



SCHOOL OF
BUSINESS MANAGEMENT



PURDUE
UNIVERSITY®

Dual Degree Program in Business Analytics

MBA in Decision Science & Analytics

(NMIMS Deemed to be University – SBM)

MS in Business Analytics & Information Management

(Purdue University, Krannert School of Management)

Accreditation & Ranking

NMIMS SBM & Purdue Krannert School of Management **Accredited** by the Association to Advance Collegiate Schools of Business (**AACSB**).



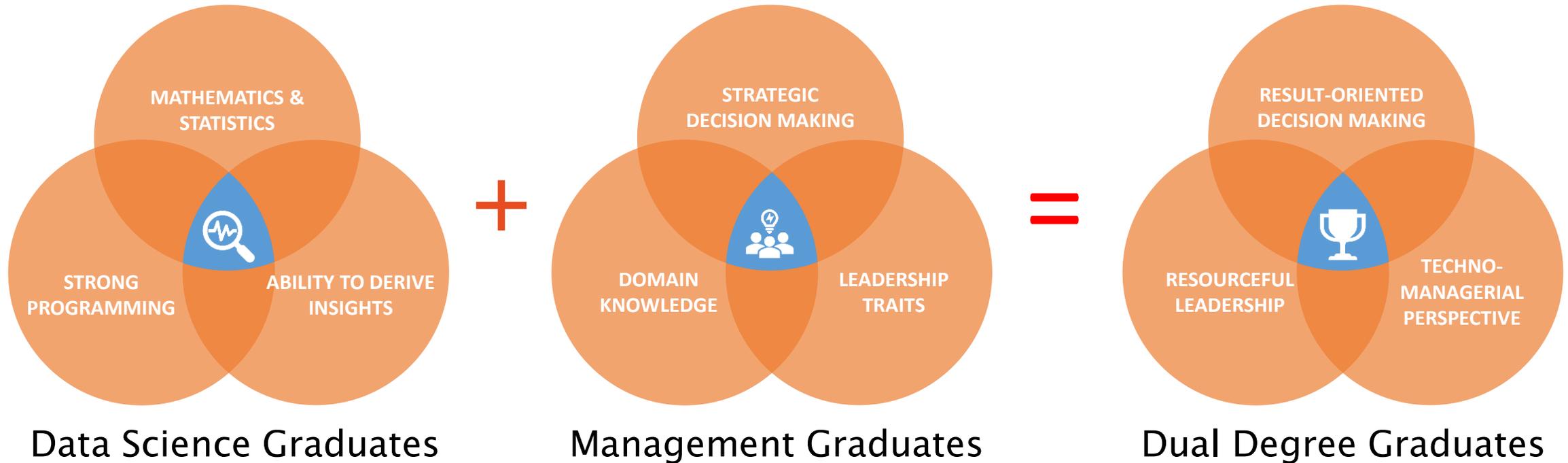
NMIMS SBM ranked in the **Top 10 B-Schools in India**

Purdue University is ranked **# 53 in the US** and in **Top 100 Universities in the world** by *Times Higher Education, World University Ranking 2020*.

#1

Krannert School of Management, Master's Program in **Business Analytics (MS-BAIM)** is ranked **No # 1 DS Masters program in US** by BigdataWorld, 2020 & in **Top 15 Globally** by *QS World University Rankings, 2020*.

THE DUAL DEGREE ADVANTAGE



PROGRAM KEY FEATURES

Managerial Acumen

- Strong domain understanding
- Strategic decision making capabilities
- Ability to be the future leaders

Technical Expertise

- Focus on Analytical Skills
- Hands-on experience on various tools
- Skills to leverage technology to maximize value



Cross-cultural Collaboration

- Ability to work in multi-cultural teams
- Better collaboration & learning opportunities

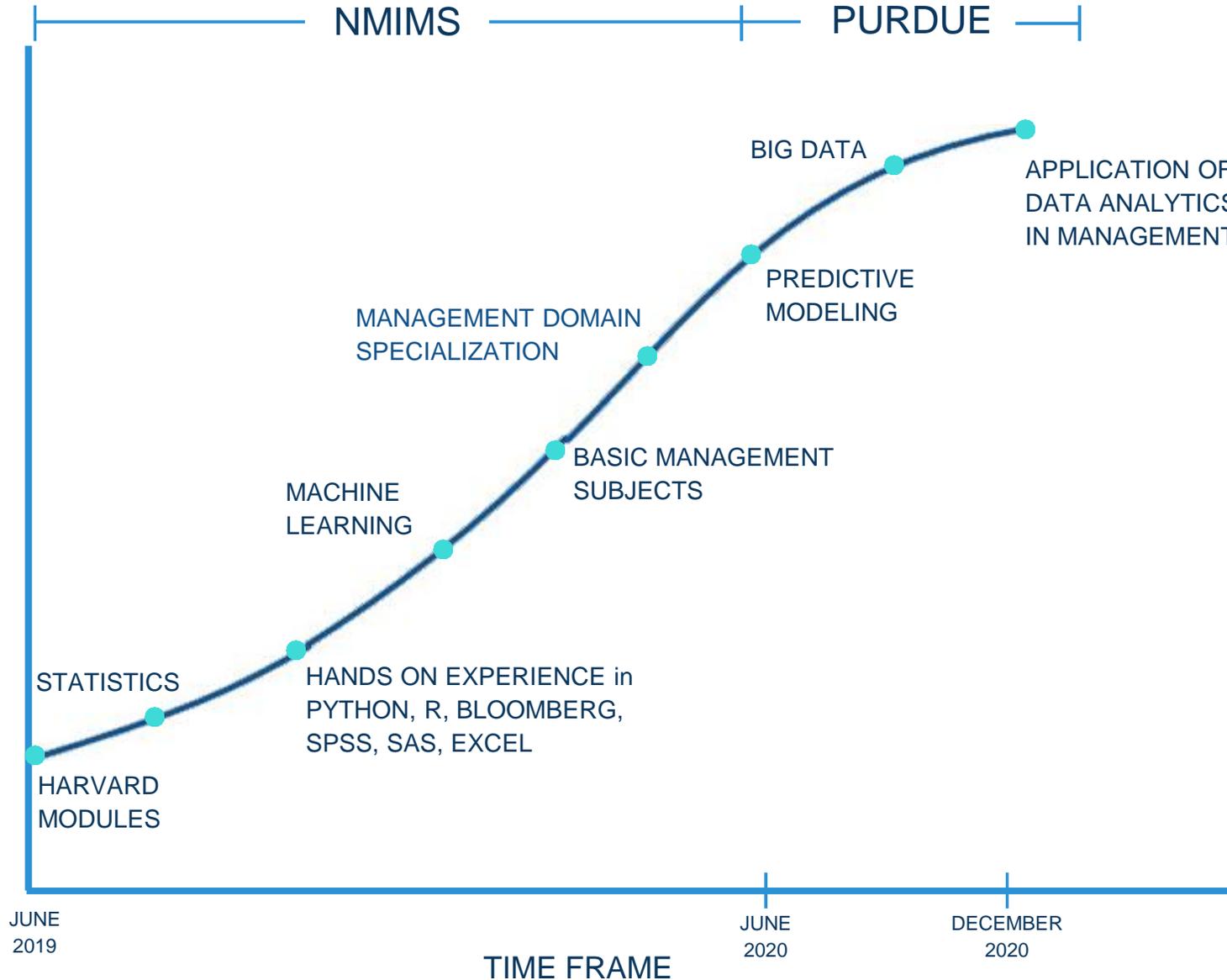
Longer Industry Exposure

- 12 weeks of Internship
- Experiential Learning exposes to industry with opportunity to work on live data
- Capstone Project
- Corporate projects

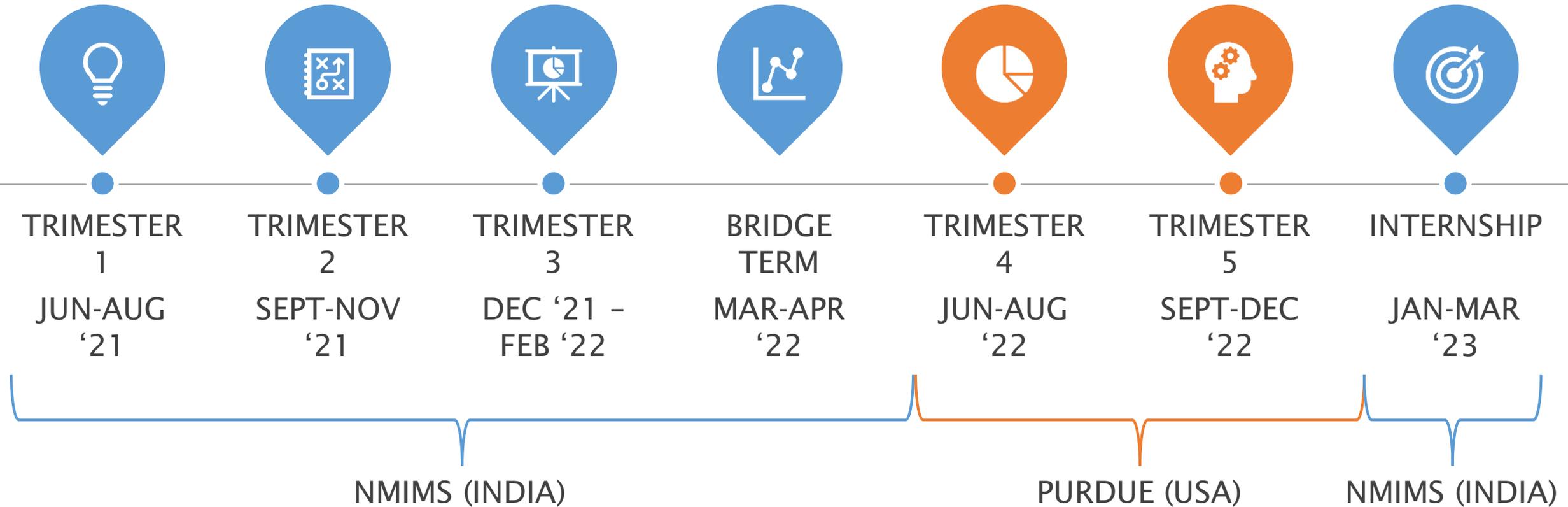
Learning from the Best

- Two educational leaders offering their best

LEARNING CURVE



PROGRAM TIMELINE



SELECTION PROCESS

MBA DSA –
MS BAIM
Batch

Purdue Screening

- Applicants submit SoP, LoR's and Language Test Scores
- A video essay is submitted for screening

Purdue Selection

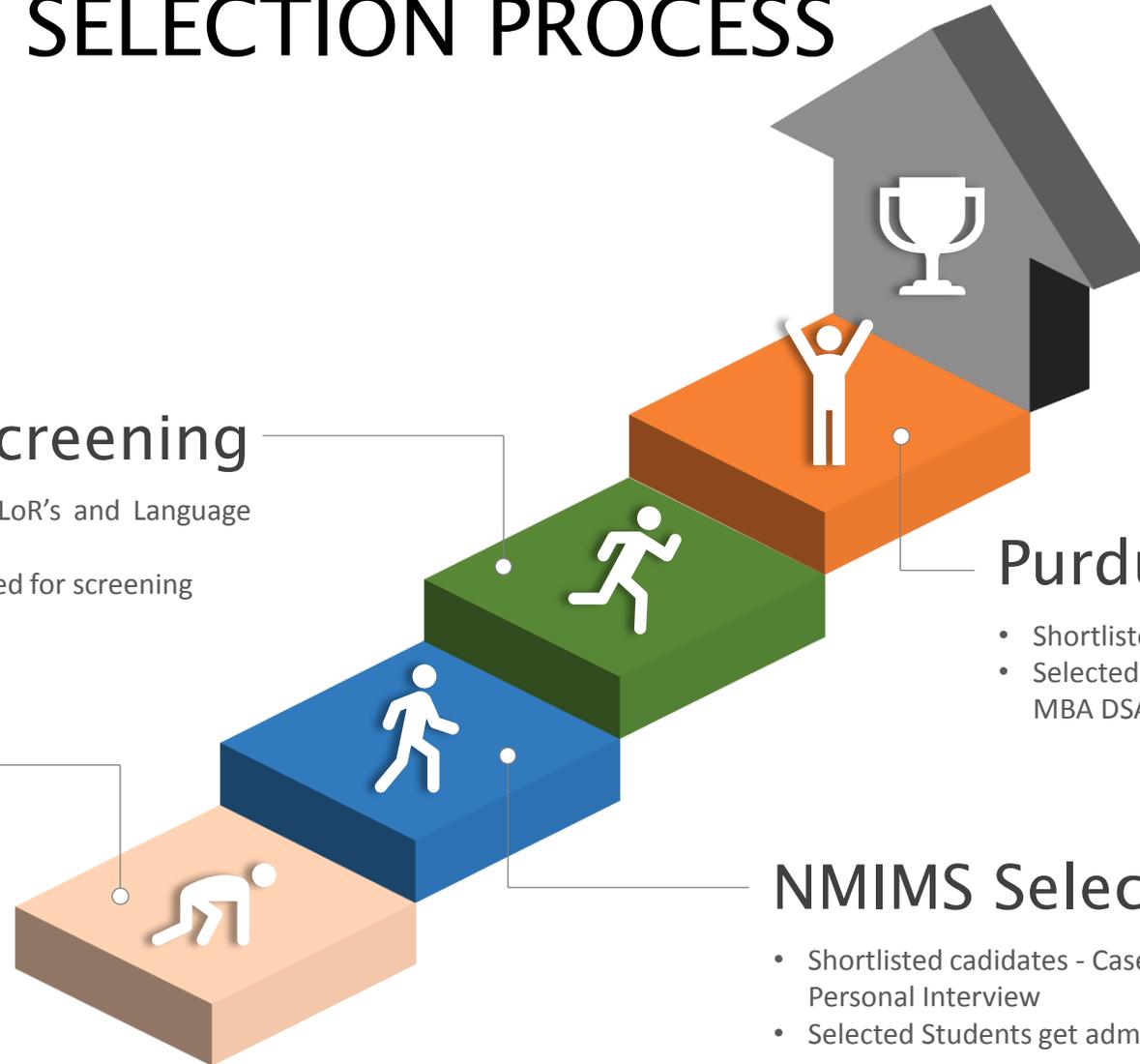
- Shortlisted students - Skype Interview
- Selected students get final admit for the MBA DSA – MS BAIM program

NMIMS Screening

- Eligibility Criteria includes performance in Bachelors programs
- Mathematics at grade 11 & 12
- Test Score - NMAT by GMAC / GMAT/GRE

NMIMS Selection

- Shortlisted candidates - Case Discussion and Personal Interview
- Selected Students get admission at NMIMS



Important Dates

Process	Date
Registration for NMAT by GMAC	10 th November 2021
Application Deadline - NMIMS MBA Programs	21 st November 2021
Application Deadline – For GMAT/GRE Takers – NMIMS MBA DSA (Dual Degree)	
Apply Here : http://nmat.nmims.edu/	

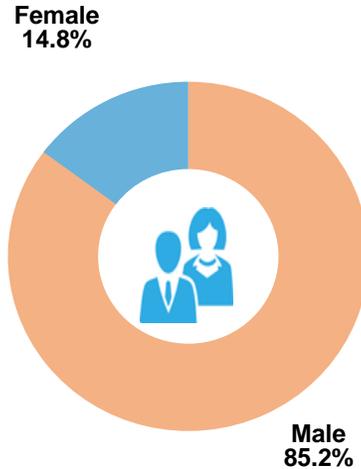
1.NMIMS will accept candidates from the Main examination only. No retake score will be accepted.

2.Register with NMIMS before your scheduled date of exam or NMIMS last date whichever is earlier, for your candidature to be accepted at NMIMS.

BATCH PROFILE



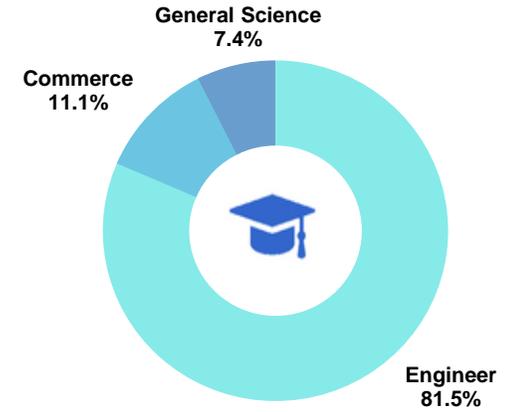
DIVERSITY



GENDER DISTRIBUTION



WORK EXPERIENCE (IN MONTHS)



ACADEMIC DIVERSITY

NATIONAL LEVEL COMPETITION WINNERS



Runner Up in
Krunchh,
TVS CS



Runner Up
in DCUBE



Runner Up in
Crypto,
TVS CS



Winner and
Runner up in
Case Study
Competition



Winner in
Mind Wizz

INTERNSHIPS

September – December 2020

Analytics

Management domains:
Consulting, Finance, HR, Marketing, Supply chain, Product
Management



Final Placements – Summary

Highest Package – 19 Lacs

Median Package – 15 Lacs

Minimum Package – 13.50 Lacs





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