



60 Years of Academic Excellence

Information Dossier 2016-17



LM THAPAR School of Management
new India starts here

INITIATE
INNOVATE
INSPIRE

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1956

Thapar College
is Established

1964

Thapar College is renamed as
Thapar Institute of Engineering
& Technology (TIET)

1985

Thapar University granted
full autonomy and status
of Deemed University

2002

School of Chemistry &
Biochemistry launched

Philanthropic from Inception

Thapar University was established in 1956 as a collaboration between the then State of Patiala and East Punjab States Union (PEPSU), the Central Government and the Patiala Technical Education Trust (PTET).

Thapar University currently ranks as one of the top private universities in India.


**THAPAR
UNIVERSITY**
celebrates 50
glorious years


Celebrating 60 Years
of Academic Excellence

2006

2007

2013

2014

2016

School of Management shifted
to new state of the art campus

Thapar University and Trinity College,
Dublin sign a historic Institutional
Collaboration Agreement

LM THAPAR School of
Management
new India starts here
Established

Our Mission

We stand to change the way world
Conducts Business and Business Schools
engage the world.

Our Program Goal

We Educate Globally Sensitive Scholarly
Practitioners with Social Entrepreneurial
mind-set.

Our Values

We are Inclusive, Ethical, Sustainable,
Entrepreneurial in everything that
we do

Our Legacy

Thapar University (TU) brings to the world 60 years of sparkling excellence. Its hallowed portals are a gleaming testimony to the making of radiant stalwarts whose virtuosity and brilliance have shaped new ideas. Today TU has grown in strength, illuminating the way for newer stars to shine more brightly in horizons that are forever changing to encounter fresh challenges.

The Thapar University is one of three organizations located in the 250 acre campus, known as Thapar Technology Campus (TTC), in the princely city of Patiala. It came into existence in 1956 through an imaginative collaboration between the then State of Patiala and East Punjab States Union (PEPSU), the Central Government and the Patiala Technical Education Trust (PTET) founded by the great captain of Indian Industry, the Late Lala Karam Chand Thapar. The mission of the University as embodied in the Trust Deed Dated April 9, 1956, are truly remarkable for their scope and vision. They provide for undergraduate and post graduate education in engineering, technology & management, a close interaction with industry, and a strong emphasis on basic and applied research.

Thapar University is today recognized among the premier Deemed Universities imparting technical & management education of the country and the best of its kind in the north-western region of India. It is an example of pioneering experiment of joint venture between public and private sector in Higher Technical Education. TU is a unique campus with extraordinary potential for development of indigenous technology and its transfer to organisations. Thapar University strives to maintain an environment that encourages scholarly inquiry and research, a spirit of creative independence and a deep commitment to academic excellence. Its students as unique individuals with different interests and aspirations. The diverse programs and activities aimed at developing quality of mind, ethical standard, social awareness and global perspectives, let the students shape their own TU experience and grow. The Alums of Thapar University are well placed for their quality and performance across the globe which is reflected in their excellent contribution to society in varied fields such as business and industry, administrative and regulatory services, research and education and social and human rights organizations.

Ranking & Awards

4th

in the category of
TOP ENGINEERING COLLEGES
OF SUPER EXCELLENCE
in 'Competition Success Review'

5th

in 'The Week' - Hansa
research survey

17th

in Best Universities
Survey 'India Today'

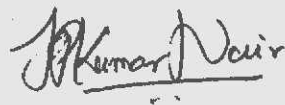
Our sincerest thanks for taking an active interest in recruiting our graduates. LM Thapar School of Management (**LMTSM**) is an integral part of Thapar University, an institution known for its excellence in engineering education with a tradition dating back more than 60 years.

At **LMTSM** our approach to business education is grounded in four fundamental principles: ethical decision making, inclusive human resources management, sustainable strategy development and entrepreneurial growth. We entrust our graduates with the vital responsibilities of creating corporations, developing communities and redesigning institutions to be ethical, inclusive and sustainable.

We want our graduates to be known for their entrepreneurial mindset, quantitative thinking, global orientation and for their consultative approach to solving the most challenging and complex problems faced by our corporations and policy makers. We give special attention to developing professionals with effective problem framing skills and entrepreneurial leadership capabilities for social and commercial ventures alike.

We strive to continuously provide an extraordinary learning experience through the dedication of a passionate group of faculty with rich industry and academic experience, and with an excellent student-teacher ratio. We are proud to state that companies like Microsoft, TCS, Google and IBM recruit on campus.

I encourage you to learn more about our philosophy of developing professionals who are adept at creating and propagating sustainable and ethical management practices across the globe, and to join us in our ongoing effort to creating a bold new business world where what is good for corporations will be good for all stakeholders.



Padmakumar Nair,
Dr. Engg., Ph.D., MBA, M.Tech.
Director, **LMTSM**



ABOUT LM TSM



new India starts here!

We are very proud when we state that new India starts here!

At **LMTSM** we dream, we design, we architect and we build. We are on a journey developing ideas, training minds, challenging thoughts and stretching possibilities. Our ultimate goal is developing corporate and community leaders for defining and building the new India and ultimately the new world of our dreams. We dream the new India to be a model state grounded in the ethos of sustainability and inclusiveness. The right place for a great nation and a model for every institution in the world.

As we all know that both businesses and business schools are going through a phase of soul searching. After 2008 financial crisis businesses world over are dealing with a trust deficit and business schools are facing a relevance gap. At **LMTSM** we are ready to take up both these challenges; in fact we courageously stand not only to change the way world conducts business but also the way business schools engage the world! We are convinced that creating a new world business order must start at home and an old nation like India is the right place to start this revolution.

We are a different kind of business school. We understand the power of uniqueness and independent thinking. We constantly strive to develop curriculum to meet specific needs of individual students. Ours is a school of independent

and critical thinkers. Here at **LMTSM** we will never take “no” for an answer. We are constantly pushing boundaries and stretching limits, thoughts or actions. We invite you to join us at **LMTSM** to be the architects and builders of this new India and a new Indian business model embedded in our cultural realities and contemporary aspirations.

At **LMTSM**, first and foremost, we take our students through a journey of self-discovery. Every student will start with an independent study, Exploring Your Theory of Life, with a faculty mentor of their choice. This exploration is just the beginning of a long journey of self-discovery to find the right attitude for becoming effective professionals for the world of corporations and communities.

Above all we power our passion for excellence with the help of a group of dedicated teachers drawn from all over India and we are frequented by an impressive list of scholars and teaching from countries such as the Netherlands, Finland, Japan, USA and South Korea. Through the dedication, creativity and hard work of our students, faculty and all our supporting staff we have created an extraordinary learning environment for all those courageous young minds who are willing to live their dreams. This is augmented by a world class academic and residential campus near Chandigarh.

We invite you to visit us and experience our passion for excellence and our excitement of creating a new business world order!

Explore the Opportunities

The students are encouraged to supplement business courses with other activities and centres of excellence at school to gain more knowledge of applying management studies to practice. In addition, special opportunities to participate in live projects at various organizations to learn from real business experience.

Ms. Lydia Baggen
Research Scholar Entrepreneurship
LMTSM

A vital part of deciding on a business school is the strength of the larger university to which you will be linked forever. In addition to attending one of the prestigious business schools in North-India, students earn a degree from a university whose name and reputation open doors around the globe. The mission of the Thapar School of management is to excel in providing great student experience, faculty enrichment, and developing communities. Over the year, this mission has developed a culture at TSM that stimulates greatness.



The Thapar Experience

a business school that powers the passion for excellence

A Distinguished Record

Thapar University (TU) is today recognized among the premier Deemed Universities imparting technical education of the country and the best of its kind in the north-western region of India. It is an example of pioneering experiment of joint venture between public and private sector in Higher Technical Education. The university has 18,500+ Alumni in more than 95 countries. Thapar University strives to maintain an environment that encourages scholarly inquiry and research, a spirit of creative independence and a deep commitment to academic excellence.

A History of Path-Bending Innovation

Thapar University was established in 1956 through an imaginative and innovative collaboration between the then State of PEPSU (Patiala and East Punjab States Union), the Central Government and the Patiala Technical Education Trust (PTET) founded by one of the great captains of Indian Industry, the late Lala Karam Chand Thapar. The mission of the University as embodied in the Trust Deed Dated April 9, 1956, are truly remarkable for their scope and vision. They provide for undergraduate and post graduate education in engineering, technology and management, a close interaction with industry, and a strong emphasis on basic and applied research. The Thapar University is today recognized among the leading privately managed engineering institutions of the country and the best of its kind in the north-western region of India. NAAC, an Autonomous Institution of UGC, has reaccredited Thapar University and awarded 'A' Grade. The TTC

with its three institutions viz, TU, TP and TCIRD, is today a unique Campus in our country with extraordinary potential for development of indigenous technology and its engineering industries. A Centre of Relevance and Excellence (CORE) has been set up at Thapar University by TIFAC Mission REACH of Department of Science & Technology, Govt. of India in its first phase of setting up eight CORES at various Institutes and Universities spread all over the country. Science and Technology Entrepreneur's Park (STEP) has been established jointly by Thapar University and DST, Govt. of India. Thapar University has impressively grown in size and activities during the last five decades of its existence. Nearly 10,500 engineers have left its portals so far, distinguishing themselves as proud Thaparians in diverse fields in our country and abroad. As a fitting recognition of its pioneering role in promoting the growth and development both at National and International levels, Thapar University was granted full autonomy and the status of a Deemed University in 1985 UGC.

“Students of my change management class brought rich insights and management acumen to classroom learning. Connecting with them in class was a pleasure, with all of them having growth mindsets for learning”

Prof. Gerhard Fatzer

Organisational Behaviour & Science
Visiting faculty from MIT Sloan
School of Management



Gerhard Fatzer

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www.fatzer.ch

A Rigorous, Flexible Curriculum

prepares for every kind of challenges faced by businesses

The students at Thapar School of Management experience the MBA's rigorous and comprehensive curriculum in which students master the essential management skills. After successfully completing the requirements of the core curriculum, students will find a high degree of flexibility to tailor their education to meet individuals' professional goals and interests through a variety of cutting-edge elective offerings and global opportunities.



The Core

The MBA curriculum consists of core courses that provide the analytical tools and essential knowledge to lead effectively. For example, students learn how to set direction to businesses in their strategy course, and how to manage complex supply chain projects and total quality management at enterprises in their operations course. Throughout the study of core subjects, students are taught the lessons of leading responsibly. Core courses, which make up about 40 percent of a student's course of study, are usually all taken in the first year.

Electives

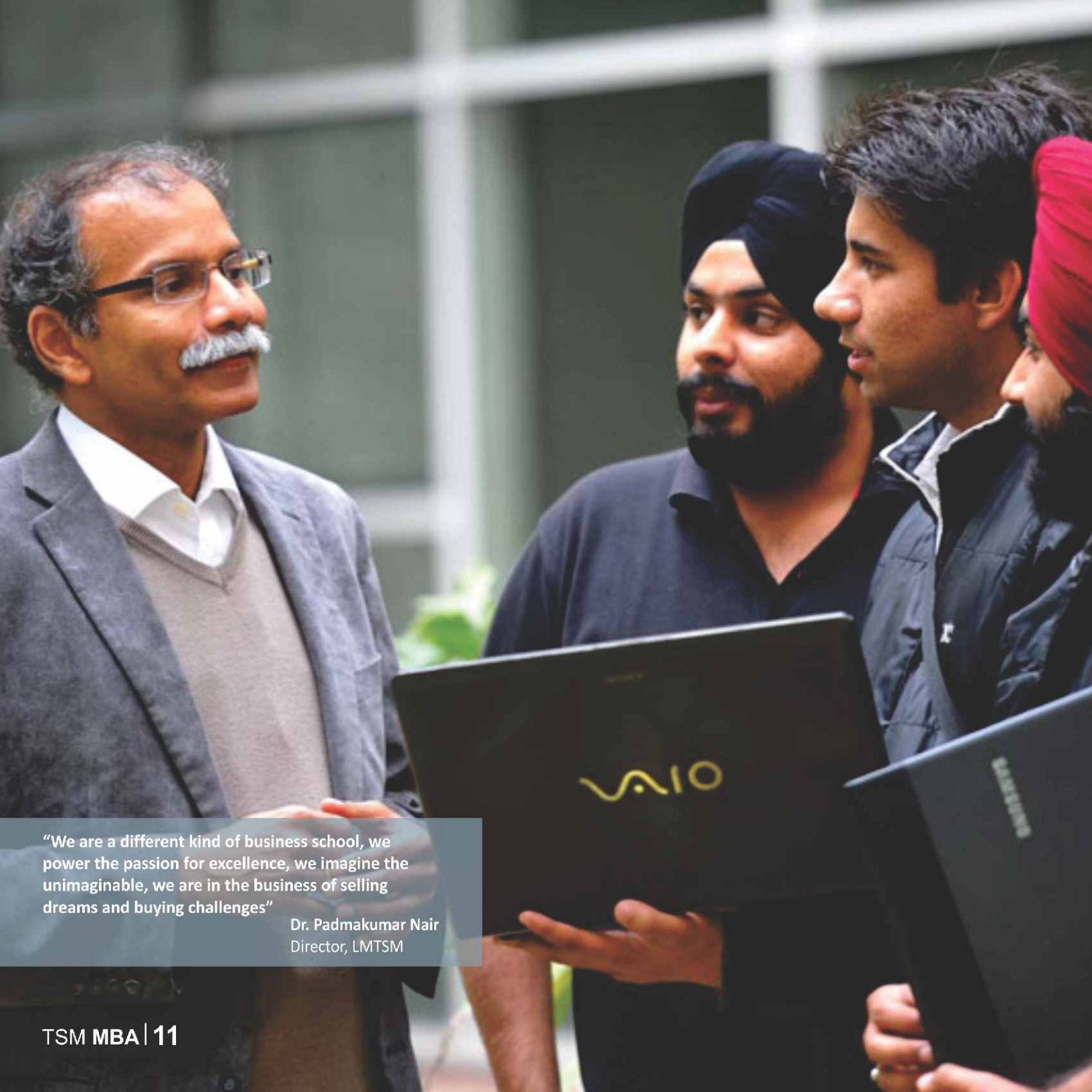
An essential feature of MBA program at TSM is its level of flexibility that enables you to customize your studies according to your own goals. An impressive menu of original elective courses comprises 60 percent of the curriculum, meaning you begin to design your own course of study by completion of first year of the program. You may choose from a wide variety of persistently evolving electives and dual specialisation offerings—as well as learn in depth on courses of your own in conjunction with a faculty member.

Learning Beyond the Classroom

Providing students with hands-on exposure to real-world business situations is a key strength of the MBA Program. The students are required to complete summer internship and live projects that emphasize on students' areas of interest from management. Additional experiential learning activities are required in many courses. Students can also participate in numerous out-of classroom opportunities that build upon your leadership skill set. Teamwork is emphasized throughout, including skill development and group coaching on how to be optimally effective in teams.

Global Perspective

Global experience is an integral aspect of the overall MBA experience. Global business is part of many courses, including courses with a specific focus on international topics, such as Global Strategy and International Management. The students are encouraged to take advantage of international opportunities, such as spending an academic year abroad i.e. at Porter's School of Management- University of Tel Aviv and attending international seminars by the visiting faculty at school.



“We are a different kind of business school, we power the passion for excellence, we imagine the unimaginable, we are in the business of selling dreams and buying challenges”

Dr. Padmakumar Nair
Director, LMTSM

The MBA Program at Thapar School of management is about innovative leadership, global sensitivity, entrepreneurial mindset, positive impact, consultative approach and an incredibly talented, diverse, collaborative community—one that forms an invaluable, lifelong network. At LMTSM faculty and staff work with individuals to achieve their professional goals and provide an overall experience of an MBA program like no other.



Developing Innovative Leaders

who know how to put new ideas into practice, and are socially responsible

A rigorous management pedagogy

The program is designed for young managers who aspire to become highly effective leaders of future. The different subjects are studied through the use of real business cases, presented and discussed during class sessions by the students themselves under the guidance of the professor. This methodology introduces students to the main problems companies face, allowing the development of decision-making abilities.

Expertise of renowned faculty members

who have been recognized for their innovative research and thought leadership. The faculty includes academicians from the various renowned universities of world and has various electives taught by individuals with extensive industry experience.

An unparalleled learning environment

The campus offers opportunity to combine full-cohort learning with small group work in intimate learning spaces. It is a well established residential campus near Chandigarh where students can spend their time at learning resource centre or participating in other recreational activities.

An unique learning approach

The mode of delivery ensures to engage students inside and outside the classrooms to strengthen the bonds and also ensures the application of applying theories & models at the workplace. Through reflective learning model individuals reflect, plan and evaluate with peers in rigorous and challenges exchanging. The teacher student ratio is favourable and students receive one-to-one coaching which complements to the workshops conducted at school.



Question the Status Quo

"Professor Nair's course Exploring Theory of life Leading has helped me put light on the biases we individuals have and the ways we can identify them and deal with them. I now question my assumptions and decision-making approach from different angles. That is one way that I am Questioning the Status Quo."

Shubham Chaudhary, MBA 16

Current Job Place: Tata Consultancy Services

Internship: Titian Company Ltd.

Project: Feasibility & Effectiveness of E-commerce website

Previous degree: Industrial Engg.

Beyond Yourself

"I had great peers to help me review in my coursework. We all understood that success is not just for the individual, but for the impact we can have on others. This gave us sense of beyond ones' own self."

Kritika Parihar, MBA 15

Internship: Lupin Pharmaceuticals

Project: Performance Appraisal and HR Practices

Previous degree: Information Technology

Students Always

"Being Students Always means being open to new learnings and being willing to admit you don't know everything. As an overseas research student I learnt a lot in terms of course work and culture being in India. There was great learning involved in working in a very different environment."

Hedzer Heijink, Research Student

Previous University: VU University, The Netherlands

Confidence Without Attitude

"The process of interviews for placements is sometimes arduous, and the competition is fierce. But even here, the important principle Confidence Without Attitude won out. We had prep sessions where we reviewed case studies, shared resources and got mentored on right approach for interview skills. The key was preparedness to grab the opportunities available."

Kiran Gill, MBA 15

Current Job Place: Reliance Capital & Asset Management

Internship: Midland Microfinance Ltd.,

Project: Analyse new products &

offerings to deploy funds raised by IPO
Previous degree: Electrical Engineering

The distinctive culture at Thapar School of Management is integral to shaping MBA students to be innovative leaders in nearer future. The students at TSM believe in having consultative approach to solving the most challenging and complex problems faced by businesses and policy makers. Also, our students have entrepreneurial mindset to lead and develop social and commercial ventures. These attributes together create an environment encouraging teamwork and involvement. Students are members of a close-knit, supportive peer network that draws on both shared experiences and a variety of ideas and backgrounds to build bonds that last a lifetime.



A Collaborative Culture

cultivates a distinctive, vibrant community

A Diversity of Experiences

Among the school's greatest assets is the community of students, who form a lifetime network of friends and professional contacts. The relatively small size of the MBA program (only 130 students approximately enroll in each entering class) that encourages students to get to know all their colleagues. Students represent a wide range of backgrounds and religious affiliations. About a third of the students are from outside Punjab, representing almost 11 states.

Involvement in a Dynamic Community

The diverse and outgoing nature of the school's culture translates to a vibrant, thriving community of fellow students, alumni, faculty, and staff. From networking mixers to annual conferences, guest speakers and Industry leaders there's always something happening here. At Thapar School of Management, virtually everyone gets involved in clubs and community service, managing major conferences, participating in case competitions and other business study related events.

Going Above and Beyond

Thapar University has a long tradition of social responsibility and a commitment to creating a better world. In keeping with that spirit, TSM MBA students get involved to make a difference. Almost the entire MBA class participates during the year in one of the many fun events that are a part of the Charity. The NSS Team at campus continuously strives to help communities around. Many MBA students also volunteer as mentors for disadvantaged primary school students through the Social Entrepreneurship Club (SEC) of school.

Learn from the Best

Our Faculty consists of academicians with PhDs from renowned universities and is armed with extensive Industry experience and detailed knowledge of business concepts and practices. Also, they are dedicated to generating new ideas to enhance management learning in the classrooms.

Dr. Padmakumar Nair

Dr. Eng., Ph.D., M.Tech., MBA
Strategic Marketing Management,
Organizational Behaviour,
Entrepreneurship



Prof. Hemant Merchant

Professor of Strategy and
International Management
Florida Atlantic University
USA



Prof. Aard Groen

Professor of Innovative
Entrepreneurship and Scientific
Director, NIKOS (the Netherlands
Institute for Knowledge Intensive
Entrepreneurship)
University of Twente, Netherlands



Prof. Attila Pausits

Professor of Academic
and Research Collaboration
in Higher Education
Danube University Krems,
Austria



Prof. P C Vander Sijde

Professor of Organization Science &
Business Innovation
Education Director, Master BCO
VU University, The Netherlands



Prof. Abhijit Biswas

Clinical Professor- Management
Ph.D, MS, B.Tech
University of Texas, Dallas



Dr. Ingrid Wakkee

Professor of Entrepreneurship &
Business Innovation
VU University, The Netherlands



Prof Steve Walsh

Finance, International Management
of Technology and Entrepreneurship
Anderson School of Management,
University of New Mexico,
New Mexico

Dr. Efthymios Constantinides

Professor of Digital Marketing
Faculty of Behavioural, Management
and Social Sciences (BMS)
Dept. of Entrepreneurship, Strategy, Int.
Business and Marketing / NIKOS
University of Twente



Dr. Olga Belousova

Professor of Entrepreneurship
University of Groningen,
Netherlands



Kenichiro Akiyama

Representative Director,
MINORI Management Research
Institute Tokyo, Japan



Dr. Kannan Ramanathan

Clinical Assistant Professor
Lean Manufacturing and Six Sigma
UT Dallas, USA



Prof. Gerhard Fatzer

Organisational Behaviour &
Action Science, Visiting faculty
at MIT Sloan School of
Management and IEDC Bled
School of Management



Prof Davide Secchi

Organizational Cognition
COMAC Research Cluster,
University of Southern Denmark,
Denmark



Prof. D S Broca

Formerly Professor at
IIM-Kozhikode, IIT Roorkee
Currently Professor - Operations
& Decision Sciences
XLRI, Jamshedpur



Prof MG Sreekumar

Head-Information Resource Center,
Media Relations & Centre for
Development of Digital Libraries-CDDL
IIM Kozhikode



The Faculty

Dr. Girish Jaswal

Ph.D, MBA, MA, LLB
Organizational Behavior, HRM,
Corporate Legal Environment

Dr. Akshay Dhingra

Ph.D, MBA, B.E.
Human Resource Management
and Energy Management

Dr. Karminderjit Singh

Ph.D, MBA, M.Sc
Marketing Management,
Business Management

Dr. Kanchan Mahadev

Ph.D, M.Com, B.Com
Management Accounting,
Corporate Finance and
Financial Accounting

Dr. Piyush Verma

Ph.D, MBA
Business Economics, Strategy,
International Business,
Technology Management

THAPAR
UNIVERSITY

LM THAPAR School of
Management
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TSM MBA | 17

Dr. Sneh Lata

Ph.D, M.Phil, M.A.
Human Resources and
Research Methodology

Ms. Niti Chatterji

MBA, B.Com (Hons)
Human Resource Management
and Marketing

Mr. Sanjiv Dhir

MBA, M.E, B.E.
Behaviourial Finance,
Services Marketing

Dr. Harjot Singh

Ph.D, MBA, B.E.
International Marketing,
Global Business Environment

Mr. Gaurav Goyal

MBA, M.Tech, B.Tech
Supply Chain and
Logistics Management

Dr. Arunesh Garg

Ph.D, MBA, B.E.
Marketing Management

Dr. Gurparkash Singh

PhD., Masters in IS (Research),
PGDIT, BA Hons.
Information Systems,
Business Ethics

Mr. Ankit Mahindroo

MBA, B.E.
Information Systems and
Operations

Dr. Ridhi Arora

M.Phil, PGDM-HR, B.Sc
Human Resource Management
and Organizational Behavior

Dr. Vipul Gupta

Ph.D, MBA, B.E.
Operations Management
and Six Sigma

Dr. Rudra Rameshwar

Ph.D, M.Tech, B.E.
Research Methods,
Quantitative Techniques,
Energy Management

Dr. Anita Sharma

FPM, MBA, BBA
Strategic Management
and Entrepreneurship

Dr. Amit K Bhardwaj

Ph.D, MBA, ME, M.Sc
Information Systems
and Data Security

Dr. Sonia Garg

Ph.D, MBA, B.Tech
Finance and Accounting

Mr. Hemant Sharma

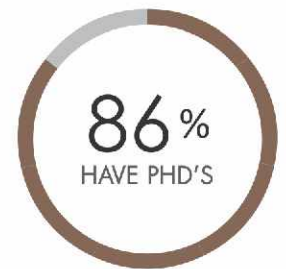
PGDM, B.Sc (Physics Hons.)
Quantitative Techniques in
Management and
Strategic Management

Mr. Pradeep K Gupta

FDP (IIM-A), UGC-NET,
MBA (Finance & Control)
Financial Accounting and
Management Accounting

Dr. Shalu Bansal

Ph.D, MPhil, MBA, M.Com
Derivative Management,
Finance and Accounting



**SPECIAL INVITEES
& GUEST LECTURES**

- **Prof. Gadi Ariav**
Associate Professor
Max Perlman Centre for Global
Business, Tel Aviv university
- **Jackie Goren**
Managing Director- Global
Business Study Program
The Leon Recanati Graduate
School of Business Administration
Israel
- **Govind Pandey**
Head Branch Banking
HDFC Bank
- **Dr. Dheeraj Sharma**
Professor of Marketing
IIM Ahmedabad
- **Ashwani Khanna**
Sr. Vice President
Delhi International Airport Ltd.
- **Dr. Rishi Raj**
Director- Training NIESBUD
Ministry of MSME
Government of India
- **Dr Ram Phuyal**
Centre for economic development
and administration
Tribhuvan University, Nepal
- **Anurag Kashyap**
Vice President
Social Inclusion Group IL&FS
- **R. Naryanan**
Head- CII-Avantha Centre
for SME Competitiveness
- **Prof. Olavi Uustalio**
Tampere University of
Technology
- **Dr. Joanne Scillitoe**
Michigan Technical University
- **Prof. Parchita Mukherjee**
Slippery Rock State University,
Pennsylvania
- **Dr. Abraham Mathew**
Whiteria Community Poltechnic,
Auckland
- **Dr. Jouni Lyly Yrjainainen**
Tampere University of
Technology
- **Prof. G.S. Gupta**
Director, Surya Roshni Ltd
- **Mr. R.K. De**
Retd. Additional Director,
ONGC Retd.GM-HR,
Aditya Birla Group
- **Prof. M.C. Dubey**
Retd.GM-HR,
Aditya Birla Group
- **Dr. K. Madhulety**
NITIE, Mumbai
- **Prof. Arabinda Tripathy**
Ex-Professor, IIM Ahmedabad
and Ex-Dean VGSOM, IIT
Kharagpur.
- **Mr. Ravi Jaidka**
Executive Director, ISGEC
- **Mr.Ramanjit Singh**
Plant Director, Philips (Vadodara
Light Factory)
- **Mr. Amit Tomar**
GM-SCM, LG Electronics,
Noida
- **Mr. Amitabh Sagar**
HR(Asia-Pacific), Avery
Dennison, India
- **Mr.Bhupesh Upadhaya**
Genreal Manager, Ranbaxy Labs Ltd.
- **Mr.Aman Chugh**
Regional Head-North,
ICICI Bank Ltd.
- **Dr. Sarvesh Swarup**
Ex-Dy.Director General of Ministry of
Commerce & Industry, Government
of India
- **Dr. A. Sivathanu Pillai**
Distinguished Scientist & Chief
Controller, Research &
Development, DRDO, Ministry of
Defence, New Delhi
- **Hasan, Iftekhar**
Professor of Finance, Director of the
International Center for Financial
Research
- **Dr. Nada Kobeissi**
Assistant Professor Dept. Of
Management, Long Island University
- **Ms. Sujata Madan**
McGill University, Canada: Faculty
Lecturer, IIM-Ahmedabad
- **Mr. Vikram Singh**
Head – Employee Engagement,
TATA Motors, Pant Nagar
- **Prof Ralph W. Hoffman**
Associate Professor Gwynedd-Mercy
College, Gwynedd Valley, PA
- **Mr. Nischal Gupta**
Senior Director - Retail Processes &
Operational Excellence
- **Mr. Sanjay Virmani**
Co-Founder, The Banyan Tree

A man with dark hair and glasses, wearing a blue blazer over a white shirt, is looking at a rack of brochures. The rack is mounted on a brick wall and contains various brochures, some with titles like 'LEX', 'PRATIKA DAWAN', and 'TECH'. The background shows a blurred office or library setting with glass windows and shelves.

Placement Snapshot 2016

Number of
Recruiters

57

Highest
Salary

22.41 L

Range Annual
Salary

5-7 L

Corporate
Speakers

97

Opening Doors to Future Success

with the skill sets and accurate training that will set you apart

Top institutions, consulting firms, consumer products manufacturers, financial institutions, and technology companies are among those firms that hire Thapar graduates as interns and as fulltime employees. The employers seek out MBA students because they demonstrate not only a mastery of powerful quantitative and management tools, but also in-depth understanding of best practices for the changing technological, global, and human dimensions of business.

An Impressive Array of Placement related activities

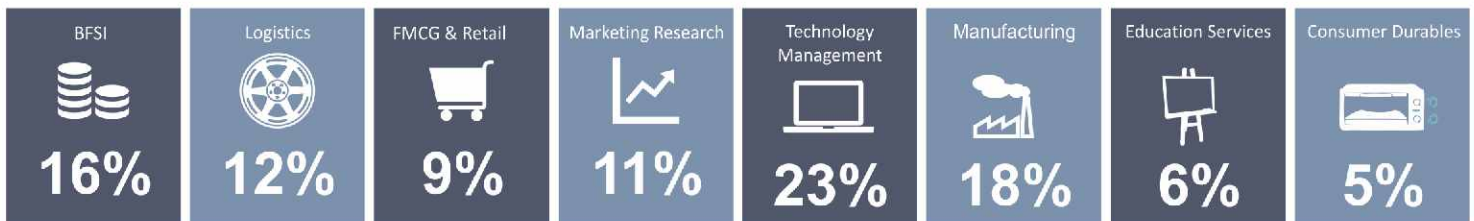
The Employability Team of the school is dedicated to provide 100 percent opportunities to all the students. The first year students are provided with the basic soft skill knowledge along with the regular curriculum, whereas the final year students have in-school intensive training. The team and faculty at TSM strive to equip students with required expertise & proficiency to help them in their next stage of career. The school organizes various rounds of placement symposium for students to get an overall idea of the selection processes of

various industries. The students are also given ample opportunities to network with eminent industry speakers and distinguished foreign faculty at various occasions.

A Personal Approach

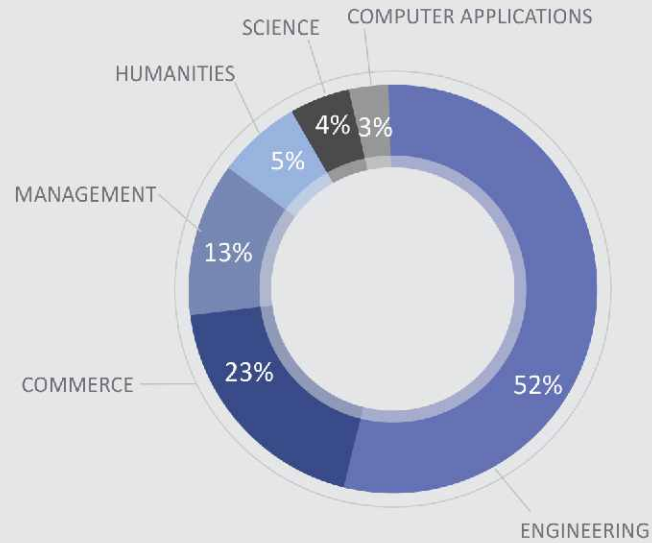
The school's small MBA class size allows career advisors and trainers to offer a personalized, hands-on approach to career search. The goal of the TSM is to provide all students with resources and opportunities to successfully match their skills and interests with a potential employer.

Top Companies we work with

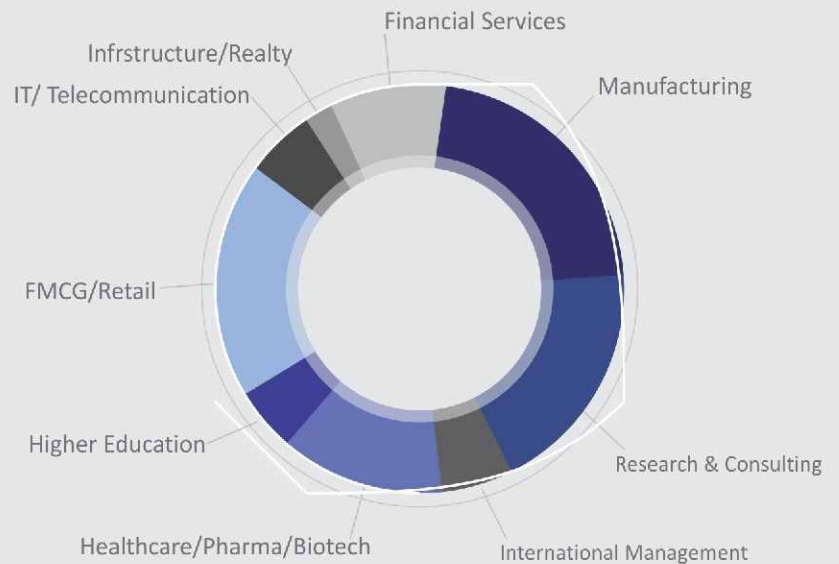


MBA 2015-17 BATCH PROFILE

Graduation Specializations

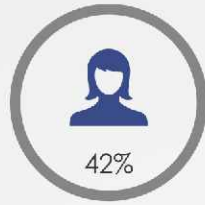


Internship Domains





PARTICIPANTS



FEMALE



AVERAGE
AGE



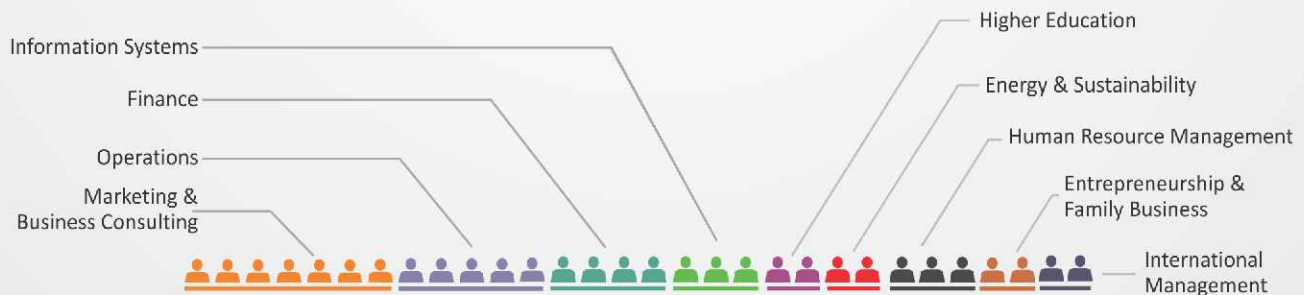
SPEAK 2 OR
MORE LANGUAGES



AVERAGE WORK
EXPERIENCE

The admissions process at Thapar School of Management follow a rigorous multistage selection process. During our admissions process we look for individuals with intellectual interests, and a desire to stretch themselves through meticulously designed academic programme. The admission process is designed to allow all applicants to illustrate their leadership skills. The students are from all parts of India who together create an exciting, dynamic and diverse environment on campus. The batch 2015-17 include individuals with work experience and have completed their summer internships and live projects to get knowledge of opportunities and challenges faced by organizations.

Functional Experience



Job Locations for 2016 Graduates



Student Alumni Network that spans the globe.

The journey of a student at LMTSM continues long after they graduate. As a member of Thapar University's Alumni Association students have access to a global network. The alumni network currently counts to 18500+ who are spread over 95 countries. The network helps our alumnus to continuously share further educational opportunities and multiple ways to connect professionally across various industries/sectors.

At Thapar we organise a wide range of seminars, talks, networking events, and social events to allow alumni to preserve their ties and develop their interests. Alumni can choose for their profile to be included in our database with our Employability Team from which potential candidate details are shared with top companies. There are exclusive events organized to invite alumni as exclusive guest speaker and other networking events. At Thapar we say 'Stay connected for Life', for keeping in touch with former classmates and colleagues we carry out initiatives on social media.



At Thapar School of management I enjoyed studying finance with the case based pedagogy that provided me exposure to advanced concepts. I am currently applying the classroom knowledge to solve real world finance related problems.

Kiranjot Kaur Gill
Reliance ADAG

The interactive industry sessions during my MBA was learning from debates, explanations and corrections by mentors and peers. The program offered a great blend of technical and soft skills that helps me achieve a quantum leap in my performance at work.

Sakshi Pathak
Hero Moto Corp.

Today, I apply classroom theories of supply chain management and total quality management to real business issues. The in-depth knowledge of these subjects gave me an edge at workplace.

Shubham Aggarwal
GATI-KWE

I always looked forward to take up challenges at job place and there is no better place than a start up. My job gives me enough exposure to widen my skills and learn new ones.

Arpit Makkar
Practo Technologies

The diverse experience of my colleagues accentuated my learning as I got different perspectives on analysing case studies and real business problems.

Nidhi Grover
Adobe India

Now I take a 360 degree view to most situations that I face, all thanks to the rigorous training both in the classroom and outside.

Vishal Harchandani
Philips India Ltd.



Highlights



Program



It was my first experience of working abroad. My internship project widened my fundamental approach towards the way world conducts business. Apart from gaining management skills, it gave me chance to explore a different country and culture. Today, I stand more confident than ever.

Sakshi Dhawan,
VU University, Netherlands



Ranked

1st

in Global
Sensitivity*

* Higher Education Review December 2015



Global Immersion Program

The MBA Program boasts a curriculum that challenges students to view business through an international scope. The Summer Internships abroad offer a unique opportunity for students to gain much needed global exposure. The Global Immersion Program at LMTSM provides unique firsthand experience with the business and culture of the host country. The consulting and research projects provide individuals with an insight on applying class room theories to real world business problems. We strongly believe future leaders must not only be equipped with global sensitivity but also must possess an intuitive understanding on ways to leverage innovative business models from developed to emerging markets.



Trinity College, Dublin



University of Tel Aviv



The University of Tokyo



Danube University, Krens, Austria



University of Texas, Dallas



Copenhagen Business School, Denmark



University of Groningen, The Netherlands



University of Twente



Sapienza University of Rome



VU University, Amsterdam



University of Malta, Malta (EU)



MARKETING and BUSINESS CONSULTING

At LMTSM, Marketing is a perfect blend of theory and practical exposure. The highly acclaimed and qualified faculty assures that the students get to learn and develop skills to deliver in real business environment. The curriculum and pedagogy are structured to meet the needs of corporates and adapt to its dynamics. In LMTSM the focus is laid on practical, case-based learning with active participation. To meet the industry requirement all aspects of marketing are covered as part of course. The confluence of bright students, distinctive pedagogy and top-notch faculty has resulted in a talent pool waiting to be exploited by the industry bigwigs.

List of Electives

- Managerial Economics
- Marketing Management
- Market Research Methodology
- Corporate Legal Environment
- Consumer Behaviour
- Integrated Marketing Communication
- Services Marketing
- Product & Brand Management
- Sales & Distribution Management
- Customer Relationship Management
- Rural Marketing
- Digital Marketing

- B2B Marketing
- Retail & Mall Management

Learning Outcome

- **Design** and **implement** a marketing research field project
- Use relevant frameworks to **analyze** consumer behavior problems
- **Lead** inter-functional teams to successfully develop new market offerings
- **Predict** how different marketing strategies will affect consumer behavior
- Use behavioral evidence to **evaluate** alternative marketing strategies
- **Make** practical and relevant brand building decisions

At LMTSM we offer our Marketing students

- Global Internships
- Live Business Consulting Projects
- Industry Simulations
- Networking events
- Industrial Visits
- Business Leader Forum



"Even though I was there for a short period, we packed in so much (in content, experiences, relationships) that I somehow feel as if I almost spent an entire term there. The group was remarkable - staying through the precious holidays, attending diligently throughout the long sessions, asking questions and interacting till the very end and beyond, showing genuine interest and sincerely trying to absorb and learn. I did appreciate all this. These are qualities that will see you all in good stead and take you far."

Professor Abhijit Biswas
University of Texas,
Dallas

The idea of an internship with PepsiCo India Holdings gave me an opportunity to understand digital strategy for Global Breakfast brands. It was truly a multi-dimensional experience. The nature of the project undertaken helped me enhance my knowledge and expertise in digital marketing domain.



Mandalsa Thaman
PepsiCo India Holdings

It was a great and an enriching experience, working with such a great brand. I was given a project to conduct a Market Research for Kelloggs. The project was to conduct a research on the Consumer and Shopper Behaviour and developing new strategies for Kelloggs to increase the sales along with finding new market areas. All over I enjoyed and learned a lot. As well as my findings and recommendations were appreciated and well accepted by Kelloggs.



Divjyot Singh
Kelloggs Limited



INFORMATION SYSTEMS

IT has been another domain where LMTSM has been a name to reckon with, given the rich combination of faculty, curriculum and pedagogy. With its rapidly changing business needs, the university has constantly worked towards customizing the curriculum in order to be in synchronization with the industry. The courses offered in this area have practical relevance and aim at apprising the students of the various facets of this domain – technical, operational and strategic. Some areas covered in this course include Software Project Management, Database Management System, Decision Support Systems and Information System Strategy. This approach of a well rounded curriculum, experienced faculty and learning through continuous exposure to the industry makes the students a unique combination of knowledge and competency.

List of Electives

- Information Systems Management
- Data warehousing & Business Applications
- Enterprise Resource Planning (ERP)
- Information System Analysis & Design
- Essentials of Networking for Business
- Business Intelligence & Data Mining
- Management of Database Systems
- Information Technology & Process Outsourcing

- IT Strategy for Business
- Information Systems Security

Learning Outcomes

- **s Apply** knowledge of information technology concepts and practices within organizations to effect positive change.
- **Enhance** ability to recognize and analyze people-oriented problems and choose and defend resolutions for practical situations that occur in information technology departments.
- **Develop** good understanding of the management of the end-to-end process of aligning IT with organizational goals and objectives.

At LMTSM students studying IS get an opportunity to be part of

- IT Leaders forum
- Incubation Center
- Live Business Consulting Projects
- Networking events
- Industrial Visits



Information Technology and Systems are viewed as an organizational core competency for achieving competitive advantage. Further, the proliferation of social media has had a tremendous impact on society, businesses and governance. Thus, it is imperative for managers to understand how IT & IS support business processes and functions, and their impact on society.

Dr. Gurparkash Singh
PhD., Masters in Information Systems (Research),
PGDIT, BA Hons.

It was a great opportunity to work at Sapient Global Markets. My experience was great, in addition to sharpening my software skills, it helped me a lot professionally. Sapient provides services to help firms meet the challenges associated with regulatory softwares reporting, execution and compliance. I was associated with CMRS (Compliance Management and Reporting System) team.



Chetna Kaura
Sapient Global Markets



HUMAN RESOURCE MANAGEMENT

Fierce competition and the need for continuous change have created a critical role for HR professionals in business organization. HR practices and HR managers can provide their organizations with a competitive edge. The USP of this program in LM Thapar School of Management lies in its design and delivery of its core courses and unique programs to develop HR professionals with well-rounded business perspective. Pedagogy is 'learning centric' and not 'teaching centric'. It is interactive and participative involving fieldwork, case studies, business games, role-plays, simulation exercises, group discussions, experiential exercises, film reviews, application of concepts and structured and unstructured group work, live, hands-on projects with the industry. Eminent Business and HR professionals, consultants interact with students from time to time so as to give students real time experience.

At LMTSM the objectives of this program is to enhance Career growth in the field of HR by developing skills and competencies required meeting the demands of organizations today. Training in competencies such as knowledge of the business, personal credibility, functional HR expertise, and management of Change. Emphasizing on development of personal and social competencies to provide a competitive edge for devising sustainable HR solutions for the business challenges.

List of Electives

- Organisational Behaviour
- Human Resource Management
- Change Management
- Strategic Human Resource Management
- Performance Appraisal & Compensation Management
- Labor Laws

- Human Resource Planning and Development
- Organizational Development
- Industrial Relations & Labour Welfare
- Strategic Business Negotiations

Learning Outcomes

- **Complete** a job analysis of a specific job to be used for recruiting, selection, performance appraisal, training and compensation.
- **Develop** a recruiting plan and design a selection process for recruiting, interviewing, and selecting candidates for employment for jobs within an organization.
- **Conduct** a needs assessment and design a training program for current employees on a specific topic related to organizational goals.
- **Assess** benefits relevant to the employee population and organizational structure, and formulate a compensation system based upon merit, knowledge, and skill acquisition.
- **Recognize, analyze,** and effectively address ethical, legal and safety challenges faced in the workplace, and **develop** methods designed to prevent employer liability.

At LMTSM our students actively participate in

- Sensitivity Workshops
- Live Business Consulting Projects
- Industry Simulations
- Networking events
- Industrial Visits
- HR Leader Summit



Working as an intern in Marriot has been a lifetime experience. Everyday had its own challenges n learnings. It gave me the opportunity to immerse myself in the rich culture of the organisation. It has made my horizon wider and the whole experience taught me to discover, explore and share.



Namrata Dhaliwal
The Marriott, Mumbai

An internship may seem intimidating, but it is important to examine your interests in depth. I got an opportunity to do my summer internship with Jet Airways, Mumbai. I stepped out of my comfort zone and grabbed this opportunity. I was an Intern in Human Resource Department there and was given an exposure to handle each activity and process of HR department. I coordinated in interview processes, joining formalities, insurance benefits and grievance handling, medical checkups, preparations of journals and exit interviews. I visited hanger, airport and training academy of Jet Airways for better understanding.



Neha Singh
Jet Airways Ltd, Mumbai



FINANCE

The MBA in Finance at LMTSM provides students with the concepts and tools for participating in the financial decision making process for variety of businesses and organizations that require special understanding of financial analysis, management and systems. The curricula and pedagogy are constantly updated to meet evolving needs of the industry. The program offered as a 2-year course is meant to hone students' skills and challenge conventional wisdom related to financial management, management accounting and control, banking, privatization and international finance. Playing the role of a foundation for all kinds of organisations as well as shaping the nationwide policies of sustenance and competition on the global canvas, finance is a diverse and complex field in itself. The program nurtures and develops world class business leaders with personalised care and attention, in small work groups, and in a practical, application oriented environment.

List of Electives

- Security Analysis and Portfolio Management
- Corporate Valuation and Restructuring
- International Finance
- Commercial Bank Management
- Behavioral Finance
- Project and Infrastructure Finance
- Financial Derivatives and Risk Management

- Strategic Cost Management and Control
- Strategic Financial Management
- Advanced Financial Statement Analysis
- Investment Banking
- Financial Institutions and Services

Learning Outcomes

- **Solve** business problems using financial and modeling tools
- **Analyze** the rationale for M&A transactions and take part in their execution
- **Evaluate** financial performance and risk of default based on financial reporting
- Critically **assess** the evolution, innovations and regulations of the asset management industry
- **Select** and **apply** relevant and insightful corporate valuation methods
- **Solve** investors' strategic dilemmas between short-term profitability pressures and environmental / social risks

At LMTSM our Finance students get exposed to

- Stock Market Simulation
- Live Business Consulting Projects
- Meet the CFO
- Networking Events
- Industrial Visits
- Business Leader Forum



“Specialists of Corporate finance are much in demand today for managing a business's money-forecasting where it will come from, knowing where it is, and helping its managers decide how to spend it in ways that will ensure the greatest return”.

Dr. Shalu Bansal
Ph.D, M.Phil, MBA, M.Com

Reserve Bank of India is a temple of knowledge and a vast reserve in true sense of not only money but learning. I did my project on " Assessing the implementation of RBI guidelines in the Rehabilitation of MSE units ". It was a lifetime experience to be a part of organization of such stature and the insight gained during this tenure of internship would contribute significantly in my future endeavors.



Megha Jain
Reserve Bank of India



OPERATIONS

Operations Management is an area of management concerned with overseeing, designing and controlling the processes of production and redesigning the business operations in the production of goods and services. The outcome is the harvesting of the value from assets owned by the business. The basic components of Operations are Supply Chain Management, Logistics, Quality Management Practices, Total Quality Management, World Class Manufacturing and so on. At LMTSM, the pedagogy for subjects of Operations is basically focused on discussing classic real life cases which not only gives the students a glimpse of the actual happenings of the industry, but also gives them a chance to solve the problems mentioned by analysing the case and getting evaluated regularly. There is a healthy case discussion session and the students are informed to prepare for the cases well in advance to have fair evaluation. The booming of the e-commerce and logistics companies also poses new challenges in the field of Operations along with millions of new opportunities, which are there to be tapped. The pedagogy used keeps the students updated with the latest happenings in the various related industries and makes them available to be recruited.

List of Electives

- Quantitative Techniques
- Operations Management
- Project Management
- Manufacturing Systems Design
- Supply Chain Management

- Quality Management Practice
- Services Operations Management
- Manufacturing Planning & Control
- Decision Science
- Operations Strategy
- Advanced Manufacturing Practices
- Maintenance Management

Learning Outcomes

- **Determine** appropriate forecasting techniques for given situations.
- **Identify** factors that should be taken into consideration when selecting a facility.
- **Integrate** a just-in-time approach to supply operations.
- **Manage** relationships and accountabilities across the supply chain.
- **Utilize** information and knowledge management systems in the management and coordination of materials and inventory.
- **Analyze** global supply chain management, processes, and opportunities from inter- and intra-organizational perspective

At LMTSM students studying Operations get to participate in

- Industrial Visits
- Live Business Consulting Projects
- Industry Simulations
- SME Networking events
- Business Leader Forum
- CII Sponsored Events



"Against a backdrop of global competition for talent, it is important for Management institutes to take on more holistic roles so that graduates are more industry ready. There have been various occasions where the CII-Avantha Centre for Competitiveness for SMEs and LM Thapar School of Management have been able to work closely in the last one year for adding realism to theoretical education. It is essential that the future taskforce is aware of the industrial competencies required from them before they take the plunge into the professional world. We look forward to more opportunities of working together so that education can be made more practical."



R. Narayanan
Head, CII-Avantha Centre for Competitiveness for SMEs Confederation of Indian Industry (CII)

It was a great experience for me to be a part of a management system which is catering 40 million customers per annum. The employees are very motivating, cooperative and the work environment allows you to explore many things apart from your project. During my time at D.I.A.L, I worked on a project regarding "Up-gradation of Level of 5S at IGIA Zones" a Japanese Workplace Management Technique and by the end of the project desired objectives were achieved.



Nikhil Aggarwal
Delhi International Airport Limited



INTERNATIONAL MANAGEMENT



The globalization of world economy has created new vistas for businesses and challenges that arise from the need to manage across borders. The international management specialization focuses on developing the understanding and skill-set required by an international business manager to transcend the challenges such as differences in cross-national environments, economic policies and competitive landscape.

The international management stream equips the students with thorough knowledge of concepts, theories and practices that explain the relevance of the trade, managing indigenous & multinational enterprise, strategies and issues in context of dynamic global economic regime.

List of Electives

- Globalization and Growth
- Competing in Emerging Markets
- Entry Strategies for International Markets
- Managing International Firms
- International HRM
- International Finance
- International Marketing

Learning Outcomes

- **Recognise** the potential impact of local and global economic conditions and events, with global emphasis, on the operations and strategic management of organisations.
- **Apply** sound financial management techniques and analytical skills to authentic operations and strategic

management issues of organisations.

- **Develop** contemporary strategic management practices compatible with organisational sustainability, ethical behaviour and effective workforce relations.
- **Describe** a range of research methods useful in the conduct of industry and organisation based projects, and discuss their benefits and limitations.
- **Relate** and **apply** their knowledge and skills to organisations engaging in international business.



The experience of completing my post-graduate summer internship at Malta with Ascent Software in collaboration with the University of Malta has helped me understand the international complexities that businesses face. Now, I have started analysing business related decisions after analysing the global impact involved in it. The internship was to revamp company's Humanoid Robot's potential and update the firmware to the available. Also, the as an intern I was responsible for creating subscription accounts with the manufacturers and other relevant technical websites so that constant updates could be done as per latest releases. It has given me multi dimensional experience to my further career goals.

Sameer Jasra
MBA - Information Systems
TSM 2015-17



ENTREPRENEURSHIP and FAMILY BUSINESS

In this age of technology, the only thing constant is change. Evolution and innovation. At LMTSM, we say, this is the era of entrepreneurship. The perfect haven for budding entrepreneurs. Which is why, special attention has been given to the development of “entrepreneurship” as a specialization. This carefully-crafted 2 year programme incorporates practical applications with a rigorous, cutting-edge, research-based curriculum that plays a pivotal part in transforming young graduates to fierce and competitive entrepreneurs. Students are encouraged to develop potential ideas under the guidance of highly experienced and renowned faculty, so that by the end of the course, each is aware on the process of raising a business venture. We believe that the critical factor in a start up’s life is high quality mentoring and timely investment. The typical subjects that students go through are Entrepreneurial Opportunity Identification, New Venture Creation, Management of Risk and Uncertainty.

The institute also promotes taking up the case of various socially neglected sections of the society and using the concept of entrepreneurship to uplift their status. Among these, special mention lies for the “adopt a village” initiative, taken by students as they stepped into the new Dera Bassi campus, flanked by underdeveloped villages on all sides, providing a tank-full of untapped opportunities. The overall aim lies in creation of new frontiers of knowledge and development of entrepreneurial and socially sensitive leader-managers committed to excellence and ethical standards.

List of Electives

- Management of Technology & Innovation
- New Venture Creation
- Entrepreneurial Cognition Personality and Process
- Venture Finance
- Family Business Management
- Management of Risk and Uncertainty
- Venture Creation in Practice-I
- NGO and Non-Formal Organization Management
- MSME Management
- Scaling Entrepreneurial Ventures
- Venture Creation in Practice-II

Learning Outcomes

- **Experience** what it takes to become an entrepreneur and commercialize an innovative idea
- **Acquire** entrepreneurship knowledge and team-based skills through working on an innovative project
- **Be able to collaborate** with inventors to together develop a promising business idea into a potential venture

Students under this specialization have access to

- Thapar Business Venture Lab
- Live Business Consulting Projects
- Startup Events
- Networking Events
- Industrial Visits
- Business Leader Forum



“Entrepreneurship is gaining significant attention amongst MBA students as they are transforming from job seekers to job providers. E-commerce and internet are offering huge possibility for young MBAs to establish their startups while they are still at B-School. Advanced Entrepreneurship electives at LMTSM offer a wonderful opportunity to MBA students to become successful entrepreneurs”.

Dr. Karminderjit Singh
Ph.D, MBA, M.Sc



EDUCATION MANAGEMENT and LEADERSHIP

Globally, the higher education sector is witnessing trends such as globally sensitive professionals, internationalization of the sector, and assurance of quality in teaching and learning. The higher education management sector requires professionals who can engage with and provide solutions to contemporary issues in the sector within India & abroad while developing analytical & leadership skills to promote quality in higher education sector. This specialization aims to develop professionals and scholars who make significant contributions to higher education management and administration. This includes professionals with expertise in higher education management positions in the domains of student administration and development, quality and accreditation specialists, higher education scholars, strategies for competing in global environment leading to leadership roles. The following courses are offered:

List of Electives

- Science of Learning
- Higher Education Systems and Accreditation

- Education Strategies for Emerging Markets
- Administration and Leadership in Education
- Learning and Instructional Technology
- Curriculum Design and Evaluation Technologies
- Research and Innovation Project in Higher Education

Learning Outcomes

Evaluate learning contexts and apply learning pedagogies and understand multidisciplinary nature of learning sciences.

Develop an understanding of the roles and functions of administration of higher education institutions.

Examine the core and emergent leadership relevant to higher education practices.

Understand the globalization of higher education and its impact on local context.

Appreciate the entrepreneurship and sustainable development in higher education

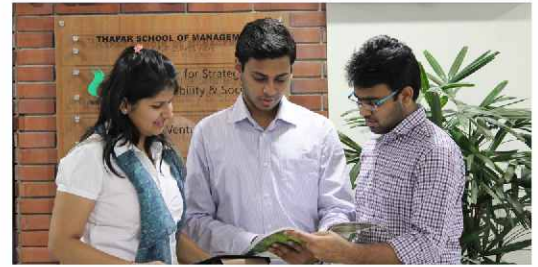
Critically assess the role of technology in the design and execution of learning.



The Education Management and Leadership specialization is taught in collaboration with Danube University Austria. The students doing this specialization study semester at Austria.



ENERGY and SUSTAINABILITY



The Energy Market is crucial to the global economy, and is one of the most rapidly growing industries. The specialisation at LMTSM is designed to give students not just the highly valued insight but also an overview of contemporary issues in the market. One of the most delicate issues right now is that of carbon management - not just for energy companies, but for all businesses. The knowledge gained from programme will give students a unique perspective on sustaining the businesses for future. Energy use by people provides enormous benefits, but harmful side-effects are involved, and new challenges are created as energy use continues to grow. The challenges are varied and a variety of approaches is called for to address them. The energy resources in use are primarily fossil fuels; they account for 75% of the world's current consumption. On the scale of a decade, or at most a few decades, conventional petroleum will become scarce. The students pursuing will be taught concentration gain tools for analysing energy and environmental problems, and developing

strategies for business to succeed in an economy in which these issues are increasingly critical.

The specialisation in Energy provides a judicious blend of theory and practice, thus prepares the individual to meet contemporary global requirements. As a manager, given the emerging pressure to confront the most dramatic energy problems using the tools of both the business and public policy worlds, it is vital to understand both of these disciplines in addition to the fundamental sciences, engineering and environmental perspectives. From exploring the growing demand in developing economies to considering alternative sources of supply, from considering climate change to studying energy regulation and security, we will help you develop the skills you need to be visionary manager in the field of energy.

List of Electives

- Energy Use and Environment Implications

- Energy Efficiency and Energy Efficient Technologies
- Energy Management and Sustainable Development Energy Conservation and Opportunities
- Renewable Energy Technologies
- Energy and Environment Energy Audit and Green Building
- Energy Policy and Management
- Energy Research Project

Learning Outcomes

- **Analyse** current and emerging trends in the global energy sector to develop and implement effective energy management strategies for global sustainability
- **Evaluate** business decisions to ensure efficient and sustainable management of resources and the environment; and
- **Integrate** management, leadership and business principles to **perform** strategic roles in energy management.

SUSTAINABLE BUSINESS MODELS

WORKSHOP

Organized By:



The project with Indian Oil Corporation Limited helped me analyse the concerns faced by society's environmental goals including Reduction of carbon footprint and Manage waste responsibly. It has enhanced my knowledge on issues related to energy & sustainability.



Bhawana Sharma
Indian Oil Corporation Ltd.

Centres of Excellence

These centres are established with a view to strengthening teaching, research, consulting and community engagement. Each centre is created around a contemporary management theme with the primary goal of creating, disseminating and applying knowledge. All faculty members of the school will have at least one primary affiliation and multiple secondary affiliations to various centres.

- **Centre of Business Analytics and Excellence**

The LM TSM Centre for Business Analytics and Excellence focuses on the development of analytical thinking with large, ambiguous and complex data from diversified sources and translating it into potential solutions for dynamic business challenges and helps in developing new tools, methods and approaches to harness the power of big-data and business analytics. The centre aims at creating opportunities for academicians, students, and industry partners to come closer and bring about synergy related to the strategic thinking, operational methodologies and analytical problem solving that inspires organisational excellence.

- **Centre for Learning Resource Development**

Centre for Learning Resource Development (CLRDR) is being established with the mission of enriching management education. It would develop and disseminate teaching-learning resources that help us to achieve a high level of leadership and managerial competencies amongst the management graduates. Hence, CLRDR would act as a catalyst for augmenting the classroom environment by creating content and developing pedagogy that leads to attainment of goals of higher education. The Centre would pursue this objective through a multiple-pronged approach.

The first and foremost is to set up a repository of case studies: traditional, short and mini cases as well as videos and cartoons. We believe that a case is a story which recounts in a realistic manner the situations or events which permit the students to experience the complexities involved in decision making.

- **Centre for Indian Management: Thought, Practice & Transformations:**

The centre critically evaluates and concretizes the Indian management thought and practice; developing conceptual frameworks, models and tools, thus helping practitioners to operationalize it. The centre Accumulates resources and literature that can be employed to conduct research in the domain of Indian management. It promotes research to augment the scholarly literature in the realm of Indian management to document the

principles, practices, perspectives and philosophy of Indian management. The centre aims at exploring and researching the thought & philosophical dimensions beyond the realm of tools, practices and strategies to develop a holistic understanding of reality. It also aims to act as a lab and an incubator of Indian Management so as to nurture and promulgate tools and frameworks of Indian management beyond the domain of business.

- **Centre for Governance**

The Centre undertakes action oriented research which would be implemented by AF in collaboration with State Governments. It would offer professional advice, conduct change management programs for Government departments and agencies in implementing their reform agenda. With the 73rd and 74th Constitutional amendments, ULBs have independent charge of bring in reforms as the third tier of the Government. With limited grants from the Union and State Governments, ULBs are required to improve their efficiency in revenue generation and costs incurred. As the locally elected representatives are ill-equipped to deal with the situation of insufficiency of funds, LM TSM through the Centre would research and offer solutions to overcome the problems of poor governance.

- **Centre for Strategy, Sustainability & Society**

The Centre for Strategy, Sustainability & Society (CSSS) at LM Thapar School of Management, Thapar University is a vibrant research and consulting group focused on multi-disciplinary and applied research. The Centre is envisioned to emerge as a catalyst for encouraging business strategy driven sustainability initiatives to address the challenges confronting business and society alike by offering sustainability oriented academic programs, academia-industry-government network and community development projects.

- **Center for Academic and Corporate Leadership (CACL)**

The center for Academic and Corporate Leadership (CACL) is aimed to augment a collaborative academia-business interface that steps up the development of academic leadership and progresses corporate leadership practices with the aid of collective experiences, insights and researches. At CACL, we develop leaders with ignited minds and souls, who can transform chaos into order, challenges into opportunities and ideas into wealth. We develop passionate and creative thought leaders with high potential to steer the industry for high growth, market leadership and sustainable futures. We also connect the talent and their ideas with MNCs and leading companies.

OPEN ELECTIVES OFFERED

- Statistical Techniques for Managers
- Theory of Life
- Excel Modelling in Management
- Ethics in Business, Government and Society
- Econometrics
- Knowledge Management
- M-Commerce
- Creative writing
- Capitalism & Sustainable Development
- History of Business
- Post Independence Political & Constitutional History of India
- Framing Identities & Roles through Exploration
- Advanced Operations Research
- Leadership through Literature
- Indian Ethos & Management Philosophy
- Wealth Management & Personal Financial Planning
- Appreciating Art & Literature
- Media, Law & Ethics
- Foreign Language
- Punjabi Literature & Culture
- E-Governance
- Economics of Cinema

“It was a very pleasant experience being amidst the students of LM Thapar School of Management. We found the students to be very inquisitive and clear in their minds about their career goals. In the time that we spent on campus we were constantly reminded that some of these students are as career oriented as their counterparts in Europe”

Prof. Peter and Dr. Ingrid
VU University, The Netherlands






THAPAR UNIVERSITY'S
LMTHAPAR School of Management
new india starts here

The MBA Program which is Endorsed
 by India's Top Companies





















Quality

This at Thapar University. Thapar, we committed to create, acquire and dissemination of knowledge Engineering, Science and Technology for mankind. We undertake to develop a high quality, performance oriented, research and development programme, or training, multiple components, respect for professional and social ethics, national values and the goals of human development.

Pursuing our commitment through:

- Teaching approach and relevant curriculum
- Modern delivery mechanism
- Intellectual and professional support through research
- Quality oriented curriculum of technology
- Involvement of top stakeholders in growth and development of the University
- Contribution to professional advancement in its curriculum and facilities
- Creation of complete and sustainable quality environment
- Promotion of team work and graduate participation

Director

Student Activities

LMTSM has more than 30 clubs and centers that cover a wide range of interests ranging from business to pleasure. This gives every student a wonderful opportunity to learn outside the classroom, experience different events, network extensively or just have some fun. A list of some of these is:

Volleyball • Basketball • General Awareness Club • Environment • Dance • Music Art • Dramatic Society • Social Entrepreneurship Club



- Center for Strategy, Sustainability & Society
- Business Venture Lab
- Center for Business Analytics & Excellence
- Center for Behavioral Decision Science
- Center for Quantitative Cultural Studies
- Center for Academic & Corporate Leadership
- Health and Fitness Society
- Visio Society • NSS Camps
- Photography • Trekking
- Cricket • Soccer
- Music Appreciation



The student clubs gave me the chance to apply classroom learning to the outside world. This helped me gain invaluable leadership as well as life skills. In addition it connected me with fellow students who had similar interests. This also helped me to build formal and informal networks while organizing various events.



Reetika Sood
TSM 2015-17



A Typical day in life of LMTSMite



🕒 7:00 AM

We wake up to the sound of birds chirping and the scenic view of the shivalik, but this peaceful setting quietly changes to the chaos of people hurling their way through the surprises of the day.



🕒 10:00 AM

It is a blessing time for all the students to take a break after early class hours. This is rush hour for cafeteria and student lounge where as time for others to complete projects for next submissions.



🕒 2:00 PM

Presentations ! We try to enthral the class with one strategic idea, HR jargons and mind boggling numbers. At same time the few of us are busy reading case studies for next lectures.



🕒 4:00 PM

As the lectures are near to draw end there is palpable buzz on campus. It is the time to listen the experts of business and T.E.D. Talks sharing different experiences of business. The open house after this session gives platform to each for discussing their thoughts.



🕒 5:30 PM

The theoretical part of the day comes to an end and the Messi, Ronaldo and Sachin in us comes to life. It's time for us to show some skills on the field. What's life on campus without indulging in some friendly but competitive sports!





🕒 9:00 PM

After rejuvenating and dinner, it's time for walk -talk and to get together with friends for painting some memories that we will cherish forever. Among the laughter of some good humor lies the silence of dumb charades.



🕒 10:00 PM

Seriously! Is it already 10 o' clock? Bye-bye good times Hostel clock-ins and hello to the truckload of assignments and cases that awaits in our mailbox.



🕒 12:00 AM

Assignments can wait, it's time to give loud shout to those celebrating their birthday's in hostels. Guys and girls gathering around fountain to share joy and happiness for the lucky one.



🕒 1:00 AM

Done with assignments? Yep! Sleep? No way! Let's get those guitars and drums to dish out good old folk songs or the latest chartbusters. A great accomplishment is a chorus of vocal chords that don't restrict themselves to the bathroom.



🕒 2:00 AM

It's time to submit ourselves to the sleep that has been waiting due to the tedious assignments and finally we call it a day!



HOW TO RECRUIT?

Reach out to Thapar's talented Students and Alumni. The LM Thapar School of Management offers multiple opportunities throughout the year to engage with students and look at potential hiring. All our services can be customized to suit your customized needs.



Hire the Right Talent

Post a Job

Reach out to a vast pool of well qualified students. Promote your job opportunities through our Alumni Network and groups.

Interview on campus

We arrange for campus interviews both on campus and off campus. We will take care of all logistic support for such events. Please write in to us at tsm@thapar.edu and we will be glad to share the available dates and slots with you.



Engage with the most vibrant Student Community

Pre-Placement Sessions

Showcase your company's information with current students

Industry Insight Sessions

Interact with students to educate them on the opportunities and growth areas within your sector

Company Visits

Host a group of students at your corporate office or manufacturing facilities

Guest Speaker Opportunities

Get involved. We regularly host corporate guest speakers and volunteers on campus for Industry Insight Sessions and simulated placement symposiums.



At Thapar University we found an excellent pool of people available with the right academic inputs. We found people with the right mix of skills, attitude and values which is required for any fresher hire. We were delighted to meet the students of the MBA program, it seems that this program has managed to package the best of Engineering and Management in a unique program. We look forward to recruit from the MBA talent pool going ahead.

Nischal Gupta

Senior Director - Retail Processes & Operational Excellence, FLIPKART

The Employability Team at Thapar University helps all our students develop life long career management skills. This is done through a structured yet flexible program which works very closely with each student to help him identify and achieve his career goals.

The Team also plays an active and pivotal role in facilitating the right connect between the student and hiring community. The Team co-ordinates various activities under the Industry Interface Initiative which include industry visits, guest sessions and subject specific seminars and workshops. It also helps students arrange valuable professional opportunities through short duration projects and internships.



“LM Thapar School of Management offers recruiters access to a unique blend of talent and experience. Our students are selected through a robust admission process. While students come from diverse backgrounds with regard to academic background and other demographics, they are united in their determination and dedication to succeed in their chosen fields of specialization. Our students strive not just to be top notch managers but also thought leaders across diverse sectors and industries. Many of our alumni have reached leadership positions in Corporates, Government and Social Services Sectors.”

H.S.Bawa
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Thapar School of Management - new India starts here!



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