



POST GRADUATE PROGRAMMES

The Institute offers the following AICTE approved Post Graduate Programs

1. Post-Graduate Diploma in Management – General
2. Post-Graduate Diploma in Management – Marketing
3. Post-Graduate Diploma in Management – Banking, Insurance and Financial Services
4. Post-Graduate Diploma in Management – International Business
5. Post-Graduate Diploma in Management – Human Resource Management
6. Executive - Post-Graduate Diploma in Management

Post Graduate Diploma in Management (PGDM)

In 1995, the Institute launched a two-year full-time Post Graduate Diploma in Management (PGDM) program to provide skilled human resource to meet the requirements of industry. The two-year (six Trimesters) program is approved by the All India Council of Technical Education (AICTE). Over the years, the program has drawn students from across the length and breadth of the country. Innovative methodologies are leveraged to help students comprehend the varied aspects of management. It has an intake of 240.

PGDM-Marketing (PGDM-M)

To cater to the needs of the professional managers in Retail and Marketing, the Institute launched a two-year, AICTE-approved Post Graduate Diploma in Management - Retail and Marketing (PGDM-RM) program in 2007. It provides a strong conceptual background, analytical skills and techniques for problem solving and decision making, and develop knowledge of contemporary Marketing and Retail Management issues at the strategic level. IPE is an Academic Member of the Retailers Association of India. The current nomenclature of course is PGDM Marketing and it has an intake of 60.

PGDM-Banking, Insurance and Financial Services (PGDM-BIF)

In order to churnout trained professionals to suit the requirements of rapidly expanding Banking, Insurance and Financial Services (BIF) sector, the Institute launched PGDM-BIF programme in 2008. This is a two-year full-time, AICTE-approved course with an intake of 120. It has the state-of-the-art curriculum with the thrust on market orientation, globalization, financial and banking sector reforms.

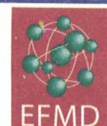


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PGDM- International Business (PGDM-IB)

With the increasing globalization of business operations, there has emerged a strong need for professionals equipped with specialized expertise in international business. To cater to their requirements, IPE launched an AICTE-approved, two-year full-time Post-Graduate Diploma in Management - International Business (PGDM-IB) program in 2009. The program is planned to include optional foreign study tours, subject to students opting for the study tour at additional cost, aimed at providing global exposure to the students. It has an intake of 60.

PGDM- Human Resource Management (PGDM – HRM)

To meet the growing requirements of HR professionals, the Institute started a two-year AICTE approved full time PGDM-HRM in 2012. This program is envisaged as the highest quality program in the area of human resource management as it is pro-actively designed to provide eligible, suitable, and competent HR professionals with sufficient knowledge of business to all industrial sectors. It has an intake of 60.

Executive PGDM

The Executive Post Graduate Diploma in Management (Exec. PGDM) is an exclusively designed 15 months program, approved by the All India Council for Technical Education (AICTE), MHRD, Government of India. The program is designed for working supervisors, executives and practicing managers, who are in the progression to assume senior level responsibilities, to think holistically and build up an integrated perspective on managerial challenges and facilitate fast-track career growth through thought leadership. It has an intake of 30.

(R K Mishra)