



MICA Mudra Institute of Communication, Ahmedabad

An Institution dedicated to creating
leadership in Strategic Marketing
and Communication.

Placement Highlights –

100% Placement for
the **Batch 2021–22**

HIGHEST
CTC

INR 57,51,988 LPA

AVERAGE
CTC

INR 19,00,897 LPA

MEDIAN
CTC

INR 17,10,074 LPA

Top Recruiters:

Amul, Amazon, Accenture Consulting, Coca-Cola, Flipkart, Cognizant, Infosys, Citi, Deloitte, TATA Steel, Paytm, Microsoft, Google, and many more.

Selection Process

STEP 1 - Register for MICAT 1

Candidates have to first register for the MICAT admission test.



STEP 2 - Mandatory MBA Entrance Exam (CAT / XAT / GMAT)

The applicants must have appeared for any of the 3 MBA Entrance Exams.



STEP 3 - MICAT Admission Test

With the MBA entrance exam, the applicants have to give the MICAT exam for admission.



STEP 4 - GE & PI

Now after the MICAT exam students will be called for Group Exercise (GE) & Personal Interview (PI).



STEP 5 - Final Merit List Preparation

After the PI round, students will be shortlisted on the basis of MICAT and other MBA entrance exams.



- CAT/XAT/GMAT: 20%
- MICAT: 30%
- GE: 20%
- PI: 30%



**APPLY
NOW**

Important Dates

	MICAT – I	MICAT - II
REGISTRATION STARTS	October 2022	November 22, 2022
REGISTRATION ENDS	November 19, 2022	January 16, 2023
SCORE CARD LIVE	December 3, 2022	January 28, 2023
SCORE CARD LIVE	December 21, 2022	February 17, 2023

WEBSITE

<https://www.mica.ac.in>

ADMISSIONS

admissionenquiry@micamail.in

+91 2717 688198

+91-9099-127399

