

Somaiya

TRUST



SIMS R

K J SOMAIYA INSTITUTE OF MANAGEMENT STUDIES AND RESEARCH

#MasterYourFutureAtSIMSR

AACSB

Business
Education
Alliance

Member

ADMISSIONS BROCHURE

BATCH 2018 - 20

PGDM | PGDM IB | PGDM RM | PGDM FS | PGDM COMM.



simsr.somaiya.edu

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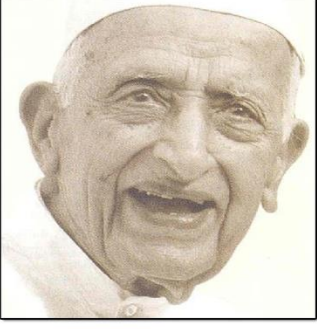
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**Padmabhushan Shri K. J. Somaiya
(1902-1999)**

नमानुषात्परोधर्म

There is no religion other than humanity

Padmabhushan Late Shri Karamshi Jethabai Somaiya, an Entrepreneur, Philanthropist and a Visionary, who firmly believed that modern education has to have its roots in strong values, established Somaiya Vidyavihar (SVV) in 1959. This underlying theme and legacy of SVV was continued and strengthened by the late Dr. S. K. Somaiya and the legacy is being taken forward by Shri Samir Somaiya – a Cornell University & Harvard alumnus.

SVV aims to provide for its students, meaningful and relevant education that emphasizes both the liberal and professional aspects of higher education, steeped in rich Indian culture and heritage and rooted in universal religious philosophies of the world.

The SVV campus comprises of 36 individual institutes dedicated in the area of Liberal Arts, Sciences, Management, Humanities, Philosophies and Social Sciences as important aspects of scholarship, and is spread across a 60-acre complex in Vidyavihar, in north central area of Mumbai and a 90-acre complex in Sion, in the heart of Mumbai. SVV has over 38,000 students and 1,500 teaching staff. Majority of its colleges are affiliated to the University of Mumbai. The trust also runs autonomous post-graduate courses, vocational training courses, and high schools within the campus as well as in rural India.

Within this context, SVV provides educational opportunities to all qualified students to discover and disseminate knowledge in order to serve communities around the world. SVV firmly believes in imparting education that teaches 'how to live' and 'how to make a living'. The guiding principle for SVV is 'Knowledge Alone Liberates'.



President's Message

Our Founder, Padmabhushan Shri K. J. Somaiya was deeply influenced by Gandhiji, and dedicated himself to nation building. He founded Somaiya Vidyavihar on the 9th of September 1959. He later founded the Girivanvasi Pragati Mandal, the K. J. Somaiya Medical Trust, Girivanvasi Education Trust and sister institutions to make great citizens of India and the World. In the words of Swami Vivekananda, "We want that education by which character is formed, strength of mind is increased, the intellect expanded and by which one can stand on one's own feet." We have now grown into a multi-disciplinary and multi-campus education institution with over 1500 faculty, and 38,000 students.

Our motto is: ज्ञानादेवतु कैवल्यम् | Knowledge alone liberates. Liberates from poverty, from Hunger. Also, to liberate one from the attachments that binds us to small-mindedness. Knowledge also provides opportunity. To make the life lived more meaningful. In the service of one's family, one's community, one's समाज, country, and indeed the world. Bearing in mind that there is no religion other than the life lived in the service of humanity, नमानुषात्परोधर्मः।

Our education in any subject will reflect its timeless fundamentals, its current context, and applications. There is so much scientific discovery taking place, at the intersection of fields of biology, computing, medicine, the social sciences and everywhere else. We will provide students and faculty with an environment to engage this world, to discover new truths, make new applications to create and share knowledge. Our education will also be experiential. With projects that are 'real' and those that complement the learning inside the classroom. Our students and faculty will be at the cutting edge of change, to incubate companies, to create NGOs, and pursue any field of their passion.

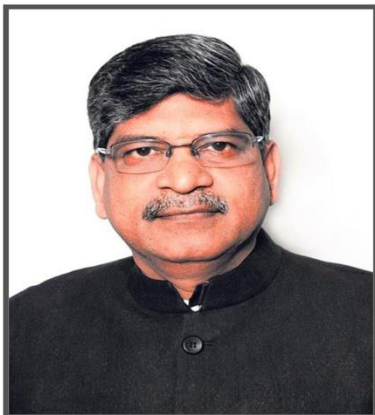
Our education will also be holistic. Sports and physical exercise must be a firm part of the curriculum. For students to develop a love for sports, for recreation, for health, for teamwork, for competition. Our education will also instil an appreciation for art and culture.

In the Bhagavad Gita, Arjun asks Krishna how is one to control one's mind that is as fleeting as the wind. Krishna responds that it can only be done through practice and discipline. वैराग्येण तु को न्तेय अभ्यासेन च गृह्यते | We will strive to teach our students to learn to stay calm in our turbulent world.

And our education will also include the ancient Indian tradition, its culture, its depth, and its knowledge. We must keep the connection with our mother tongue and our languages. Languages are storehouses of culture, and the loss of a language takes with it much learning, stored through it over the ages.

Finally, our education will help students lead a full life, to fall in love with life. Our dream is to build a world class research and teaching institution that is global in the reach of its ideas, and universal in its service. Welcome to our community.

SAMIR SOMAIYA



Provost's Message

It gives me immense pleasure to welcome you to K.J.Somaiya Institute of Management Studies and Research(SIMSR), an exciting place to learn and grow. At SIMSR, we seek to develop business leaders capable of building sustainable business organisations, whilst adhering to the highest standard of Corporate Governance. The accomplishments of our Alumni in leadership positions across diverse organisations in India and abroad is testimony to the talent and commitment of our faculty, staff and the high quality of our students.

Since our inception, our students are respected as high performing managers in the service of all national and international business organisations, government institutions and NGOs. Our 50,000 strong alumni occupy every level of every industry sector and represent an immense resource to us. Associating with them, our students gain access to networking jobs and information.

The Founders of our Institute believe that ethical business principles are the most enduring way to achieve corporate success. Accordingly, SIMSR is unconditionally dedicated to developing ethical business leaders for the 21st century, who are fervent about making meaningful societal contributions and insightful towards sustainable development. We maintain and sustain an enriching environment of experiential and academic learning where innovative thinking is a way of life. Located in the centre of the Financial Capital of India, our sustainable campus is probably one of the greenest in India and surely amongst the best private run B-Schools in Mumbai.

So, if you aspire to leadership, if you possess an adventurous spirit and if you want a management education experience in sync with changing times, I invite you to join our movement to create Ethical Corporate Citizens. With us, you can become a role model even as you build a successful professional career. I promise you a demanding academic experience, which will actually transform your life.

Yours sincerely,
Dr. Rajan Welukar
Provost, Somaiya Vidyavihar



Director's Message

A Very Warm Welcome to All of You!

It is indeed my proud privilege to open the doors of K. J. Somaiya Institute of Management Studies & Research (SIMSR) for you and initiate you into a world of endless possibilities in the field of management education and beyond.

The Institute has been in existence for more than three decades and is now re-inventing and re-defining a new growth path for itself.

The meaning and context of management education has completely changed in today's highly connected, complex and dynamic environment. There are also many challenges in delivering management education to a tech enabled and always-on globalized student community. Management education does not only mean acquiring textbook knowledge, coveted degrees and getting jobs in the organized sector, but also developing an empathy for creating opportunities and a better world for the underprivileged and under developed sections of society.

The course curricula across our PGDM Programmes go beyond classroom learning to include learning through case studies, on-the-field experiential learning and through industry interface in the form of guest lectures from industry experts. Our students are spoilt for choice as they get an opportunity to learn foreign languages like Mandarin, Japanese, Spanish, French including Sanskrit and Pali. Our focus at the Institute is also to encourage students to participate in various competitions and hone their talents in various co-curricular and extracurricular activities. The Institute also provides opportunities for students with entrepreneurial abilities.

Along with my faculty colleagues and staff, I welcome you wholeheartedly to Somaiya Vidya vihar and SIMSR and look forward to partner you in your journey towards excellence. Together, let's build a great future for ourselves and our country!!!

Best Wishes

Prof (Dr.) Monica Khanna
Director

SIMSR at a Glance

Vision

Our dream is to build a world class research and teaching institution that is global in the reach of its ideas and universal in its service.

Mission

To foster a spirit of inquiry, enable livelihoods, encourage innovations and create good citizenships.

About K.J. Somaiya Institute of Management Studies and Research

- ✦ SIMSR was established in the year 1981
- ✦ Consistently ranked among top 20 institutes in India
- ✦ Top 10 private sector B-schools in India
- ✦ Nestled in a 60 acre campus in the central suburbs of Mumbai
- ✦ Offers Doctoral, Full Time and Part Time Masters and Post Graduate Programmes in Business Management and Master of Computer Applications.
- ✦ All the programmes are approved by All India Council for Technical Education, Ministry of HRD, New Delhi and/or affiliated to University of Mumbai
- ✦ The institute also undertakes training, research and consultancy for both public and private organizations.

10 Reasons To Study At SIMSR

01

CAMPUS

60 acre of lush green campus; located in the heart of Mumbai city

Well-equipped sports facilities; Gym, Squash Court, Badminton Court, Open Chess Board, Olympic size athletic track, Football ground, etc.

INFRASTRUCTURE

State-of-the-Art Classrooms and Computer Labs

Fully computerised library with E-learning resources

02

03

FACULTY

80+ well qualified faculty with rich industry and research experience

Visiting faculty lectures by Eminent Corporate Professionals

04

PLACEMENTS

337 companies on campus

Highest domestic package of 21 lpa.

100% placements

05

RICH ALUMNI BASE

Large alumni base excelling professionally

Leaders in top-notch organizations

Actively associated in building networks and serving as mentors

06

STUDENT DRIVEN CULTURE

24 student driven committees

Leads to professional and cultural growth of students

Promotes and develops leadership qualities

07

CSR INITIATIVE

'ANKUR'- the institute's Experiential Learning Program encourages students to become socially responsible business leaders

08

HOLISTIC LEARNINGS

Yoga and Buddhist Centres

Facility to learn Foreign Languages

Rich learning experience through co-curricular activities

Opportunities for students to work for concurrent projects

09

CENTRES OF EXCELLENCE

7 Centres of Excellence

Organizes conferences and workshops, conducts training sessions and consultancy mandates

10

INTERNATIONAL LINKAGES

The institute has linkages with the University of Applied Sciences Upper Austria, Steyr, Austria; University of Applied Sciences, Krems, Austria; DHBW University, Stuttgart, Germany; THI Business School, Ingolstadt, Germany

THE SIMSR JOURNEY



06 TRIMESTER

EVENTS

Master's Thesis

04 TRIMESTER

EVENTS

TEDxSVV
SPRIHA
TRANSCEND- PI
FINAL PLACEMENTS
BEGINS

05 TRIMESTER

EVENTS

International Business Summit
PLACEMENT WINDOW
KURUKSHETRA
NAVIKARAN
COVOCATION PGDM BATCH

03 TRIMESTER

EVENTS

SIFICO
FINANCE WEEK INVESTRIX
SICTIM'19
MELANGE'19
SGMC

SUMMER INTERNSHIP

02 TRIMESTER

EVENTS

CEPAR Economics Research Conference
NATIONAL RETAIL SUMMIT
COMSTRAT
GLOBAL SUPPLY CHAIN CONFERENCE
METAMORPH

EVENTS

ALL IS WELL
GURU SPEAK
Mock Placement Test
INTERSHIP PLACEMENTS
BEGINS

01 START OF YOUR SIMSR LIFE

JUNE

Inauguration of new batch
Induction programme
PGDM TRI 1 begins

INFRASTRUCTURE



SIMSR's Pride : A 60 acres Green Campus situated in the heart of Mumbai.

- The Institute is spread across two spacious, well furnished building covering an area of 150,000 sq feet.
- Multiple Seminar halls, Conference rooms, Student Discussion rooms.
- Wi-Fi enabled Campus



Two State of the Art auditoriums with a seating capacity of 250 each.



Tagore Amphitheatre houses many of the institutes Cultural Programs.

- Fully computerized library.
- Area - 7000 sq feet
- Books - 91,000 +
- Indian and International Periodicals - 150
- Newspapers - 13
- Online Databases include -



- Best equipped IT centers geared with software packages like : SPSS, AMOS, SAP-ERP, Rational Rose.



Sports Facilities

The Campus offers variety of well maintained State of the Art Sports facilities :

- Squash Court



- Live Chess Court



- Badminton Court



- Athletic Track



- There are 2 separate hostels for girls and boys.



- Hostel is well equipped with internet facilities, laundromats, student mess, activity room and a well equipped gym.



Medical Facility

- On - call doctor and medical facilities are within 500 meter radius of institute.



ACCREDITATIONS AND RECOGNITIONS



Certified as ISO 9001:2008 and ISO 29990:2010
by Bureau Veritas Quality International



HUMAN RESOURCES



- Number of faculty members: 78
- Highly qualified faculty with national and international awards and publications
- Members holding doctoral degree: 57%
- Faculty with rich and diversified industry experience



Registrar and the administrative team comprising of 62 non-teaching staff members

Centres of Excellence



SIMSR also hosts various international conferences every year

SIMSR Global Supply Chain Management Conference

SIMSR International Finance Conference (SIFI-CO)

SIMSR Global Marketing Conference (SGMC)

International HR Conference

Center for Economic Policy Analysis and Research (CEPAR)

Somaiya International Conference on Technology and Information Management (SICTIM)

PROGRAMMES

PROGRAMMES OFFERED

PGDM

PGDM- International Business

PGDM- Retail Management

PGDM- Financial Services

PGDM- Communications

ELECTIVES OFFERED

General Management

Marketing

Human Resources

Economics

Finance

Communications

Spanish

French

Mandarin

FOREIGN LANGUAGES

PROGRAMME HIGHLIGHTS



Workshops

Case Studies

Case Studies



Role Plays

Field Visits

Projects

Projects

Presentations

Guest Lectures



Group Discussions



LIVE PROJECTS



PEDAGOGY

PROGRAMME HIGHLIGHTS

26th Batch PGDM

POST GRADUATE DIPLOMA IN MANAGEMENT

2018 - 2020

Equivalent to MBA w.e.f
1st June 2012 as per AIU
(Association of Indian University)



Student Testimonial



"Believe you can and you are halfway there."

SIMSR cares about students zeal to win and excite them to probe into what they might be. The curriculum ensures that the knowledge amassed is much beyond the narrow confines of text books. The experienced faculty provide the much required practical insights in their respective disciplines enabling you to explore and fly great heights fearlessly to harness the best in you. The SIMSR experience is definitely worth cherishing.

- Aditi Mandloi
PGDM (2016-18)

Objectives :

- The Post Graduate Diploma in Management course aims in transforming students into competent value-driven professionals by providing them strong grounding in management principles and processes by imparting functional competencies in the areas of Marketing, Finance, Operations and Human Resources.



Intake
120*
+18 Supernumerary seats (15%)
Open to students from India and
Abroad including NRIs, Foreign
Nations (FN), Persons of Indian
Origin (PIOs), Children of Indians
Working in Gulf Countries (CIWGC)

Two year full time
AICTE approved
program since



Conducted in six trimesters
of 10-12 weeks each, spread
over a period of 2 years.



PGDM was accredited in
2005 for 5 years by NBA.
Program is re-accredited
till 2021.



PROGRAMME HIGHLIGHTS

POST GRADUATE DIPLOMA IN MANAGEMENT - INTERNATIONAL BUSINESS

12th Batch PGDM IB

2018 - 2020

Equivalent to MBA w.e.f
1st June 2012 as per AIU
(Association of Indian University)



Student Testimonial



SIMSR's well equipped infrastructure, well trained faculty members and the rich industry cases taught to us has indeed enriched my chosen course of International Business. The diverse exposure to specialised areas of International Finance, International Commodity Markets and International Trade finance has instilled in me a global mindset and I eagerly look forward to my innings in the corporate world.

- Chetan Raman
PGDM - IB (2016-18)

Objectives :

- Post Graduate Diploma in Management (International Business) focuses on creating a global mindset and developing functional competencies necessary for operating in the rapidly changing international business environment.
- The course also helps the students to gain exposure in other specialized areas such as International Finance (including FEMA), Export Import Policy, International Commodity Markets, International Trade Finance and Country Analysis & Strategies in International Business Management.

Intake



Open to students from India and Abroad including NRIs, Foreign Nations (FN), Persons of Indian Origin (PIOs), Children of Indians Working in Gulf Countries (CIWGC)

Two year full time
AICTE approved
program since



6

Conducted in six trimesters of 10-12 weeks each, spread over a period of 2 years.



PGDM IB was accredited in 2013 for 3 years by NBA. Program is re-accredited till 2018.



PROGRAMME HIGHLIGHTS

POST GRADUATE DIPLOMA IN MANAGEMENT - RETAIL MANAGEMENT

12th Batch PGDM RM

2018 - 2020

Equivalent to MBA w.e.f
1st June 2012 as per AIU
(Association of Indian University)



Student Testimonial



The retail management specialisation at SIMSR has introduced me to the various nuances of retail marketing. Its on sight learning programmes and interactions with industry experts has made learning so much more practical and fun. SIMSR has definitely helped in honing my skills in marketing besides teaching me to multi-task all the time. The friendly and experienced faculty at SIMSR have richly contributed towards moulding my personality and transforming me into a very confident human being. I shall forever cherish these experiences.

- Ankita Roy
PGDM - RM (2016-18)

Objectives :

- The main focus of the curriculum is to provide insights on the dynamics of the retail industry with special focus on retail operations . The course helps to understand the various nuances of retailing such as :

- studying various retail formats
- How to create a memorable shopping experience for the consumers.
- Helps identify various support services and sales.
- Understand and identify the important drivers of sales growth.

Intake



Open to students from India and Abroad including NRIs, Foreign Nations (FN), Persons of Indian Origin (PIOs), Children of Indians Working in Gulf Countries (CIWGC)

Two year full time
AICTE approved
program since



6

Conducted in six trimesters of 10-12 weeks each, spread over a period of 2 years.



PGDM RM was accredited in 2013 for 3 years by NBA. Program is re-accredited till 2018.



PROGRAMME HIGHLIGHTS

POST GRADUATE DIPLOMA IN MANAGEMENT - FINANCIAL SERVICES

8th Batch PGDM FS

2018 - 2020

It is planned to apply for equivalence to MBA as per AIU (Association of Indian Universities)



Student Testimonial



"Time is what we want the most But what we use the worst". Life@SIMSR is all about managing time and working towards one's all round growth which stay with you for Life. A well designed course structure, brilliant faculty and the practical insights one gains through various Competitions and live Projects besides the rich interactions with industry experts makes the two year stay at SIMSR so memorable. The cherry on the cake are its Excellent Placements.

- Aman Marwah
PGDM FS (2016-18)

Objectives :

- Broadly the course aims to provide a comprehensive coverage of the various aspects of Indian Financial system comprising of markets, institutions, products and services.
- The course also provides insights into niche areas such as Financial modelling, Commodity Markets, Financial Inclusion, Fixed Income Securities Services in Financial Markets etc.

Intake



Open to students from India and Abroad including NRIs, Foreign Nations (FN), Persons of Indian Origin (PIOs), Children of Indians Working in Gulf Countries (CIWGC)

Two year full time
AICTE approved
program since



6

Conducted in six trimesters of 10-12 weeks each, spread over a period of 2 years.



PGDM FS program is accredited by NBA from 2016 to 2018.



PROGRAMME HIGHLIGHTS

POST GRADUATE DIPLOMA IN MANAGEMENT - COMMUNICATIONS

7th Batch PGDM COMM

2018 - 2020

It is planned to apply for equivalence to MBA as per AIU (Association of Indian Universities)



Objectives :

- The course focuses on understanding, designing and managing marketing communications both internal as well as external.
- The course helps in gaining exposure in niche areas such as digital and social media marketing, luxury marketing, media programming and various other cross cultural aspects of communication.

Intake



Open to students from India and Abroad including NRIs, Foreign Nations (FN), Persons of Indian Origin (PIOs), Children of Indians Working in Gulf Countries (CIWGC)

Two year full time
AICTE approved
program since



6

Conducted in six trimesters of 10-12 weeks each, spread over a period of 2 years.

Student Testimonial



SIMSR beyond doubt is a much coveted platform to not only gain management knowledge but also to transform oneself into smarter and wellrounded personalities, I have greatly benefited from the well designed curriculum of Marketing Communications which gave me the much needed exposure to various cross cultural aspects of communication and marketing. The live projects and industry interactions provided the much required practical insights thereby building not only upon my knowledge base but also gave me the confidence to face the corporate world in the near future. Life at SIMSR's green campus is definitely not to be missed.

- Preet Arora
PGDM - COMM (2016-18)



EXPERIENTIAL LEARNING INITIATIVES (Ankur-ELI)



Philosophy of "Learning by Doing"

The objective is to learn the art and discipline of management & administration through an institutionalized process of working in various social sectors and with the underprivileged population.

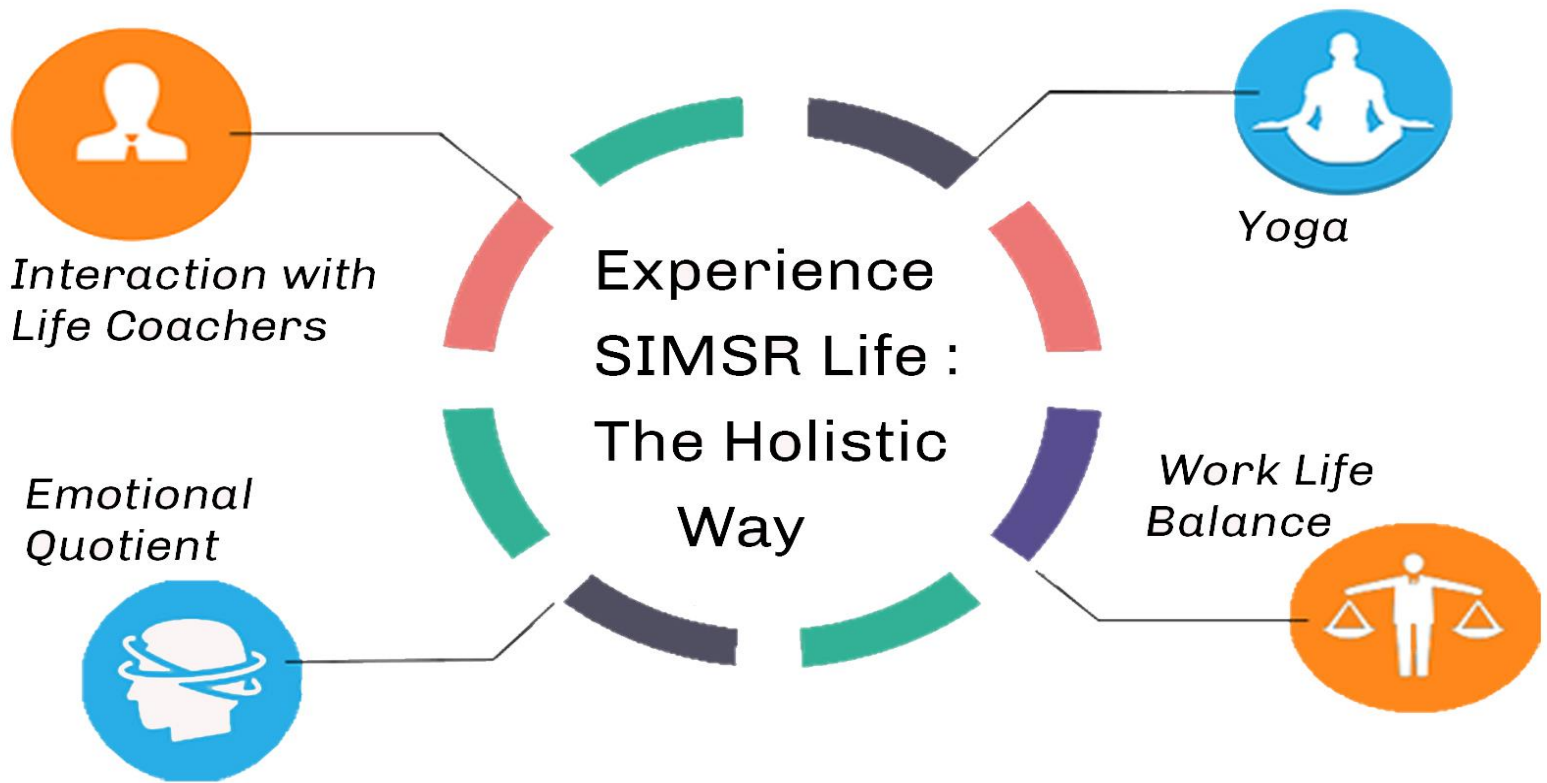


The main objective is to educate the students of this school with English through building listening and speaking skills. It is an endeavour to build English language skills to make them confident & integrated with the mainstream of society.



Ankur - ELI is one such initiative for S.K. Somaiya Vinay Mandir, which aims to start a chain reaction in the students by igniting a passion for learning. The initiative is precisely for the students from 5th to 8th standard which comprises of around 101 students in total.

HOLISTIC SELF MANAGEMENT (HOLSEM)



Balancing physical, mental and emotional energy level through:

- *Yoga
- *Counselling
- *Workshops
- *Meditation

International Immersions



HIGHLIGHTS



A group of 22 students visited Germany for the foreign immersion program

KJ Somaiya Institute of Management Studies and Research has collaborated with DHBW, Stuttgart, Germany in 2017 for international immersions



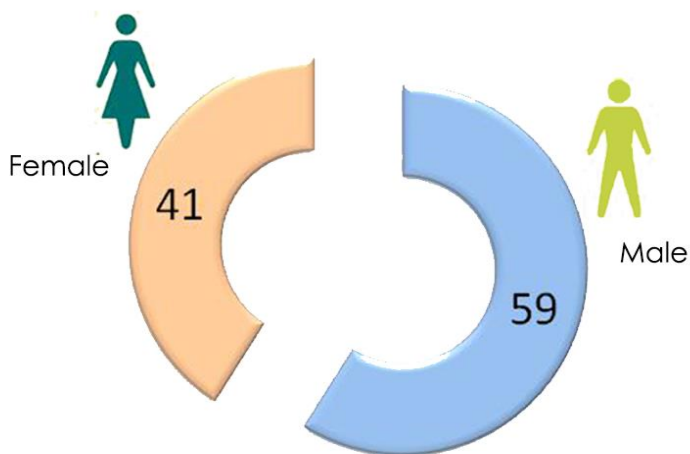
Through the program students were exposed to industry visits of successful companies like Mercedes, Karcher and DHL in order to enhance their knowledge



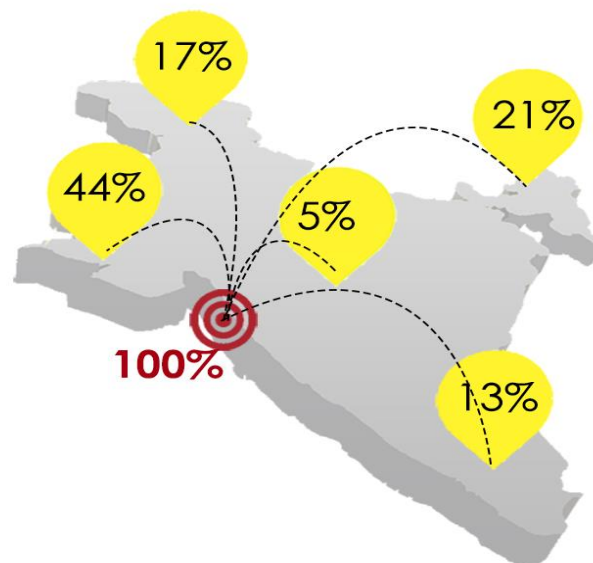
The tour involved cultural integration besides lectures and workshops to develop a holistic understanding of doing business in Germany

CURRENT BATCH PROFILE (2017-19)

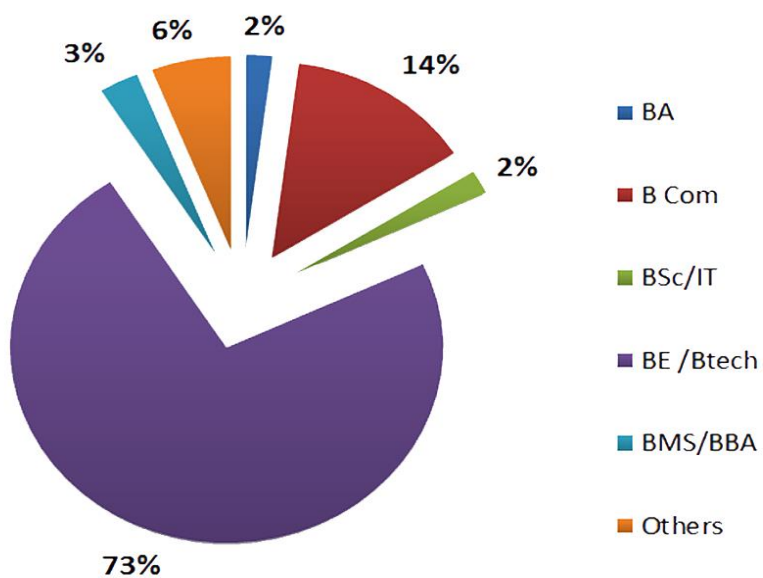
Gender Diversity



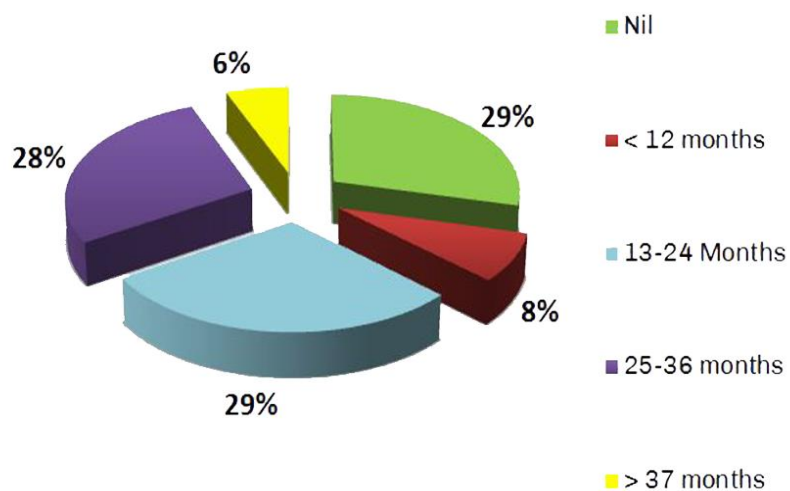
Regional Distribution



Educational Background



Work Experience



LIFE AT SIMSR



STUDENT DRIVEN COMMITTEES



Student Achievements

Event	Event details	Organiser	Month	Position	Participants	Batch	Course
LinkedIn MTV Get a job Season 2	Nation wide Head hunt for Interns	LinkedIn, MTV	Jun-16	Among top 5 Finalists- Sales & Marketing Intern	Mandovi Srivastava PGDM-RM	2015-17	PGDM-RM
Axis Bank Pragatishala	Financial inclusion Camp	Axis Bank	Jun-16	2nd position	Abhijit Khadlikar, Ambar Gupta, Gaurav Singh, Geetanjali, Manasvi A, Prateek Singh, Rashmi Tyagi, Rajrupa Mitra, Tanya Bakshi, Varva	2015-17	PGDM-FS
Niveshak - Finance Club Magazine	Articles	IIM Shillong	Jul-16	Article selection in the magazine	Ninad Purkar PGDM-IB	2015-17	PGDM-IB
Finstreet(SI MSR)	Pan India Article writing competition	SIMSR	Aug-16	Runner UP- Article of the month	Pallav Kumar MMS B	2015-17	MMS
Mind Blogger	case study competition	SIIB Pune	Aug-16	Runner Up	Rahul Prajapati, Saurabh Sabnis, Akash Singh PGDM-RM	2015-17	PGDM-RM
Deloitte Maverick Be the one	Experiential learning and story telling	Deloitte	Sep-16	1st Position	Vishakha Kashyap PGDM-A	2016-18	PGDM
Sab Bikta Hai & Symvoulos	Marketing and sales competition & Case Study Competition respectively	IIM A	Sep-16	3rd & 2nd respectively	Siv Sanjna Ranjan, Vishakha Kashyap, Suryani Sinha Ray PGDM-A	2016-18	PGDM

Event	Event details	Organiser	Month	Position	Participants	Batch	Course
Ekaiv 2016	Somaiya Trust's 58th Foundation Day	Somaiya Vidyavihar	Sep-16	Student of the Year- Higher, Technical & Medical Education 2015-16	Sanjog Singh Ahuja PGDM Marketing	2015-17	PGDM
Sentience-2016	Article Writing Competition	SJMSOM, IIT Bombay	Sep-16	1st Position	Saumya Pandey PGDM Marketing	2015-17	PGDM
Phoenix - Ideate and Rule	National Level Case Study Competition	IIM Raipur	Sep-16	1st Position	Ninad Purkar PGDM-IB, Milan Modi MMS Marketing	2015-17	PGDM, MMS
Hackfest 2016	case study competition	Accenture and LinkedIn	Sep-16	2nd Position	Aditya Mahajan	2015-17	PGDM COMM
Hackfest 2016	case study competition	Accenture and LinkedIn	Sep-16	4th Position	Surbhi Garg, PGDM-Marketing	2015-17	PGDM
First Flight	Story Writing	TedX IIM Rohtak	Sep-16	2nd Position	Payal Srivastava	2016-18	PGDM RM
Ushr-Hrhasya	case study competition	IIM Shillong	Oct-16	1st Position	Sreya Mukherjee, Rama Daga	2016-18	PGDM

Event	Event details	Organiser	Month	Position	Participants	Batch	Course
Kick start	B Plan	IIM Indore	Oct-16	1st position	Shashanka Shekhar PGDM- Marketing	2015-17	PGDM
Padmavyuha Best Manager	Analytical, Consulting, Stress management, Marketing	NMIMS Bangalore	Oct-16	1st position	Jishnu R	2016-18	PGDM
Optio	Operations strategy Competition	DoMS IIT Madras	Nov-16	1st position	Kaushik Chakraborty, Sirmad Hasan PGDM-Operations	2015-17	PGDM
BIZZINGA	BUSINESS IDEA COMPETITION	T.A.P.M.I., MANIPAL	Nov-16	1st position	Shashanka Shekhar, Kundan Kumar PGDM - Marketing	2015-17	PGDM
Economic Times Young Leaders Program(ET YL)	To find young leaders among top B schools in association with Aditya Birla Group	Economic Times	Nov-16	Finalist (Top 49) out of 12000 students	Tej Kapadia MMS Finance	2015-17	MMS
Uttishtha'16: E-Summit	E-Quiz	IIM Kashipur	Nov-16	Runner up	Priithvinath Gaddam, Subhojit Ganguly	2015-17	PGDM- FS, PGDM-IB
EMPRESSA RIO	BUSINESS PLAN COMPETITION	Shiv Nadar University	Nov-16	Runner up	Shashanka Shekhar PGDM- Marketing	2015-17	PGDM

Event	Event details	Organiser	Month	Position	Participants	Batch	Course
MICANVAS	BrandScript-Web Series Competition	MICA	Nov-16	Runner up	Dheera Varadani, Nishant Kumar	2016-18	PGDM
Moolyankan	Equity Research Competition	NMIMS	Oct-16	1st position	Akhilesh Prabhu (MMS Finance, 2015-17), Nikunj Thakkar (MMS Finance, 2015-17), Hamza Burhani (MMS, 2016-18)	2015-17, 2016-18	MMS
Best Summer Project Competition 16-17	Competition	IMCI	Oct-16	1st position	Sanjog Singh Ahuja PGDM Marketing	2015-17	PGDM
Anigma-Drishti 2016	Case study Competition	SIOM	Oct-16	1st position	Rishabh Gupta, Shreyas Kulkarni, Akshit Khullar	2016-18	PGDM IB
E4 India Summer Trainee Awards	competition	Eureka Forbes	Dec-16	Finalist	Puneet Punjabi	2015-17	PGDM COMM
Bizooka 3.0	B-Plan competition	SIIB Pune	Dec-16	2nd Runner Up	Devang Vinchhi, Gunjan Tanna	2016-18	MMS
4th Asia-Pacific International Conference	Research paper presentation by researchers from all around the world	SIMSR	Jan-17	Best Paper Award	Sujesh Sasi Pullarkad PGDM Finance	2015-17	PGDM

Student Achievements

Event	Event details	Organiser	Month	Position	Participants	Batch	Course
CYCLOPS	Case Study Competition	IMT Nagpur	Jan-17	1st position	Syed M. Shoaib, Akshay Vishwanathan	2016-18	PGDM
Lawrence & Mayo Case Study Competition	Case Study Competition	SIMSREE	Feb-17	2nd Prize	Jimit Thakkar & Abid Mushki PGDM Core	2016-18	PGDM
Pratishthan	B-Plan competition	SIBM Bengaluru	Feb-17	Runner up	Shashanka Shekhar PGDM- Marketing	2015-17	PGDM
Sutra	B-Plan competition	NMIMS Mumbai	Feb-17	1st Position	Shashanka Shekhar PGDM- Marketing	2015-17	PGDM
Umeed	Social B-Plan competition	SITM Pune	Feb-17	Runner up	Shashanka Shekhar PGDM- Marketing	2015-17	PGDM
Entrepreneur '17	B School Entrepreneurship Event	SIBM Hyderabad	Feb-17	1st Position	Shashanka Shekhar PGDM- Marketing	2015-17	PGDM
QuizOps	Quiz Competition	Durgadevi Saraf Institute of Management Studies	Feb-17	1st Position	Subodh R Kadam MMS(Operations), Sirmad Hasan PGDM(Operations), Subhojit Ganguly PGDM (IB)	2015-17	MMS, PGDM, PGDM-IB

Event	Event details	Organiser	Month	Position	Participants	Batch	Course
Marketing Opus	Article Writing	IIM Trichy	Feb-17	1st Position	Sumeetesh Kanjani	2016-18	PGDM
Frisson'17	Case Study Competition	ITM kharghar	Feb-17	1st Position	Himanshu Poddar PG Comm, Nupur Grover PG Comm, Mayank Nahata PG RM	2016-18	PGDM COMM, PGDM RM
Transcend 2017	Mock Stock	SIIB Pune	Feb-17	1st Position	Bharat Gupta PG FS, Subhojit Ganguly PG IB	2015-2017	PGDM - FS PGDM - IB
Blue Print	B- Plan Competition	DDUC- Delhi University	Feb-17	Runners Up	Shashank Shekhar PGDM- Marketing	2015-17	PGDM
Quantathlon	Inter College Marathon of Quantitative and Analytical abilities	Quantinnun , SIMSR	Feb-17	Runners Up	Shrey Pujari Hemit Mazny	2015-17	MMS
Simerations	Debate Competition	SIMSREE	Feb-17	Second Position	Abhijit Nadkarni and Abhilash Dash	2016-18	MMS
Pause n Play	Short Film Making Competition	IIM Vishakhapatnam	Feb-17	1st Position	Aarsh Shah Hima Doshi Smita Poojary	2016-18	PGDM - RM

Event	Event details	Organiser	Month	Position	Participants	Batch	Course
Marketing Opus	Article Writing	IIM Trichy	Feb-17	First Prize	Sumeetesh Kanjani	2016-18	PGDM
Eloquence Article Writing Competition	Article Writing	SJMSOM, IIT Bombay	Feb-17	Second Prize	Sumeetesh Kanjani	2016-18	PGDM
Anthah-preneurs	BUSINESS PLAN COMPETITION	SIES College of Management Studies, Nerul, Navi Mumbai	Feb-17	Winner	Shashanka Shekhar PGDM- Marketing	2015-17	PGDM
Technology for Social Change	Social Business Summit – 2017	DBMR	Feb-17	Runner – Up	Shashanka Shekhar PGDM- Marketing	2015-17	PGDM
INDIAPRENEUR 2017	BUSINESS PLAN COMPETITION	Indira School of Business Studies, Pune	Mar-17	Winner	Shashanka Shekhar PGDM- Marketing	2015-17	PGDM
UNICUS	BUSINESS PLAN COMPETITION	VJTI, Mumbai	Mar-17	Runner – Up	Shashanka Shekhar PGDM- Marketing	2015-17	PGDM
TATA CRUCIBLE CAMPUS QUIZ 2017	BUSINESS QUIZ	TATA SONS	Mar-17	MUMBAI RUNNERS(REGIONAL FINALS RUNNERS UP)	Prithvinath Gaddam (PGDM-FS), Subhojit Ganguly (PGDM-IB)	2015-17	PGDM-FS, PGDM-IB

ADMISSION PROCEDURE



Counselling
Process

- Candidate will be offered the choice of the programme based on your preference, merit position and availability.

Merit
List
Declaration

- Declaration of the consolidated merit position of the candidate.
- Candidate will have to fill programme preference details online.

GD - PI
Process

- GD - PI Process will be conducted in different cities across India.
- Case based Group Discussion and Personal in-depth interview.

Proposed GD-PI centers : Ahmedabad, Bhopal, Chennai, Chandigarh, New Delhi, Bengaluru, Jaipur, Kolkata, Patna, Bhubaneshwar, Hyderabad, Lucknow, Trivendrum, Guwahati, Mumbai, Dubai and Kathmandu.

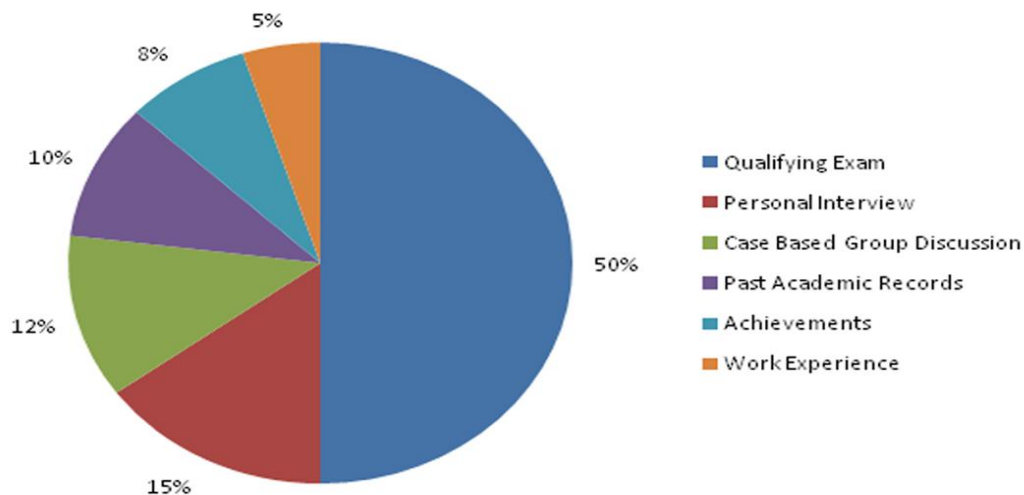
Shortlist
for
GD-PI

- Short Listing of candidates on the basis of test scores.
- Shortlisted candidate to fill candidate profile form & Statement of Purpose (SOP).

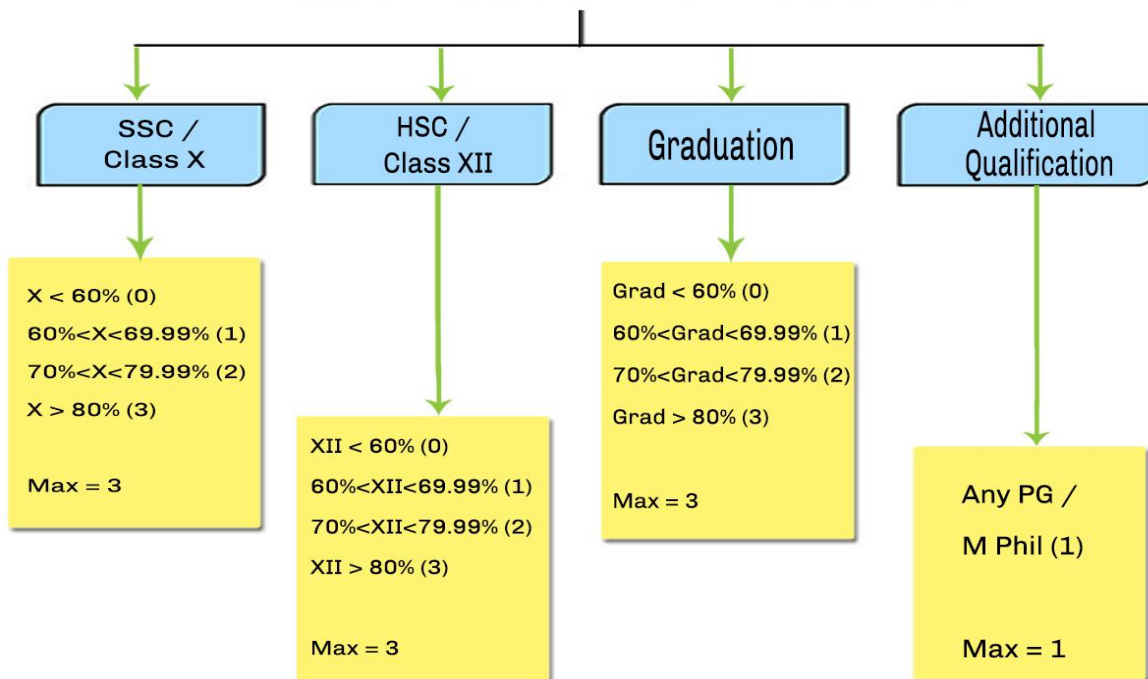
CAT/XAT/
CMAT/GMAT

- Appear for CAT 2017/ XAT 2018/ CMAT 2018 & GMAT till Feb 10, 2018.
- A candidate can apply for more than one PGDM programmes (PGDM/IB/FS/RM/COMM).

Selection Parameters



Past Academic Records



ADMISSION PROCESS

Achievements

Sports
(2%)

**Extra - Curricular
Activity (2%)**

Co- Curricular
(2%)

**Outstanding
Achievements(2%)**

Only participation (0.5)
District Level (1)
State Level (1.5)
International/
National Level (2)

Only participation (0.5)
District Level (1)
State Level (1.5)
International/
National Level (2)

Additional
Qualification acquired
from certified bodies.
(2)

Achievements other
than work place. (2)

Work Experience

(as on 31st December 2017)



*Marks for Achievement and Work Experience will only be awarded to Shortlisted candidates

Fee Details

PGDM Course Fee Structure

Programs	Fees	
	Resident Indians ₹2800/-	
Application form fee	NRI/FN/PIO/CIWGC- ₹ 3550/-	
	Academic Year 2018-2019	Academic Year 2019-2020
Total Fee including Tuition Fee	Annual Fee: ₹5,70,200 Caution Money: ₹10,000(Refundable) Total: ₹5,80,200/-	Annual Fee: ₹6,23,300/- Alumni membership fee: ₹2500/-
Total Fee including Tuition Fee (NRI/Foreign Nationals/PIO candidates)	Annual Fee: ₹15,93,200/- Caution Money: ₹10,000(Refundable)/- Total: ₹16,03,200/-	Annual Fee: ₹17,48,700/- Total: ₹17,48,700/- Alumni membership fee: ₹2500/-

Hostel Fee

	Academic Year 2018-2019	Academic Year 2019-2020
Accommodation Fee(10 Months)	₹1,13,700/-	₹1,25,100/-
Registration Fee	₹1000/-	0
Hostel Deposit(Refundable)	₹20,000/-	
Mess Deposit(Refundable)	₹5000/-	0
Total	₹1,39,700/- (approx) + Mess fee	₹ 1,25,100 + Mess Fee
Mess Fee(10 Months) (GST will be applicable)	₹45,000/- (approx.)	Will be announced

*The Demand Draft for Mess Fee will have to be deposited separately

*NRI- Non Resident Indian ; PIO-Persons of Indian Origin; FN- Foreign Nationals;
CIWGC- Children of Indians Working in Gulf Countries

Important Dates

Last date of submission of Application Form	31 st January, 2018(Wednesday)
Short listing of candidates for Stage 3	23 rd February, 2018(Friday)
GD/PI Dates	3 rd -18 th March, 2018
Declaration of Merit List	7:00 PM on 28 th March, 2018(Wednesday)
Counselling	2 nd -4 th April, 2018
Inauguration of PG courses	30 th June, 2018(Saturday)
Commencement of Induction Programme	2 nd July, 2018(Monday)
Programme Commencement	16 th July, 2018(Monday)

*The Mess Fee for the entire year will be collected at the time of Admission. The mess fee may be revised

IMPORTANT DETAILS

• Students pursuing or having completed a minimum of three-year graduate programme in any discipline with minimum 50% aggregate marks from any University, recognized by Association of Indian Universities (AIU)/AICTE, are eligible for Post Graduate Studies in Management. Students appearing for their final examination in April - May 2018 can also apply. However, they should produce documentary evidence of having passed the graduation examination with minimum aggregate marks as specified above, on or before 31 July 2018, failing which the students will forfeit their admission. The student must have completed the graduation examination process before joining the Institute.

• The institute reserves the right to reschedule dates or change GD-PI locations.

• The fees for First Year has to be paid at the time of admission and the fee for Second Year will have to be paid as per the schedule announced.

• The second-year fee has to be paid before the commencement of classes for the second year.

• Fee is payable by A/c Payee Demand Draft drawn in favour of: K. J. Somaiya Institute of Management Studies and Research, payable at Mumbai or NEFT (details of which will be uploaded later).

• Hostel fees is payable by A/C Payee Demand Draft drawn in favour of: K. J. Somaiya Institute of Management Studies and Research – Hostel.

• The fee demand draft should be sent to the following address by post/courier:

K. J. Somaiya Institute of Management Studies and Research,
Vidyanagar, Vidyavihar (East),
Mumbai, 400 077,
Maharashtra (India)

Or should be submitted at the institute Cash Counter. There will be no cash transactions.

• Refund Details: As per rules stipulated by the AICTE / Competent Authorities

• Please note: K. J. Somaiya Institute of Management Studies and Research does not have any agents, liaison/admission offices, representatives or any other office/s other than the institute's office at Mumbai. Candidates are requested not to depend upon or deal with any person or organisation/s claiming to be associated with the institute's activities or claiming to help with admissions. The institute will not be held responsible for the same. The institute does not have any branches. The Institute office is situated at-

K. J. Somaiya Institute of Management Studies and Research
Vidyanagar, Vidyavihar (E), Mumbai 400 077, Tel: (+91) 22-67283277/3232/3050/3000

ILLUSTRIOUS ALUMNI



Lloyd Mathias, Batch: 1986-88
Head - Marketing, Consumer PC's, Asia-Pacific & Japan at HP Inc

These are two great years of your life and some of the learning that you get on campus cannot be replaced. It's a great place to build lasting relationships with colleagues who are equally motivated as you are

Lata Pillai, Batch: 1986-88
Director- Deutsche Bank



The program and the curriculum helped to gain a different worldview. The peer learning is an essential part, and helped exploring the vast set of possibilities



Ashutosh Khanna, Batch: 1986-88 .
Senior Client Partner - Korn Ferry

The biggest take away from SIMSR was that learning wasn't always in the classroom. It was in the projects that professors set out for us and in some form, it was the practical training you got doing those projects. It was huge! It includes going and finding those projects. I

Vikas Arora, Batch: 1993-95 .
Senior Vice President and Head Bancassurance
Consumer Digital Banking -Deutsche Bank



SIMSR provided me the opportunity to look at various industries. We did projects in Consumer Durables industry, Banks, FMCG etc. Those two years allowed me to explore and decide what I wanted to do



J.D. Majethia , Batch: 1987-89
Actor, Producer & CMD - Hatsoff Production Ltd

The two years in SIMSR taught me the underlying principle of life, that if you do something that you are best at, you don't have to worry about anything and eventually success will follow

Ajay Kapoor, Batch: 1989-91
MD & CEO, Ambuja Cements



SIMSR offers world-class infrastructure that supports the pursuit of knowledge and the exercise of individual interests. The Institute provided me a wide range of opportunities outside the classroom & as well - ranging from industry interaction to cultural activities, competitions, entrepreneurial pursuits socially relevant activities

PLACEMENT HIGHLIGHTS

2016-17

100%

FINAL PLACEMENTS

₹ 24
LPA

HIGHEST PACKAGE

₹ 9.19
LPA

AVERAGE SALARY

257

TOTAL COMPANIES VISITED ON CAMPUS

55

NEW RECRUITERS VISITED ON CAMPUS

100%

SUMMER PLACEMENTS

₹ 1.47
LAKH

HIGHEST STIPEND PER MONTH FOR SUMMER INTERNSHIP

₹ 16,600 /-

AVERAGE STIPEND PER MONTH FOR SUMMER INTERNSHIPS

11%
OFFERS FROM
CONSULTING

13%
OFFERS FROM
/FMCG/PHARMA
RETAIL

14%
OFFERS FROM
MANUFACTURING
AND FMCG

23%
OFFERS FROM
BANKING AND
INSURANCE

22%
OFFERS FROM
IT SECTOR
17%
OFFERS FROM
FINANCIAL
SERVICES

PLACEMENT HIGHLIGHTS



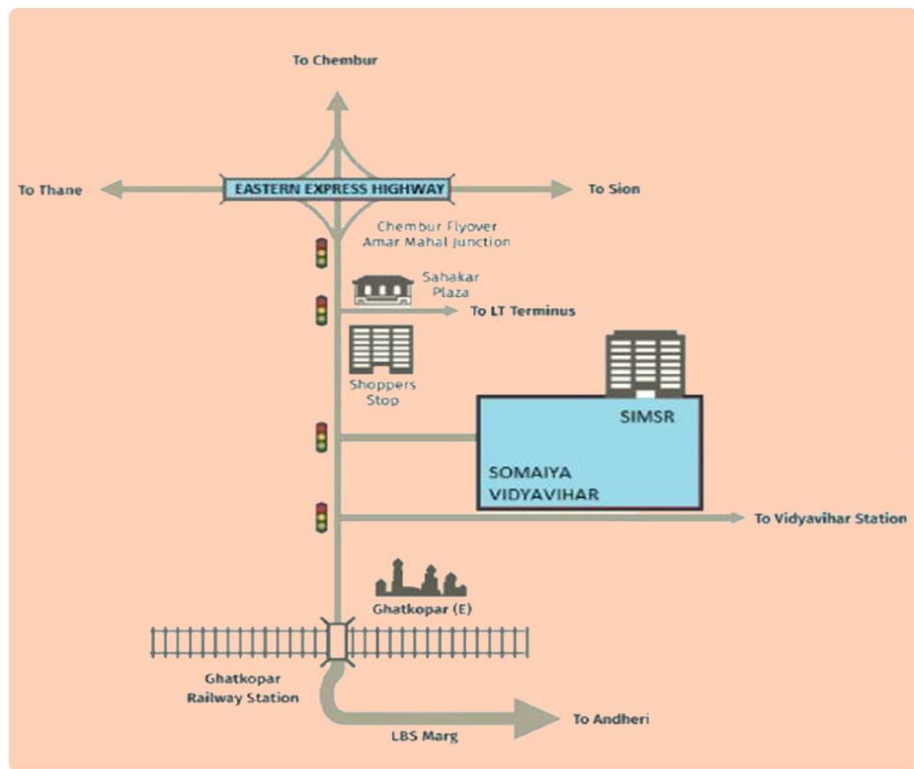
PLACEMENT HIGHLIGHTS



CONTACT US



Route to SIMSR



Distance from :

Lokmanya Tilak Terminus (LTT) - 0.5 Km
Dadar Station - 10.2 Km
Chhatrapati Shivaji Terminus - 20 Km
Domestic Airport - 10 Km
International Airport - 12.8 Km

Designed By :

Anupam Jain (PGDM 2017-19)
Rohan Gupta (PGDM FS 2017-19)
Suvesh Chandra (PGDM FS 2017-19)