



About SPJIMR

Bharatiya Vidya Bhavan's **S.P. Jain Institute of Management & Research (SPJIMR)** is one of the premier business schools in India. Since its inauguration in 1981 by the British Prime Minister Rt. Hon Margaret Thatcher, it has been consistently recognised as one of the top 10 business schools in India.

Our Guiding Philosophy

The philosophical pillars upon which rests the edifice of SPJIMR's educational pedagogy and development are

- Influencing practice
- o Promoting value-based growth

Influencing Practice

The initiatives and innovations at SPJIMR aim to influence industry practices and therefore be a participant in re-shaping the nation. The learning imbibed through a flexible and versatile curriculum develops in the students, not only a capacity for analysis and judgment, but also an innate ability to relate to social problems and then draw upon their own resources for understanding and action.

Promoting value-based growth

SPJIMR propounds that individuals need to build the right blend between concern for their own welfare and the larger social good. Thus the institute encourages development of a co-operative outlook that recognises the value of sharing and mutual respect. This is emphasised in the curriculum through practical experiential learning as well as by examples.

Learning Approach

SPJIMR's approach to innovation is influenced by its emphasis on the different stages in the learning process, its conviction with regard to the pedagogic method and the deployment of the KSA (Knowledge, Skills, and Attitude) Matrix.

SPJIMR's underlying framework for innovations can be expressed by the following three fundamentals:

- o The learning experience must result in the enhancement of the capabilities of the individual for actual practice.
- o Professional ethics should stress on and also include social values and social responsiveness.
- The seeker of knowledge should accept responsibility for continuous professional growth and development

Objectives

SPJIMR's approach of globalisation is essentially to create a multinational faculty and participant pool; develop partnerships with highly credible foreign institutes for international internships and placements.

In the context of a business school, globalisation is to be appreciated as global curriculum, multinational participants and faculty, rich and diverse learning experiences through attending courses abroad, projects, internships and placements.



Global Management Programme (GMP)

Over the last few years, SPJIMR has been pursuing unique pedagogical initiatives in the field of management education. As a continuation to these innovations, SPJIMR has been successfully running a programme in International Management – Global Management Programme(GMP) for the last 6 years.

Highlights of the programme are as follows:

- o GMP at SPJIMR, Mumbai 6 months, covering general management courses
- o International MBA/M.Sc. from top business schools in Europe
- o Building global mindset for doing business with global impact
- o International exposure and opportunity to plunge in diverse cultures
- Internships in Europe
- o Diverse industry insights
- o Creating global managers to meet the international aspirations of the companies

Attitude Value Strengthening	 Personal Growth Lab Design Thinking Career Counseling Non-Classroom Learning Initiatives 			
Skills	 Business Spreadsheet Modeling International Communication & Negotiation Intercultural Management International Business Simulations 			
Knowledge	 Management through Cases Intentional Business Statistics & Optimization Accounting and Finance Economics & International Business Environment International Business Strategy International Marketing 			

Partner business schools accept credits from GMP courses completed at SPJIMR for their master's programmes



ESB Business School, Reutlingen University, Reutlingen, Germany

ESB Business School is one of Germany's leading international business schools, and one of the first state institutions to offer integrated international degrees, which ESB Business School has awarded since 40 years. ESB Business School is part of Reutlingen University, a state university in Baden-Württemberg. With nearly 60 professors and around 2,400 students, ESB Business School is one of the biggest business schools in Germany. For many years, ESB Business School has consistently been at the top of all university rankings carried out by specialist journals and rating agencies, e.g. CHE, Wirtschaftswoche, Junge Karriere.

Programme Highlights:

- o Participants undergo a semester of six months at ESB in Reutlingen
- o They are required to submit a Master thesis, based on real corporate topics
- o They have to choose one area of specialization and complete elective courses in the chosen area of specialization
- o ESB Business School, Reutlingen University, awards MBA in International Management
- o Internships are taken up either before or after graduation

For further details visit http://www.spjimr.org/gmp/esb-business-school-reutlingen.aspx





"I saw the course as a journey that no other institute would offer me. There is apprehension of finding jobs in Europe but the fact remains that it gives you a platform to explore possibilities outside India."

Naveen Prasad (PGCIM – 12 Batch) CPO, Rocket Internet, Berlin



IÉSEG School of Management, Paris, France

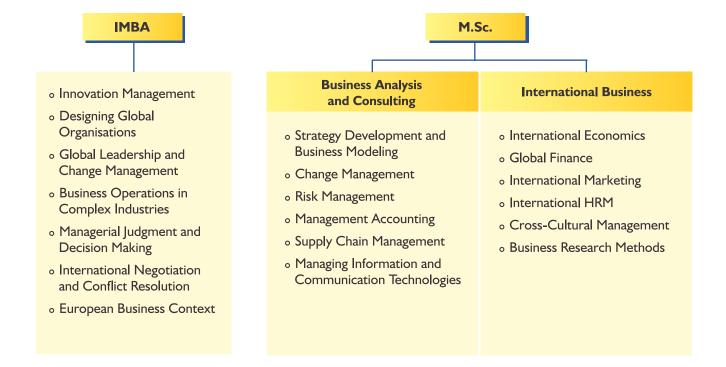
IÉSEG School of Management is one of the top business schools in France, ranked 6th in 2012 by the leading student magazine L'Etudiantand and ranked 24th in 2013 by Financial Times (FT 100).

IÉSEG has two campuses. The Paris campus is in the vibrant and bustling business hub of La Défense and the original campus is in the picturesque city of Lille, where students can access the facilities at IÉSEG's partner university, Université Catholique de Lille.

Programme Highlights:

- o Participants undergo a semester at lÉSEG, Paris or Lille
- Semester at lÉSEG includes courses on electives
- o This is followed by compulsory internship which can be of varied duration.

For further details visit http://www.spjimr.org/gmp/ieseg-business-school.aspx





Nyenrode Business Universteit, Breukelen, Netherlands

Nyenrode Business Universiteit, founded in 1946, is the only private university in the Netherlands. It builds on the motto "for and by business".

Nyenrode is located in a unique campus located on a 13th century estate within the Amsterdam Economic Area. In 1946, captains of industry from leading Dutch corporations as KLM, Shell, Unilever, Philips and Akzo, took the initiative to start an institute where an action-inclined, internationally focused generation of new business leaders would be educated. Main goal was to rebuild the economic position of the Netherlands and Dutch enterprises after WWII.

Nyenrode Business Universiteit is accredited by EQUIS/EFMD, Associations Nederlands Vlaams Accreditatie Orgaan (NVAO), Association of MBAs (AMBA) and Commissie Eindtermen Accountantsopleiding (CEA).

Programme Highlights:

Participants of the full-time International MBA take part on European Immersion Modules visiting five different European cities as part of the program. Traveling cost is not included within the fees.

IMBA	IMBA M.Sc.						
Integrated Topics	Management	Finance	Marketing Marketing				
 Integrated Business Practices Organizational Dynamics and Talent Management Value Chain Optimization and Operational Excellence Strategic finance (including London Banking Tour) Digitalization, Information, Innovation and Meet the CEO Strategy, Markets, Globalization and Competitiveness Personal Leadership Development 	 International Strategic Alinment Global Sourcing Brand Management International Business & Diplomacy Start-Up Business Planning Venture Financing 	 Corporate Finance Financial Reporting Mergers, Acquisitions & Private Equity Bank Financial Management International Money and Finance 	 Marketing Channels and Retailing Socionomics Innovation and New Product Development Marketing Inteligence 				

- The fee for IMBA at Nyenrode is € 18,000 with a special scholarship of € 6,000 offered to GMP participants.
- o The fee for M.Sc. at Nyenrode is € 20,500 with a special scholarship up to € 7,250 offered to GMP participants.



EBS Business School, Oestrich-Winkel, Germany

EBS Business School, Oestrich-Winkel, Germany has stood for academic excellence in teaching and research, for innovation and entrepreneurial spirit. EBS offers a portfolio of Master of Science programmes (M.Sc.) with specialisations in different management areas at the EBS Rheingau Campus.

Programme Highlights:

- The programme duration -
 - 6 months at SPJIMR, Mumbai + 12 months at EBS for MBA participants
 - o 6 months at SPJIMR, Mumbai + 18 months at EBS for M.Sc. participants (including master thesis & internship)
- The durations of Internships are generally flexible.

For further details visit http://www.spjimr.org/gmp/ebs-business-school-oestrich-winkel-germany.aspx

11	MBA		M.Sc.		
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Core Modules for Spring semester	4 Electives for Fall semester	Automotive Management	Finance	Management	Real Estate
 Responsible Leadership Operation Management Risk Management Managerial Economics: Micro and Macro Innovation and Entrepreneurship 	 Strategy and Leadership Mobility and Automotive Management Innovation and Entrepreneurship Finance, Accounting and Real Estate 	 Strategy, Corporate Foresight & HRM in the Automotive Industry Brand Management & Consumer Behaviour Mobility Innovation R&D and Engineering Creating Operational Excellence Sustainability, Regulations & Business Strategy Organisation & Information Management in the Automotive Industry Distribution Channels & Dealership Management 	Advanced Finance I: Corporate Finance Personal Mastery Advanced Accounting Financial Modeling Asset Pricing & Derivatives Advanced Real Estate Financing Management Control Advanced Finance II: Capital Markets Financial Risk Management Enterprise Risk Management Asset Management Asset Management Assets Private Wealth Management Strategic Corporate Finance	6 Eletives out of the following areas: o Automotive Management o Finance o Innovation & Entrepreneurship o Marketing o Real Estate o Social Business o Strategy & Organisation o Consulting	 Advanced Real Estate Financing Real Estate Valuation Real Estate Economics Advanced Real Estate Management Real Estate Risk Management & Statistics Sustainable Real Estate Development Real Estate Investment

- o The fee for MBA at EBS is € 15,000 + € 690 enrolment fee + around € 300 per semester for the semester ticket + student body.
- o The fee for M.Sc. at EBS is € 12,000 + € 690 enrolment fee + around € 300 per semester for the semester ticket + student body.



Admission and Selection process

The eligibility criteria for admission to the GMP programme are:

- o Bachelor's degree with good academic credentials
- Good GMAT/GRE/CAT/XAT score

The selection of the candidates will depend upon profile, experience and score in the entrance examination.

Selected candidates will be called for interviews and group discussions during the last week of March, 2016 at S.P. Jain Institute of Management & Research, Mumbai. The final results of the interviews will be released within 15 days of interview process.

For more details contact: 022-61454227/61454200 Ext-416

Please address your queries to: gmp.admissions2016@spjimr.org



"Undoubtedly GMP (Formerly PGCIM) is an exceptional opportunity to equip oneself with industry-relevant business practices through the guidance of some of the most industry wide experienced faculty. What's more, it allows you to be a part of a strong and growing alumni network."

Abhay Tandon (PGCIM – 12 Batch) Associate Director - Business Development, Tracxn Technologies Pvt. Ltd.

"GMP (Formerly PGCIM) has been a medium for me to reach my career goals faster overcoming all the limits. The journey has not been easy but with a combination of global exposure, excellent faculty, appropriate pedagogical formulas & the right mindset it has unleashed that spirit of how to win alive in this hyper-competitive market."



Avana Maity (PGCIM – 14 Batch) Operations Controller, TE Connectivity, Munich

Connect with the current batch on FB https://www.facebook.com/groups/426496707548811/?fref=ts



BHARATIYA VIDYA BHAVAN'S

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