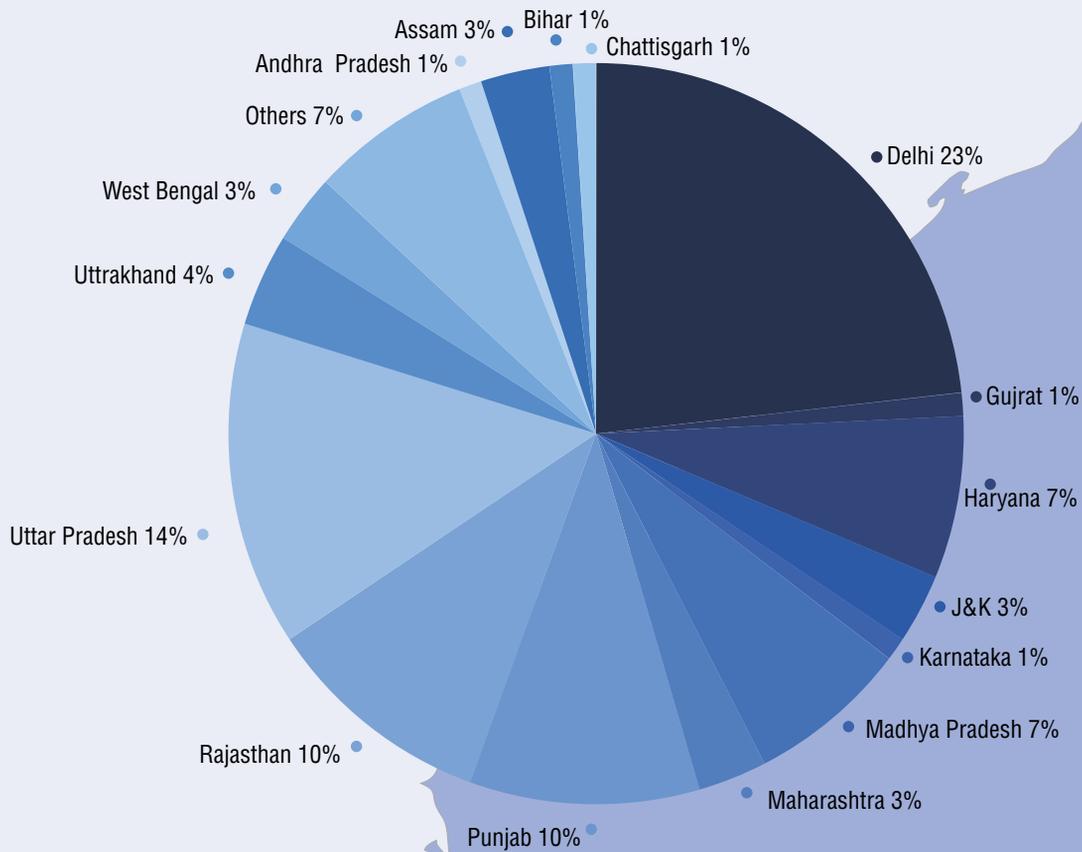


PGDM-FINANCE : 2017-19 BATCH

DETAILS OF STATE WISE BREAKUP PGDM-GENERAL: 2017-19 BATCH



DETAILS OF STATE WISE BREAKUP PGDM-FINANCE: 2017-19 BATCH



We have students from geographically all parts of India.



INITIATIVES FOR GROWTH AND EXCELLENCE

LBS Corporate Relations Cell (LBS CRC)

Corporate Relations is a key activity for any B-school. At LBSIM, efforts are made to develop a unique and long lasting relation with the industry and corporate bodies. LBSIM has dedicated cell for promoting such activities round the year. Currently, the Corporate Relations Cell (CLC) is an integral part of the progressive management programme. The academic rigour pursued at LBSIM is in many ways juxtaposed with industry realities. The CRC organises training activities throughout the year in order to prepare the students for the placement process that happens on the campus. The LBSCRC invites luminaries and professionals of repute from various industries and organizations to share their experience with the students.

The LBS Entrepreneurial and Incubation Centre(LBSEIC)

The LBS Entrepreneurial and Incubation Center (LBSEIC) has been set up to enable innovation and entrepreneurship at the Institute. The centre aims to bring together entrepreneurship, ideation and angel investing. The LBSEIC seeks to concentrate its efforts in a knowledge rich, risk nurturing and entrepreneurial environment, while reconciling competition and collaboration. The goal of business incubators is to increase the chance that a start up will succeed and achieve growth, shorten lead- time and reduce the cost of establishing and growing its business. The Centre seeks to position business incubatees to nurture the companies that will create nation's future wealth and employment.

LBS Risk Management Centre (LBSRMC)

The LBS Centre for Risk Management (LBSRMC) has been set up to meet the needs and challenges of future risk professionals and managers with a focus on research, training, education and consultancy. The main objectives of the centre are to develop international standards of excellence for risk management; promote multi-disciplinary research in risk management by developing innovative concepts, effective quantitative tools and strategies; sponsor research projects in close collaboration with industry professionals; organize workshops / conferences /symposia; and help existing and future organizations to improve professional standards of competence in the modelling and management of risks.

LBS Mentor-Mentee Programme

The programme has been designed to leverage the experience and expertise of LBSIM faculty to address, through one-to-one interaction, the mentorship needs of our students seeking professional and personal development. The Institute has faculty mentors from a wide range of experience and industry sectors. The goal is to provide mentorship in a broad set of areas including careers, entrepreneurship, industry / domain expertise, personal development and other areas of professional interest.

Industry Institute Interaction

We live in a dynamic world where the industry needs keep changing and evolving. To keep pace with these changes and to make sure that our students get the right corporate exposure, the Institute has the industry institute partnership cell. The key responsibilities of the cell are:

(a) Corporate Interface Day

Industry-Interactions are an integral part of the curriculum and 'Corporate Interface Day' provides us a unique platform



to conduct such activities. One day in a week is set aside for corporate interactions through guest lectures, live projects and industrial visits.

(b) Annual Outreach Programme

Annual Outreach is a week-long programme where students visit various industrial hubs across the country. LBSIM has taken this pioneering initiative since 1997 which encourages and facilitates direct interaction with industry heads and corporate HRs. This activity enables them to understand the challenges and opportunities that exist in the corporate world.

(c) Industry Visit

LBSIM regularly organises industry and factory visits for the students so they witness an operational production line as well as learn by observing all operational processes. LBSIM organized industry visits to Hero Motors Pvt. Ltd., Yakult Danone Factory, Amul Milk Factory, Mother Dairy Factory as well as the Maruti Udyog amongst many others.

(d) Visit to NSE

As a part of the initiative of LBSIM to have field visits to the Industries including Financial Institutions, a visit to National Stock Exchange of India Ltd. (NSE) is organized every year for PGDM students to familiarize with the functioning of NSE.



FACULTY

The Institute has a highly motivated and dedicated faculty spread over all functional and management areas such as Accounting & Finance, Economics, Operations Management, Human Resource Management, Business Law, Marketing Management, Strategic Management and information Technology. The institute also draws on visiting faculty from various universities, business enterprises and research institutions.

FINANCE & ACCOUNTING

The Accounting and Finance Area strives to keep the participants abreast with the latest developments, tools and techniques in the ever changing and dynamic financial environment. The faculty is actively engaged in pursuing research in various areas.

Dr. G. L. Sharma
Professor
M.Com, Ph.D.
(University of Rajasthan)

Dr. Alok Pandey
Professor
MIBA, Ph.D.
(University of Lucknow)

Dr. Pankaj Varshney
Associate Professor
MFC, Ph.D.
(University of Delhi)

Dr. Anuj Verma
Associate Professor
MBA, Ph.D.
(CCS University, Meerut)

Dr. Gautam Negi
Associate Professor
MBA, Ph.D. (MLU, Udaipur)

Dr. Vishakha Bansal
Assistant Professor
M.Com., Ph.D
(FMS, Delhi University)

Dr. Anshu Aggarwal
Assistant Professor
M.Com, M.A., Ph.D. (IIT, Delhi)

Dr. Nidhi Malhotra
Assistant Professor
PGDM, FRM, Ph.D.
(Banasthali University)

Ms. Shalini Agnihotri
Faculty Associate
MBA, Ph.D. (Pursuing) (FMS, Delhi)

Prof. V.K. Mehta
Visiting Faculty
MEc, CFA

Prof. Prem Sibbal
Visiting Faculty
M.Sc., PGDPM -HR,
(FMS, Delhi), MBA, CAIIB (IIBF)

Prof. Ram Adhar Chopra
Visiting Faculty
MBA, CAIIB, CFP, DBF

MARKETING MANAGEMENT

The Marketing area aims to develop and enhance the skills and knowledge base of the participants by imparting the latest marketing theories and industry's best practices. The faculty is actively engaged in research and consultancy in different areas of marketing.

Dr. Shriram P Ketkar
Professor
PGDM, PhD (IIT Delhi)

Dr. Praveen Gupta
Associate Professor (Sr.)
MSc., MBA, Ph.D.
(University of Rajasthan)

Mr. Shelendra K. Tyagi
Associate Professor
PGCSM, MBA, Pursuing Ph.D.
(Punjab Technical University)

Dr. Smita Sharma
Associate Professor
MBA, Ph.D.
(Aligarh Muslim University)

Dr. Samant Shant Priya
Associate Professor
MBA, Ph.D.

Dr. Gaurav Joshi
Assistant Professor (Sr.)
MBA, Ph.D. (G.B. Pant
University of Agriculture &
Technology)

Prof. S.K. Jain
Visiting Faculty
M.B.A (FMS, Delhi University)

INFORMATION TECHNOLOGY

The explosion of information technology in organizations and the wide web of local area networks, intranet and internet have changed the way business could be conducted in future. Considering latest developments, the IT Area offers various courses which help the participants to use and analyze information and information systems effectively.

Dr. Rekha Gupta

Associate Professor (Sr.)
MS, M.Tech., M. Phil,
Ph.D. (Jamia Milia Islamia)

Dr. Rabins Porwal

Associate Professor (Sr.)
M.Tech, Ph.D. (Dayal bagh
Educational Institute, Agra)

Dr. Pradeep Kumar

Associate Professor (Sr.)
M.Tech, Ph.D. (Devi Lal
University, Sirsa)

Ms. Vandana Bhasin

Associate Professor
M.Tech., Ph.D. (JNU)- Pursuing

Dr. Geetanjali Sahi

Associate Professor
MCA, M. Phil.,
Ph. D. (Banasthali Vidyapith)

Ms. Pallavi Sharma

Assistant Professor (Sr.)
M.Sc., M.Tech.
(Banasthali Vidyapith)

Ms. Hemlata Sharma

Assistant Professor (Sr.)
MCA, M.Tech.,
Ph.D. (Banasthali Vidyapeeth)-
Pursuing

Mr. Shuvro Roy

Assistant Professor (Sr.)
M.Tech., MCA (IGNOU)

Dr. V. V. Kapoor

Visiting Faculty
Ph.D. (Delhi University)

Ms. Preetika Malhotra

Visiting Faculty
M.Tech. (DTU, Delhi)

OPERATIONS MANAGEMENT

The Operations Management area is involved in imparting knowledge and overseeing, designing, and controlling production processes such that the business operations are undertaken efficiently and effectively besides undertaking research and providing consultancy services.

Dr. Shivani Bali

Associate Professor
M.Sc., MBA, Ph.D.
(University of Delhi)

Dr. Sandhya Makkar

Assistant Professor (Sr.)
M.A., M.Phil, Ph.D.
(Delhi University)

Dr. Rajkumari Mittal

Assistant Professor (Sr.)
MBA, Ph.D.
(Banasthali Vidyapeeth)

Dr. A. K. Vij

Adjunct Professor
MBA (FMS), Ph.D. (IIT Delhi)

Dr. Balram Tyagi

Visiting Faculty
M.Tech, Ph.D.
(IIT-Delhi)

BUSINESS LAW

Legal environment constitutes an important aspect of business - domestic and international. The area offers courses on Business Law, Corporate Law and Environmental Law.

Dr. G.C. Kasturi

Visiting Faculty
M.Com., Ph.D.
(University of Delhi)

Dr. Harpal Singh

Visiting Faculty
M.Com., Ph.D.
(University of Delhi)

HUMAN RESOURCE MANAGEMENT

The HR area offers various courses which give the participants a grounding in the concepts, knowledge, contemporary skill sets, strong positive & progressive outlook. The area ensures that the graduating students are sensitive to the needs of the changing environment.

Dr. Rashmi Sharma

Associate Professor
MBA, M.Phil., Ph.D.
(Banasthali Vidyapith)

Dr. Anupriya Singh

Assistant Professor (Sr.)
MBA, Ph.D. (University of
Delhi)

Dr. Moni Mishra

Assistant Professor (Sr.)
MA, Ph.D. (University of
Delhi)

Dr. Deepti Pathak

Assistant Professor (Sr.)
MBA, Ph.D.
(Kumaun University)

STRATEGIC MANAGEMENT

Strategy Area is committed to raising awareness regarding the emerging trends in diverse fields and giving a strategic focus amongst the participants such that helps organizations to take decisions leading to superior performance.

Dr. Vikas Mehra

Professor
MBA, PhD.
(FMS, Delhi University)

Dr. Sushil Kumar Dixit

Assistant Professor (Sr.)
MBA, LLB, Ph.D.
(CCS University, Meerut)

Major Gen. (Retd) G.G. Dwivedi

Visiting Faculty
Master's in Defence Studies,
M. Phil, Ph. D. (JNU)

ECONOMICS

The Economics Area provides the fundamental theoretical base in Micro and Macroeconomics such that the participants are able to understand and appreciate the linkages in economic policy, implementation, and evaluation.

Dr Anil K Kanungo

Professor
M. Phil, Ph. D.
(Jawaharlal Nehru University)

Mr. Abhishek Jha

Faculty Associate
MA (Economics),
Ph.D. (JNU)-Pursuing

Dr. R. L. Chawla

Visiting Faculty
MA, Ph. D (JNU)

Prof. S.P.S. Chauhan

Visiting Faculty
MA, M.Phil. (Delhi University)



CAMPUS INFRASTRUCTURE

LIBRARY : The Learning Resource Centre

The library is one of the most richly equipped libraries in terms of resources, services and infrastructural facilities in Delhi and NCR area. It offers a congenial environment for study and research. The library acts as a main learning resource center of the Institute. State-of-the-art Information Technology (IT) products are in place to modernize its operations and services. The library has acquired a collection of about 31,000 select documents in the form of books/ reports, and other non-book materials, in different areas of Information Technology and Management. The library has currently been subscribing 150 select periodicals in print form and Online access to over 10,000 periodicals. It has a dedicated E-Resource Centre for accessing electronic databases of journals and reference sources. The library is affiliated to Developing Library Network (DELNET) through which it has access to over 5532 institutions (India 5507, Overseas : 25). Library has been subscribing prestigious electronic databases like Business Source Complete (EBSCO Publishing), PROWESS-CMIE, CRISIL Database, Economic Outlook-CMIE, Regional Business News, Indiastat.com, IEEE Computer Society Digital Library, J-Gate Social & Management Sciences Portal etc.

Lecture Halls and Classrooms

The Institute is well-equipped with number of air-conditioned Lecture Halls and classrooms having modern teaching and learning facilities. All lecture halls have access to latest presentation equipments such as Multimedia Projectors, Laptop Notebook Computers, Internet and Intranet Connectivity and a State-of-the-Art Sound System providing for a wholesome complete classroom experience.

Discussion Room

Realizing the need to increase knowledge base through discussion among students, as well as to prepare them for case studies / projects and assignments a special room has been developed next to library to share their thoughts and views in a congenial atmosphere.

Medical Facilities

The institute has a well-equipped Medical Inspection (MI) Room under the supervision of a Doctor, who visits twice a week. The institute has also made arrangement with Bensusan, Rockland and Artimis Hospitals in Dwarka for Ambulance facility as well as other emergency treatments.

Hostel

The Institute provides separate hostel facilities for boys and girls. The hostels are located within a radius of 3 kms from the Campus. The air-conditioned accommodation is on twin sharing basis for about 70 girls and 150 boys available on first-cum-first serve basis. The Institute has transport arrangements for bringing the students from the hostel to the Campus and back.



Video Conference Room

The Video Conference Room is a state-of-the-art 70-seater hall, equipped with two 46" LCD display and latest video conference facility. It can support 3 systems at 3 different locations and can broadcast the programme in the auditorium also.

Auditorium

The campus is equipped with a splendid air-conditioned auditorium with all latest equipment, having capacity of 300 people. All functions even at the National level are held in the auditorium.





Computer Centre

The Computer Centre is equipped with latest hardware and software facilities to handle the requirements of the course curricula, students and faculty. The entire campus has Wi- Fi with thirty access points. The computer labs have a total capacity of hundred students.

Sports Facilities

The Institute has a well-equipped gym, TT room and Badminton Court for recreational purposes. DDA Sports complex, Dwarka is being utilized for conducting various sports events.



Cafeteria

The institute has a modern well-furnished cafeteria for students open on all seven days of the week from 8am to 8pm. The cafeteria has a food court having freshly prepared meals, everything in between and a juice counter offering wide range of hot and cold options. Tea, coffee and hot beverages are served through Chai Point dispensing machine at most economical prices. The hygiene and cleanliness are the hallmark of the cafeteria.





Bloomberg Finance Lab

LBSIM has set up a state-of-the-art Finance Lab with the support of Bloomberg India. It has 12 Bloomberg terminals with the sitting capacity of 24 students to give them access to live data feed from international financial markets. It provides valuable hands-on experience with a powerful set of tools, providing an edge in today's competitive job market. It demonstrates macroeconomic, market and asset behaviours with real examples in real time and provides students with a visual introduction to the financial markets through Bloomberg Market Concepts (BMC). The Lab on the whole equips the students with practical experience which helps them to bridge the gap between theory and practice.



IBM Analytics Lab

IBM and LBSIM have collaborated to set up an Analytic Lab at the Institute with latest software applications which aims to provide real-world industry experience and hands-on Lab courses to the faculty members and the students. The Lab proposes to develop skills in the areas of Descriptive Analytics, Predictive Analytics and Big Data Analytics.



RESEARCH AND PUBLICATION

LBS Journal of Management & Research

LBS Journal of Management & Research is a bi-annual publication. It aims to provide a platform for exchange of ideas among researchers and practicing managers by contributing research papers/articles with emphasis on various management issues.

LBSIM Communique

Communique is LBSIM's official newsletter, which aims to share the main events and achievements of students and faculty members on a quarterly basis. 'Communique' also shares research studies undertaken by the faculty through paper publications, presentations, and seminar participations. Academic assignments and consultancies undertaken by the faculty are also highlighted in Communique.

Research Papers Published/ Presented - 2016-17

National/ International Journals : 30 | Chapters in Edited Book : 11 | Conference Presentations : 25
Seed research projects compiled : 16 | Articles published : 44

Books Published (Latest)

- Pandey Alok, Sharma G.L. & Chopra Monika (2017). Financial System Reforms & Economic Growth in India: Issues & Challenges, ISBN: 13-978-93-5260-493-7 New Delhi: McGraw Hill Education.
- Bhat, Anil & Kumar, Arya(2016). Principles of Management - Competencies/Processes/ Practices (2nd edition), Oxford University Press: New Delhi,
- Joshi, G. (2016), 'Sugarcane Production Dynamics in India', Published by Scholar's Press, OmniScriptum GmbH & Co. KG, Germany, ISBN: 978-3-639-76965-4.
- Shastri Anil (ed.) (2015), 'Modern Thought Leaders: Lal Bahadur Shastri Memorial Lectures' 1997-2014, McGraw Hill Publications, New Delhi
- Kanungo A.K., (2015), 'China and WTO: Issues and Challenges in Textile and Telecommunications', Shipra Publications.
- Pandey Alok, Sharma G L, Mehra V K (2015), 'Financial Systems and its Regulations', McGraw Hill Publications, New Delhi

EXECUTIVE EDUCATION

In line with a robust interface with the industry, LBSIM, Delhi has been organizing Management Development Programmes (MDPs) since its inception. LBSIM realizes the vital need for training and development of existing as well as budding managers in their chosen domains and offers a wide array of training programmes. Every year LBSIM conducts a number of in-house and open MDPs for large PSUs and major private organizations. The MDPs are focused on improving behavioural skills and technical competencies.

Faculty Development Programme (FDPs)

FDPs and workshops are organized to sharpen teaching-learning skills of the faculty members and also to equip them with skills and knowledge that are essential for inculcating entrepreneurial spirit in students and guiding and monitoring their progress towards entrepreneurial careers. Last year FDPs were conducted on Consulting & Advisory Services, Case Teaching, Research Methodology, Case Study Writing and Business Analytics.

International Linkages

Lal Bahadur Shastri Institute of Management (LBSIM), Delhi initiated academic collaborations and linkages with several international institutions of repute. These are:

1. College of Business, Northern Illinois University (NIU), DeKalb, Illinois, USA
2. European Higher School for Economics & Management (EHSEM), Sofia, Bulgaria
3. Nipissing University, Ontario, Canada.

The student exchange programme is purely optional and fee to be paid by the students opting for these programmes (inclusive of tuition fee, boarding and lodging at the partner institution) is as follows:

University	Duration	Fee	Air Fare/Visa Charges
College of Business, Northern Illinois University, DeKalb, Illinois, USA	10 Days	\$1500 per student for a batch of 60 students	As per actuals
European Higher School for Economics and Management, Bulgaria	15 Days	\$900 per student for a batch of 20 students	As per actuals
Nanyang Business School, Nanyang Technological University, Singapore	7 Days	\$1500-\$2500 per student for a batch of 40 students	As per actuals

The MoU with Krok University Ukraine & College of Business, State University of New York, Brock port shall be finalized soon. The fee for student exchange for these programmes would be decided after the MoUs are finalized.

DIGNITARIES

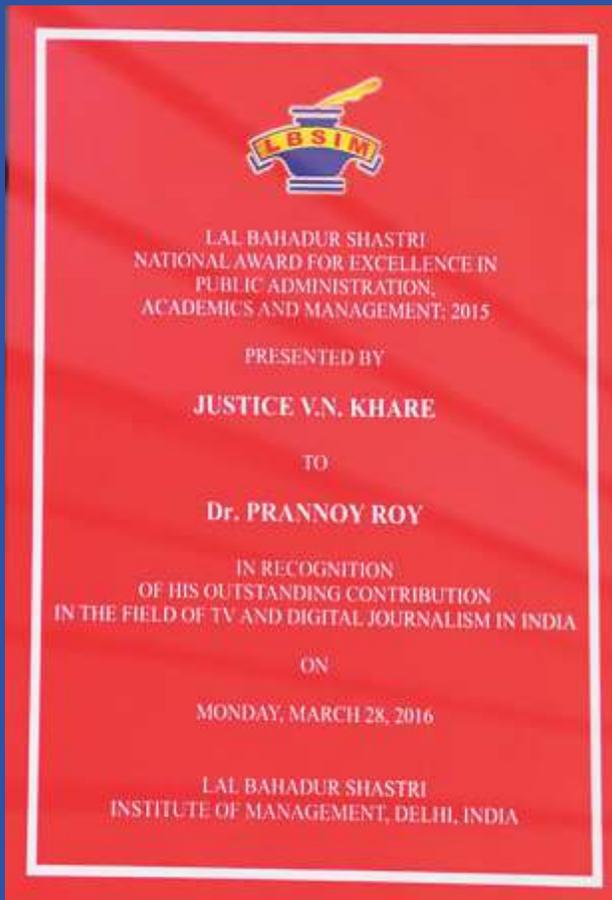
SHARED

INVALUABLE

KNOWLEDGE

Dr. Rick Vanderlee Dean, Faculty of Applied and Professional Studies Nipissing University	Capt. RakeshWalia Chief Administrative Officer Matrix	Mrs. NeelamKshirsagar Head-Project Devt. Impact India Foundation
Mr. VijayayBommireddiaplli Director Deloitte	Ms. Manisha Saxena Director Barclays Bank	Augusto Montiel Ambassador Venezuela to India
Dr. Dinesh Singh Former Vice Chancellor Delhi University	Mr. Monu Ratra CEO IIFL Housing Finance	Dr. Subhash Chandra Indian media baron and member RajyaSabha
Mr. Vijay Deshpande VP-HR JK Tyre & Industries Ltd.	Ms. Payal Vasudeva Director-HR, SGS	Ms. Manisha Pande Global Leader Transfer Pricing GE Oil & GAS
Mr. Kapil Sharma Global Head- Sales & Client Management, Collabera, Bangalore	Mr. K.J. Jawa Managing Director, Daikin (I) Pvt. Ltd., Gurgaon	Mr. Aseem Soni CEO & Board Member, Modern Food Enterprise Pvt. Ltd.
Mr. Vijay Rai MD-Asia Pacific & EMEA markets Company Name Saviour US INC.	Mr. Kamal Hingorani Senior VP, Spice Jet Ltd. New Delhi	Mr. Sumit Madan Bank Head, AU Small Finance Bank
Dr. G. Jawahar GM-HR Power Finance Corp. Ltd.	Ms. Deepti Mittal VP-HR, First Source	Mr. Kadambani Joshi Senior VP-HR, Marsh & McLennan
Mr. Rajesh Tripathi VP-GHCL, Noida	General (Retd.) V.P. Malik PVSM. AVSM, ADC Former Chief of the Army staff	Mr. Rohit Sinha Head HR, Larsen & Tubro Ltd.
Hon'ble Justice B.N. Krishna Former Judge, Supreme Court of India, Chairman-FSLRC	Mr. Prahbhat Mishra Account Director, Ericsson Randstad	Dr. A.K. Balyan Reliance Group Oil & Gas Business
Ms. Ruchira Jaitlye Director, Strategy & Nutrition Challenges, DSM	Dr. Rahul Altekar Director Strategic Service, JDA Software Solutions	Prof. Jayanth Narayanan Assistant Professor, National University of Singapore Business School
Mr. R.S. Kalsi Executive Director, Maruti Suzuki India	Mr. Sandeep Vasvani Youth Empowerment & Skills (Yesplus) Program, The Art of Living	

Lal Bahadur Shastri National Award For Excellence in Public Administration, Academics and Management



The Lal Bahadur Shastri National Award for Excellence in Public Administration, Academics and Management was instituted in 1998. The award is presented by the President of India at Rashtrapati Bhawan and the honour carries a cash award of rupees five lakh, a citation and a plaque. The awardees are designated as Lal Bahadur Shastri Fellows and their names are inscribed on the roll of honours of the Institute.



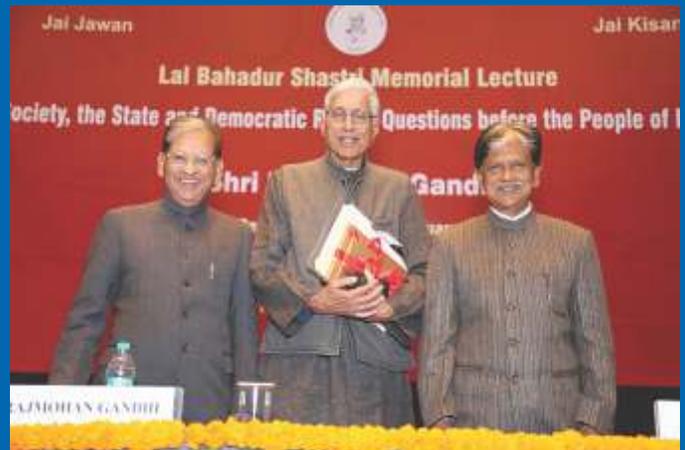
The Recipients of the Award

Mr. Gopal Krishna Gandhi-2016
Dr. Prannoy Roy-2015
Dr. Apatukatha Sivathanu Pillai-2014
Dr. Rajendra Achyut Badwe- 2013
Smt. Tessy Thomas - 2012
Prof. Yash Pal - 2011
Smt. Aruna Roy - 2010
Shri Sunil Bharti Mittal - 2009
Dr. E. Sreedharan - 2008
Dr. M.S. Swaminathan - 2007
Dr. Naresh Trehan - 2006
Dr. (Late) C. P. Srivastava - 2005
Smt. Ela Ramesh Bhatt - 2004
Dr. R. A. Mashelkar - 2003
Shri N. R. Narayana Murthy - 2002
Shri Sam Pitroda - 2001
Prof. (Late) C. K. Prahalad - 2000



MEMORIAL LECTURE 2017

Lal Bahadur Shastri National Memorial Trust in collaboration with National Museum organized 23rd Lal Bahadur Shastri Memorial Lecture on January 9, 2017 at National Museum, Delhi. The Chief Guest for the occasion was Shri Rajmohan Gandhi who delivered a lecture on "Society, the State and Democratic Rights: Questions before the People of India". In his lecture, he spoke about rights that each Indian citizen should exercise and strive in making the nation great. Chairman, BOG-LBSIM, Shri Anil Shastri, in his welcome address, stated that he felt honoured to have Shri Rajmohan Gandhi delivering memorial lecture in the 51st death anniversary of Shri Lal Bahadur Shastri.



CONVOCATION 2017



Convocation 2017 was held on March 25, 2017. Padma Shri Prof. Pritam Singh, Former Director-IIM Lucknow, was the Chief Guest for the occasion. He spoke on the seven qualities that are required to be successful which included purpose, character, faith and contribution to society and nation. He advised the students to follow their values and principles throughout their lives even when the times are tough in the corporate world.

Shri Anil Shastri, Chairman, BOG, LBSIM, Delhi in his address motivated the students to put their education and management degree to the best use for society and continue on the path of success with hard work and determination. Prof. G.L. Sharma, Head- Administration, LBSIM delivered the welcome address and apprised all about the academic and social achievements of the institute in last one year and also future growth plans of the institute.

A total number of 204 students received the degree. Gold medals were also awarded by the chief guest to meritorious students.

LAL BAHADUR SHASTRI NATIONAL AWARD 2016

The 17th Lal Bahadur Shastri National Award for Excellence in Public Administration, Academics and Management was organized on October 4, 2016 at Vigyan Bhawan, New Delhi. The Chief Guest was Hon'ble Justice T. S. Thakur, Chief Justice of India and award was conferred on Shri Gopal Krishna Gandhi, a distinguished administrator, a diplomat and an author of repute for his distinct contribution in the field of administration, academics and literature.



FOUNDATION DAY 2017

LBSIM celebrated its 22nd foundation day on February 23, 2017. This occasion was graced by Prof. Dinesh Singh, former Vice-Chancellor of University of Delhi. Prof. Singh shared his memories of Late Shri Lal Bahadur Shastri and said that Shastri Ji was an extraordinary man who managed the nation with utmost integrity and diligence and further said that it's important for students to understand the prime driving force which intrigued Shastri Ji to take nationwide decisions. He also encouraged students to learn about the management style of Mahatma Gandhi, Jammalal Bajaj and Prakash Tandon.

Prof. Dinesh Singh also released the book edited by Prof. Alok Pandey, Prof. G.L. Sharma and Dr. Monika Chopra on "Financial System reforms and Economic growth in India" The Foundation Day celebrations concluded with a SPIC MACAY event in which the World-renowned Kathak Performer, Padmashri Guru Shovana Narayan performed in the institute's auditorium.

MARKETING CONFERENCE 2017

A National Summit 2017 on 'Smart Cities – Opportunities and Challenges' was organized on January 21, 2017 to bring the experts from Industry and academia together and to explore business opportunities and challenges associated with the Smart Cities Mission. The inaugural address was delivered by Dr. A K Jha, Senior Vice President, Lahmeyer International India Pvt. Ltd., who emphasized the fact that real smartness comes from basic amenities. In his key note address, Shri P. Mahajan, Former Director-Technical, Engineers India Limited mentioned that presently, the main focus is the use and development of smart city, technology will change but infrastructure will not.





NATIONAL HR CONFERENCE 2016

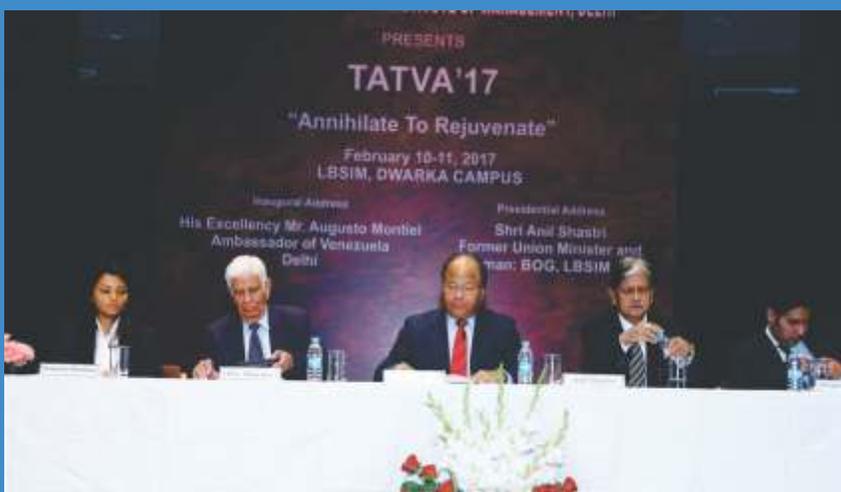
National level HR conference was held on the topic “HR in Digital and Social Media Age: Minding What Matters” on 22nd Oct 2016 to discuss the importance of digital media and internet technologies in the field of human resources. The chief guest was Shri. BijaySahoo, Group President –HR, Reliance Industries Ltd. On this occasion, Chairman of LBSIM, Sh. Anil Shastri was also present and around 300 dignitaries from academic and corporate were the active participants.

IT SUMMIT `INNOTECH 2017`

Lal Bahadur Shastri Institute of Management, Delhi organized INNOTECH 2K17, the annual technological and entrepreneurial festival during March 17-18, 2017 for students’ to exhibit their software development and programming skills. This year, events such as Project Presentation, Codage, Spin-a-Web, Debug++, Bhool Bhulaiya, Flip Flop etc. were organized. The online event “Treasure Hunt” that commenced on March 12, 2017 received an overwhelming response.



The valedictory session and prize distribution ceremony was held on March 18, 2017 at 4.00 pm in the institute’s auditorium. Mr. Anup Mandal, Chief Consultant and Chief Technology Officer, HT media Ltd delivered the valedictory address. The keynote address was delivered by Mr. Ajay Davessar, Vice president and Global Head, Corporate Communications, HCL Technologies.



TATVA 2017

Annual National level Inter-College Management and Cultural Fest, TATVA 2017 was organized during February 10-11, 2017. His Excellency, Mr. Augusto Montiel, Ambassador of Venezuela to India ,was the Chief Guest at Tatva-17, who emphasised upon Strategic Partnership that India and Venezuela share on a global level and how both countries can come together to build a better future.

Tatva 2017 included over 50 events hosted by various academic clubs of the institute encompassing diverse topics like Marketing,

HR, Finance, Operations as well as cultural events like 'Vogue', The Fashion Night, Dance Competition, Fort Rock, Graffiti, Game of Trades, Callidus, Nritya (Group Dance), Natyachetna (Stage Play), Vogue Night, Stand- up Comedy to name a few. Over 1000 students from various institutes across India competed for prizes worth Rs.15 Lakhs.

TEDx LBSIM

Very few educational institutes in India have had the opportunity to organize a TEDx event and Lal Bahadur Shastri Institute of Management is among the first 10 management institutes to do so. This year the TEDx LBSIM event was organized on February 18, 2017. The theme for the event was 'Ctrl+Z: The Option for Me'. The list of speakers included: Mr. Ramanuj Shastry, Co-founder & Director of Infectious; Dr. John Ebnezar, a Padma Shri awardee and an internationally renowned orthopedic surgeon; Mr. Jeeveshu Ahluwalia, a Laughterpreneur; Dr. Dhruv Raina, Philosopher & Historian of Science; Ms. Bhakti Sharma, Sarpanch of Barkhedi Abdulla district, who has been included in the list of top 100 most influential women in our country for her exceptional work in literacy and healthcare.



SPIC MACAY



LBSIM, in association with SPIC MACAY organized a cultural event in the institute on January 17, 2017. As a part of the event, world renowned Bharatnatyam performer, Padmashri Smt. Geeta Chandran showcased her dance performance.

ALUMNI MEET 2016

The Alumni Foundation organized the Grand Alumni Meet on October 15, 2016 at India Habitat Centre, Lodhi Road, New Delhi to relive the moments the alumni had spent in this wonderful institute. Around 400 alumni, spread across the country, graced the occasion with their presence and attended the dinner organized in their honour. The President of Alumni Foundation, Mr. Vineet Bajpai (Founder & CEO, Talentrack) shared his story of success and hard work.



SOCIAL INITIATIVES

The students of LBSIM along with Pravah NGO have been interacting with rural communities and make efforts to resolve their problems.

SOCIAL WELFARE CLUB

A social welfare club SPARSH promotes the principles and the values of our great leader. In collaboration with various NGOs like Jagriti and Pravah, it continues to give back to the society throughout the year by organizing various activities for the deprived children, visiting old age homes, orphanages, etc.

RURAL IMMERSION

"Rural Immersion" was started to understand the problems of the people living in the villages and provide solutions. Students visited villages along with faculty members. Some of the leadership imperatives that are addressed during this program are System Thinking, Deep Self Awareness, and Learning ability. Social Intervention of this kind help students in their personal and professional development with deeper societal concerns.



CLUB EVENTS

STUDENT BODIES CLUBS/CELLS



ABHIVAKTI

"There's an entrance and there's an exit, the rest is pure drama." The dramatics club of LBSIM lives by this motto. Abhivyakti is a combination of emotional expression and fun. The students of Abhivyakti have won many laurels at reputed B schools.

CEREBRATE

It is the strategic management club of LBSIM, which conducts events and activities which involve out of the box thinking. It is the only academic club which touches upon all the 4 streams (Finance, marketing, Operation, HR). All the events are designed around strategic thinking and decision making.

E-CELL

E-cell has partnered with various startups and is helping them with their operations so that students can get hands on experience and can have a better network in the industry.

EUREKA

Eureka is the Systems and Operations club. It is a platform for enthusiasts to nurture and enhance their theoretical foundations and application in the field of Strategy, Systems and Operations Management. Members are updated on the

latest trends and developments in these fields by regular club meetings.

FINESSE

Finesse enables students in fine tuning their knowledge of finance. The club hold workshops and seminars in addition to educative and fun activities related to finance. Finesse also publishes an annual magazine by the name of "Finestra" which includes all the major happenings and hot topics in the field of finance.

GENESIS

The marketing club which mainly focuses on market oriented activities that help the students to use their knowledge in practical aspects. It conducts various events that provide platform to execute the skills of marketing to become real marketers.

RHYTHM

This academic club of LBSIM focuses on HR and is responsible for organizing HR events at the annual inter B-school Fest, Tatva, Student Workshops, Simulation Exercises, and various other events during the academic year. The club is also responsible for the HR Section of the Institute Magazine, Torchbearers.

MANAGEMENT GRID

The management grid is the student body of LBSIM under the guidance of the faculty advisors. The grid is involved in planning, organizing, executing several events with assistance from various student clubs viz. Finance, Marketing, HR, Social & Cultural. Together, it organizes activities like summits and symposia, sports events, guest lectures, social services, and cultural and management festivals.

MANTRA

Mantra is the music club of LBSIM. Their melodies will beckon you into the limitless world of music. Mozart in the making; members of Mantra have performed at Talent Night, Mantra Night, TEDx and have participated at IMI Delhi.

MEDIA AND COMMUNICATION CELL

This cell acts as connect between the institute and the outside world. They keep the world informed about everything in the Institute including recent events, campus life, etc. and are responsible for Digital Marketing of the Institute. They also manage Digital Notice Board updating the students regularly with latest news from both within the campus and outside the campus.

MIRAGE

MIRAGE provides a platform to students to design and create artistic pieces by using their right brain. Mirage organizes fun activities such as face painting ,graffiti wars, rangoli, poster making etc.

NIVESH – THE STUDENT MANAGED MUTUAL FUND

The main objective of Nivesh is to provide students a practical learning experience in the world of investments . It is a student managed mutual fund. The club has 13 students from our PGDM Finance program of the 2016-18 batch, these students along with cooperation from the students of the institute would be managing the investment fund as well as other club activities which includes inter alia organizing real trading sessions, conferences on investment, workshops on managing portfolios.

PLACEMENT CELL

The placement cell serves as a facilitator between companies and students. It consists of a highly motivated and goal-oriented student-driven team that constantly works towards ensuring that the batch meets its peripheral requirement of ensuring a secure future in the corporate world. To achieve this, the Placement Cell works throughout the year, by organising a Pan-Indian Outreach programme to develop a detailed HR network, hosting guest lectures to further build on professional relationships, and subsequently bridging the gap between what students can offer to companies and what they truly require.

PLITHOS

The Debating and Literary Club of LBSIM (formerly known as DebSoc) take pride in being "The" Intellectual Club of the institute. The whole purpose of their existence is to encourage free and rational thought, to be open to differing views. The club organizes several literary and debating events including the Smt. LalitaShastri Debate Competition.

PRESENTATION CLUB

The Public Speaking Club of LBSIM, provides the platform to comperere the prestigious LalBahadurShastri National Award and National Level Conferences held at the Institute. A platform for the students to showcase their presentation skills and articulation.

RAZZMATAZZ

The dance club of LBSIM truly believes that dance doesn't require techniques, it requires passion. Their performances have enthralled and entertained audiences and they have won laurels at IIM Indore, IMI Delhi, IMT Ghaziabad and the like.

REMINISCENCE- THE ALUMNI FOUNDATION

Alumni Foundation is the official body that manages all the activities related to alumni fraternity of LBSIM. The Alumni Foundation is responsible for organizing various chapter meets and an annual Grand Alumni Meet in New Delhi. It also manages the comprehensive database for all Alumni. The foundation body has also organized TedxLBSIM 2017, the topic for which was Ctrl+Z:The option for me.

SPARSH- THE SOCIAL INITIATIVE SOCIETY

SPARSH is a student body of LBSIM which works for the welfare of the underprivileged sections of the society. In their own little ways, they try to lift up the lives of the downtrodden of the society-and bring back the precious and refreshing smile on their faces.

SPONSORSHIP CELL

The club supports event and activities of the institution financially or through the provision of products and services. The major work of the club is galvanizing sponsorships for events in TATVA. For this they liaison with several corporates and also provide in-field exposure to the students.

VOGUE

The fashion club of the institute lives by the thought that life is a ramp and one must walk gracefully. Vogue has brought several laurels to the institute by participating in management and cultural fests organized by IIM Ahmedabad, Lucknow and other prestigious B schools.

THE FEELING OF SUCCESS



- **Shalini Lakhina**
Ist Position in PGDM (General) 2015-2017
- **Anchal Aggarwal**
Ist position in PGDM (Finance) 2015-2017
- **Nikunj Kailsh Parmar**
Ist Position in PGDM (Part Time) 2014-2017
- **Nitin Paliwal**
Ist Position in PGDM (Executive) 2015-2016
- **Asheesh Handa**
Smt. Lalita Shastri Medal for Best Overall Performance in PGDM 2015-2017
- **S Suman Sudha**
Amit Chopra Medal for Social Service & Extra Curricular Activities 2015- 2017.
- **Kriti Mathur**
Best Summer Training Project, PGDM (General) 2015-2017.
- **Udit Pandey**
Best Summer Training Project, PGDM (Finance) 2015-2017.
- **Neha Goel**
Best End Term Project, PGDM (General) 2015-2017.
- **Ruchika Singhal**
Best End Term Project, PGDM (Finance) 2015-2017.
- **Harsh Saxena**
Best End Term Project, PGDM (Part Time) 2014-2017
- **Nitin Paliwal**
Best End Term Project, PGDM (Executive) 2015-2016.

ALUMNI

LBSIM has vibrant alumni association foundation that organizes alumni meet every year. Institute has a strong bonding and networking with more than 3500 Alumni who are excelling in their professional career in India and abroad.

ALUMNI SPEAK

LBSIM has contributed greatly in shaping me into the professional I am today. Now looking back, I feel that what sets an LBSIM-ite apart is his/her ability to grasp the ground realities of the corporate world faster than the peers from some of the best B-Schools making their survival in the market faster and longer....Thanks to the practical teaching approach followed by the Institute.

Ms. Divya A. Bali

HR Advisor, Market Leaders (Batch 1995-97)

The two years I spent at LBSIM are so entwined with my life that I feel incomplete without them. The innumerable sweet memories, the sleepless nights, the jitters of exams and the love and care of everyone at LBSIM make me sit back and dive into the realm of those two bygone years which not only gave me a solid start, but also helped me inculcate values that have made me a strong professional.

Viva LBSIM.

Ms Nimisha Jain

Trade Marketing Leader, Emerging Markets, APAC at Kellogg Company
(Batch 2004-06)

LBSIM is my institute, my alma mater, my family that nurtured me into being a true manager. Years back with a modest start, LBSIM instituted not just an organization, but a culture that could only be enriched over time. LBSIM engraved in me such values and learning experiences that catapulted me to a wonderful beginning in the corporate world. Taking my initial steps into the dynamic world was made easier by the lessons I had learned ardently at my institute. Be it leadership, taking an initiative or an academic approach, my time at LBSIM always came handy.

Times have changed, so has the corporate culture. What remains same, however, are the values I learned at LBSIM, for these are the values that make us who we are and show in.

Thank you LBSIM for making me a true Shastrian.

Mr. Digvijay Bhandari

Owner, G.D. Products (Batch 1996-98)

Close to 8 years of my corporate combat and I can't imagine a smooth ride without the strong fundamental learning and exposure at LBSIM. There are innumerable instances where we feel we are more confident and competent against the best of the professionals at workplaces coming from other top institutes in the country. The widely accepted fact is that almost all good institutes try to nurture skills and to some extent knowledge, but very few are like LBSIM which goes a long way in building the right 'Attitude' which is a paradigm change agent for any professional across the globe. I feel it for myself, always try achieving the best, staying to the best and being a good human being at the same time. Easier said than done, but that's what is special about LBSIM. The institute is like a deep pool of authentic talent showcased by modest and humble face...

Mr Amit Singh

Development Head-South, Carrefour Cash and Carry (Batch 2001-03)



Academic Administration

Dr. G.L.Sharma	:	Head- Administration, Advisor-Corporate Interface
Dr. S.P.Ketkar	:	Head-Academics
Dr. Praveen Gupta	:	Programme – Coordinator – (PGDM-General)
Dr. Pankaj Varshney	:	Programme – Coordinator – (PGDM-Finance)
Prof. ShelendraTyagi	:	Programme – Coordinator (PGDM-Part-Time)
Dr. Anuj Verma	:	Programme – Coordinator (PGDM-Working Executive)
Dr. Pradeep Kumar	:	Programme – Coordinator MCA

Area Convenors

Dr Anil Kanungo	:	Economics
Dr. AlokPandey	:	Finance
Dr. S.P.Ketkar	:	Marketing
Dr. Vikas Mehra	:	General Management
Dr. Rashmi Sharma	:	Human Resources
Dr. Shivani Bali	:	Operations
Dr. Rekha Gupta	:	Information Technology

Administrative Team

Mr. S.P. Sharma I.G. (Retd.), Chief Administrative Officer

Mr. Sachin Khera	:	Administrative Officer
Ms. Manisha Trikha	:	Staff Officer
Dr. Nandi Nailwal	:	Librarian
Mr. S.P. Kaushik	:	Finance Officer
Mr. Rajesh Thakur	:	Tech Asst (Sr) Computer Lab
Mr. Naresh Wadhwa	:	Asst. Placement Officer
Ms. Cicily Mathew	:	Front Office Secretary
Mr. Jitender Kumar	:	Library Assistant
Ms. Pooja Ahuja	:	Academic Asst.
Ms. Misha Vaid	:	Examination Asst.
Mr. Ashish Mathew	:	Admin Asst.
Mr. Surender Kumar	:	Admission Asst.
Mr. Shivam Kishore	:	Accounts Asst.
Mr Sunil Maindola	:	Library Asst.
Mr. Rajesh Kumar	:	Estate Supervisor
Mr. Ashwani Kumar	:	Technician
Mr. Lalit Panwar	:	Computer Lab Asst.

ADVISORY BODY

Name	Designation
Mr. Anil Shastri	Chairman: BOG LBSIM, Delhi
Prof. T.N. Kapoor	Former Vice Chancellor, Punjab University, Chandigarh
Mr. M.P. Mehrotra	Vice Chairman, VLS Finance Ltd., New Delhi
Mr. Vijay Deshpande	Vice President – HR. JK Tyre & Industries Ltd., New Delhi
Dr. A.K. Balyan	CEO, Oil & Gas Business, Reliance Group, Faridabad
Mr. Pawan Kumar Jain	Chairman, Safexpress Pvt. Ltd., New Delhi
Mr. P. Dwarkanath	Director – Group Human Capital, Max India Ltd., New Delhi
Mr. Rajeev Dubey	Group President (HR & Corporate Services), & CEO (After-Market Sector), Member of the Group Executive Board, Mahindra & Mahindra Ltd., Mumbai
Mr. Debashis Ghosh	Head – Northern Region, Tata Consultancy Services, New Delhi
Mr. B. Sherdiwala	HR President, The Associated Cement Co. Ltd., Mumbai
Mr. K.J. Jawa	Managing Director, DAIKIN (I) PVT. LTD., Gurgaon
Mr. Sanjay Nath Singh	Resident Executive, Tata Steel Limited, New Delhi
Dr. Sanjeev Srivastava	Vice Chairman, Lal Bahadur Shastri Institute of Management & Technology, Bareilly
Mr. Pradeep Bakshi	President & COO Voltas Limited, New Delhi
Dr. R.P. Mohanty	Senior Adviser, ICFAI Group of Universities (India), Thane (West), Maharashtra
Mr. Sanjay Kedia	Country Head & CEO, Marsh India Insurance Brokers Pvt.Ltd., Mumbai
Mr. P.N. Vijay	Chairman, PN Vijay Financial Services, Noida
Dr. Dinesh Tyagi	CEO, CSC e-Governance Services India Ltd., New Delhi
Prof. Madhu Vij	Professor, Finance & Accounting, Faculty of Management Studies, Delhi University, New Delhi
Dr. K C Mishra	Founder Vice Chancellor, Sri Sri University, Odisha
Mr. Lalit Thusu	Finance Controller, Aswati Inns Pvt. Ltd., Bengaluru
Mr. Shailesh Pathak	Executive Director, Bhartiya Group, Gurgaon
Shri R.K. Dubey	Former CMD, Canara Bank, New Delhi
Mr. Pavan Choudary	Managing Director, Vygon India Pvt. Ltd., Gurgaon
Mr. Bijay Kumar Sahoo	President-HR, Reliance Industries Ltd., Mumbai
Dr. R.N. Singh	Member (Technical), Cyber Appellate Tribunal, Dept. of Electronics & IT Ministry of Communications & IT, New Delhi
Dr. Prince Augustin	Executive Vice President of Human Capital, Mahindra & Mahindra (Automotive & Farm Equipment Sectors), Mumbai
Dr. Prachi Kaul	Director, Shastri Indo-Canadian Institute, New Delhi
Mr. Lagan Shastri	Vice President - Commercial, Hindustan Coca Cola Beverages P. Ltd., Gurgaon
Dr. G.L. Sharma	Head: Administration & Advisor – CI, LBSIM, Delhi
Prof. Alok Pandey	Member Secretary, Professor, LBSIM, Delhi



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